

the Register

April 2019

Serving the Simmental
and Simbrah Breeds

Features

Influenced by SimAngus™ Genetics

Economic Selection Indexes FAQs

AJSA National Classic Preview

Focus on the Future,
Focus on Profit.

Cattle Industry Convention
and NCBA Trade Show

Passion for Perfection

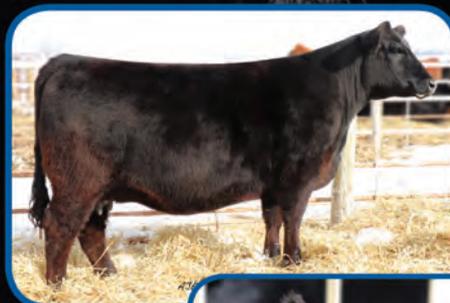
VOLUME 2

Saturday, May 4, 2019

5:00 PM Evening Event \ Clara City, MN



AJEH
HILB/SHER MISS ALEXA 749E • 1/2 SM 1/2 AN
AJE/HS/MBCC Dynamite X Chestnut Knockout
Sells with an Executive Order heifer calf born 2/6



HILB SO STAREABLE E5203
HS Stop & Stare X Bushs
Unbelievable
1/2 SM 1/2 AN
Sells with an Executive Order
heifer calf born 3/12



AJEH
**HILB/SHER LOVE
SONG 772E**
SS Babys Breath X
WS Revival
PB SM • Sells with an
Executive Order bull
calf born on 2/17



AJEH
HILB MISS ELIZABETH E4070
AJE Gabby X HILB Oracle
PB SM
Sells with an Executive Order
heifer calf born 2/6



AJEH
HILB/JASS NATURAL LOVE E475A
HILB Crazy N Love X W/C Executive Order
PB SM
Sells with a THSF Lover Boy
heifer calf born 2/18

HILBRANDS CATTLE COMPANY

11020 10th St NE, Clara City, MN 56222
Mark 320-894-5953 \ Amanda 507-828-7089

Sale Managed by: Eberspacher Enterprises • www.ebersale.com

SALE WILL BE LIVE ON WWW.LIVEAUCTIONS.TV

Guest Partners: Jass Simmentals, Sherwood Cattle Co, Anderson Cattle Co,
Pearson Cattle Co, Mel Boehland Cattle Co.



Looking Good From All Angles

PAY DIRT

29SM0480



+11.2 CED
+1.0 BW
+82 WW
+135 YW
+17 DOC
+.74 Marb
+149 API
+90 TI

CCR PAY DIRT 2340C
ASA 3112013 9/6/15

PAYWEIGHT 1682 x SINGELTARY
Homo Blk, Homo Pld - 1/2 SM, 1/2 AN

WE HAVE HIT PAY DIRT

- Arguably the best PAYWEIGHT 1682 son in the beef business

BOULDER

29SM0472



+15.2 CED
-1.9 BW
+103 YW
+19 Stay
+18 DOC
+.60 Marb
+161 API
+82 TI

CCR BOULDER 1339A
ASA 2880390 8/31/13

HOOVER DAM x TRIPLE C L TAYLOR
Homo Blk, Homo Pld - 1/2 SM, 1/2 AN

MUSCLE AND MATERNAL

- One of ABS top sellers across all breeds, due to his calving ease, maternal, end product and striking good looks

FRANCHISE

316SM40



+20.0 CED
-1.1 BW
+85 WW
+126 YW
+13.4 MCE
+.61 Marb
+166 API
+91 TI

TJ FRANCHISE 451D
ASA 3148384 1/20/16

COWBOY CUT X NET WORTH
Homo Blk, Homo Pld - 1/2 SM, 1/2 AN

FACE OF THE FRANCHISE PLAYER

- Great across the board data and as physically appealing as you can make a SimAngus bull

BEACON

59SM286



+17.1 CED
-2.8 BW
+113 YW
+21 Stay
+.61 Marb
+1.44 REA
+184 API
+95 TI

HOOKS BEACON 56B
ASA 2854180 2/17/14

SHEAR FORCE X GW PREDESTINED 701T
Homo Blk, Homo Pld - Purebred

DOMINANT PUREBRED GENETICS

- Highly proven purebred sire that leads the breed for All Purpose Index, marketability and overall balance

ROOSEVELT

29SM0483



+13.6 CED
+1.6 BW
+95 WW
+142 YW
+17 DOC
+.30 Marb
+157 API
+92 TI

TJ ROOSEVELT 366E
ASA 3288497 2/21/17

COWBOY CUT x SHARPER IMAGE
Homo Blk, Homo Pld - Purebred

DISCIPLINED GENETICS FOR SUCCESS

- Cow power, superb phenotype and dynamic EPDs

CADILLAC

29SM0468



+13.5 CED
-1.1 BW
+75 WW
+119 YW
+18 Stay
+18 DOC
+133 API
+76 TI

LEACHMAN CADILLAC L025A
ASA 2760758 1/14/13

TRINITY x GRAVITY
Red, Homo Pld - 3/8 SM, 3/8 AR, 1/8 AN

QUALITY, LUXURY AND RELIABILITY

- Re-writing the book for performance and eye appeal with measured total profitability

Consider these must use sires for 2019. Contact your local ABS representative or call **1.800.ABS.STUD**

TABLE OF CONTENTS

the Register ♦ April 2019
Volume 32, Number 7

YES HE PRODUCES CHAMPIONS IN SHOWS AND PERFORMANCE TESTS

Smith Satisfies has been siring champions across show rings and in bull tests for a number of years and continues to influence the breed himself and through his daughters. He is an all-purpose sire, whose lineage adds value to your herd in all segments of the industry.



SMITH SATISFIES A dominant sire in the Simbrah breed.



SMITH HENSGENS TRIUMPH The 2019 National Reserve Grand Champion Bull. He is out of a Smith Satisfies daughter and sired by Smith Secret To Success. Satisfies daughters are proving themselves in herds across the breed. Owned with Hensgens Brothers.



RFI TOP DECK This Satisfies son recently was named the junior division champion in the Rio Grande Valley Beef Improvement Association Gain Test. He had an ADG of 4.2 and ratio of 116.89. He is owned by Reavis Farms.

For additional information on **Smith Satisfies** and to inquire about his progeny, contact us.

Smith Genetics, Tim Smith
512-587-7896 • smithgenetics1@gmail.com

Wayne Reavis, Reavis Farms
956-207-1447 • jwreavis@aol.com

10 Influenced by SimAngus™ Genetics

The Stewart family has found that their SimAngus seedstock genetics work for their commercial customers in any environment.
By Emme Troendle

18 Economic Selection Indexes FAQ's

By Dr. Wade Shafer

20 Focus on the Future. Focus on Profit.

Simmental gains genetic improvement in ERTs from Calving Ease to Stayability and growth to Marbling during the past 20 years.
By Jackie Atkins, Ph.D.

24 AJSA National Classic Preview

An inside look at the planning and behind-the-scenes work involved in preparing for the National Classic.
Coordinated by Emme Troendle

32 Down to the Genes

Everything the Juniors need to know about DNA testing.
By Lilly Platts and Jackie Atkins Ph.D.

34 Women of ASA

Erika Kenner, current ASA Trustee and beef industry leader, is an influential woman in the Simmental breed.
by Lilly Platts

36 It is a Really Big Show!

The ASA at the Cattle Industry Convention and NCBA Trade Show.
By Bill Zimmerman

Also in this issue . . .

AJSA Hot Wire Newsletter	Insert	74	Sale Results
Viewpoint	6	102	Newsmakers
Fort Worth Stock Show	42	104	Cow Sense
From The Headquarters	46	104	Mail Bag
Bulletins	48	104	Menu Morsels
State Scene	50	106	The Circuit
International	52	110	New Members
Beef Business	54	112	ASA Fees
Cutting Edge	60	114	Date Book
Corporate Report	62	118	Rates & Policies
Back to Basics	66	120	Advertisers' Index

About the cover: SimAngus™ females from the herd of Southern Cattle Company, Marianna, Florida, graze amid an early morning mist.

the Register (Issn: 0899-3572) is the official publication of the American Simmental Association, published monthly, except bimonthly, in December/January, May/June, and July/August by ASA Publication, Inc., One Genetics Way, Bozeman, Montana 59718, and is a wholly owned, for-profit subsidiary of the American Simmental Association.

Periodicals Postage paid at Bozeman, MT and at additional mailing offices.



Subscription Rates: \$50 (U.S.), \$100 (U.S.) First-Class, \$150 (U.S.) All International Subscriptions.

POSTMASTER: Send address changes to the Register,
One Genetics Way, Bozeman, Montana 59718.

Printed in USA



551SM09032 • REG: 2993610 • DOB: 2/05/2015

ORACLE

PUREBRED, HOMOZYGOUS BLACK & POLLED
UPRISING X GOLDMINE

CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC
9.5	1.0	62.1	86.6	6.2	28.4	59.3	13.2	17.2
CW	YG	Marb	BF	REA	Shear	API	TI	
15.6	-.63	-.02	-.152	.87	-.30	111.3	66.1	

EPD as of 2/19/2019



551SM09024 • REG: 3057267 • DOB: 2/21/2015

AUTHORITY

PUREBRED, POLLED, HETEROZYGOUS BLACK
AUTHORITY 77X X VOYAGER

CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC
10.7	1.5	64.3	97.4	3.9	18.6	50.7	17.4	7.9
CW	YG	Marb	BF	REA	Shear	API	TI	
28.1	-.35	.02	-.072	.78	-.4	123.3	66.2	

EPD as of 2/19/2019

SexedULTRA 4M[®]

High Fertility Sex Sorted Semen

MAXIMIZE YOUR GENETIC PROGRESS



551SM09030 • REG: 3317371 • DOB: 2/09/2017

EPIC

PUREBRED, HOMOZYGOUS BLACK & POLLED
ALL-AROUND X COMMANDER

CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC
13.3	-.4	77.6	112.3	6.5	16.1	54.8	20.1	14.5
CW	YG	Marb	BF	REA	Shear	API	TI	
31.1	-.29	.21	-.073	.63	-.39	149.8	80.7	

EPD as of 2/19/2019



551SM09029 • REG: 3139298 • DOB: 2/2/2016

BRIGADE

PUREBRED, HOMOZYGOUS BLACK & POLLED
LOADED UP X DURACELL

CE	BW	WW	YW	MCE	Milk	MWW	Stay	DOC
11.8	.9	62.6	87.9	6.8	16.2	47.4	16.6	10.2
CW	YG	Marb	BF	REA	Shear	API	TI	
21.8	-.52	-.15	-.119	.87	-.48	114.0	62.0	

EPD as of 2/19/2019

THE BEST WAY TO PREDICT
THE FUTURE IS TO

Create It

STgenetics[®]

866.589.1708

BEEF@STGEN.COM

WWW.STGEN.COM

XY[®] and Sexing Technologies[®] sex-selected sperm products are made using the proprietary technologies of XY LLC and Inguran LLC, as partially represented by US patents 7208265, 6524860, 6357307, 6604435, and 8623657. Patents Pending worldwide. XY[®] sex-selected inseminates are packaged as single use artificial insemination doses for heifers not to be divided or used in MOET or IVF procedures. STgenetics is a division of Inguran LLC. XY is a registered trademark of XY, LLC. The STgenetics logo/mark and SexedULTRA are trademarks of Inguran LLC. Sexing Technologies and the STg logo/mark are a registered trademarks of Inguran LLC. Product of the USA.

As you can see by these pictures the Titan family stays with our tradition of producing bulls with beef! Titan is a highly proven breed improver. There is no guess work. We are the only source of Titan in the USA. Demand for our bulls continues to be strong. While you are reading this Titan's first calves will be arriving. We sell our bulls on a first come first serve basis.



Endeavor – high-selling son of Titan



Oakview Titan 20Y

Oakview Titan just turned eight years old and is one of the most impressive Fleckvieh bulls you will ever see.



Damon – high-selling son of Titan



Jeremiah – sire of Titan



Destiny – high-selling sister to Titan

STANLEY MARTINS FARMS

141 Hwy 18
Postville, IA 52162
563-419-2444 (c)
563-864-7305 (h)

Please google stanleymartinsfarms for more information.

We sell bulls every month of the year. 90% of our bulls sell from \$3,000-5,000.

the Register

Published By ASA Publication, Inc.

One Genetics Way, Bozeman, Montana 59718 USA

406-587-2778 Fax: 406-587-9301

www.simmental.org Email: register@simmgene.com

Canada Publications Agreement Number: 1875183

CEO

Wade Shafer, Ph.D.

Managing Editors

Jackie Atkins, Ph.D.
Rachel Endecott, Ph.D.

Editors

Lilly Platts
Emme Troendle

Editorial Consultant

Dan Rieder

Business Manager

Linda Kesler

Art Director

Cynthia Conner

Design/Production

Joel Coleman

Media/ Website Administrator

Kathy Shafer

General Manager

Jim Largess

Sales Manager

Nancy Chesterfield

Advertising/ Editorial Assistant

Rebecca Price

Accounts Receivable

Carla Stephens

ASA PUBLICATION, INC., BOARD

Chairman

Tim Curran

Vice-Chairman

Randy Moody

Executive Secretary-Treasurer

Wade Shafer, Ph.D.

Mike Forman

Gordon Hodges

Erika Kenner

American Simmental Association

One Genetics Way, Bozeman, Montana 59718 USA

406-587-4531 Fax: 406-587-9301

www.simmental.org Email: simmental@simmgene.com

BOARD OF TRUSTEES

Executive Committee:

Gordon Hodges, Chairman Tim Curran, Vice Chairman
Randy Moody, Treasurer Erika Kenner Mike Forman

Executive Vice President: Wade Shafer, Ph.D.

Immediate Past Chairman: Tim Smith

North Central Area:

Steve Eichacker (2020)
25446 445th Ave
Salem, SD 57058 605.421.1152
es@triotel.net

Erika Kenner (2020)

440 6th Avenue SE
Leeds, ND 58346 406.581.1188
erika.kenner@gmail.com

Tom Hook (2021)

11333 180th Street
Tracy, MN 56175 507.829.5283
hookfarms@mvtvwireless.com

JW Brune (2022)

414 E 700 Road
Overbrook, KS 66524 785.865.6624
jwbrune@embarqmail.com

Eastern Area:

Gordon Hodges (2020)
1025 Pineview Farms Drive
Hamptonville, NC 27020 336.469.0489
pvfghodges@yadtel.net

Randy Moody (2020)

811 Frank Hereford Rd
New Market, AL 35761 256.655.5255
randymood@ardmore.net

Jim Ligon (2021)

1362 Dyer Creek Rd
Cookeville, TN 38501 931.510.3328
gligon@tntech.edu

Cliff Orley (2021)

1486 Mount Wilson Rd
Lebanon, PA 17042 717.269.0128
corley01@comcast.net

Western Area:

Tom Nelson (2020)

5831 Hwy 7
Wibaux, MT 59353 406.939.1252
nlcsim@midrivers.com

Michael Forman (2021)

2451 Number 81 Road
Ellensburg, WA 98926 509.929.0312
mforman7777@gmail.com

Tim Curran (2022)

1000 Cook Road
Lone, CA 95640 209.765.1815
circleranch@volcano.net

Clay Lassle (2022)

42 Road 245
Glendive, MT 59330 406.486.5584
Irsbeef@midrivers.com

South Central Area:

Dr. Gary W. Updyke (2020)

107030 S. 4250 Road
Checotah, OK 74426 918.843.3193
garyupdyke38@gmail.com

John Griswold (2021)

5922 S Brush Creek Rd
Stillwater, OK 74074 405.780.3300
john@griswoldcattle.com

Fred Schuetze (2021)

PO Box 968
Granbury, TX 76048 817.894.0563
bhr@speednet.com

Greg Walthall (2022)

1051 NE 500
Windsor, MO 65360 660.525.9921
gregwalthall@gmail.com

LET YOUR HEIFERS GIVE YOUR

cowherd a boost!

PUREBRED Calving Ease sires offering MORE than just Calving Ease.



7SM93 KOCH **BIG TIMBER** 685D

3133113 // Purebred // \$25 per unit

Homo. Black / Homo. Polled // Yellowstone x Lucky Boy

First calf crop earned him a solid place as one of the premier heifer bulls in the breed

Blends attractive phenotype and an elite performance profile

Top 1 percent ranking for both API and TI – look no further

CE: 18.6 BW: -3.0 WW: 80 YW: 115 API: 171.2 TI: 89.1

From Koch Cattle, MT; Triangle J Ranch, NE and Gibbs Farms, AL



7SM86 JC **ENGINEER** 102C

2976529 // Purebred // \$20 per unit

Homo. Black / Homo. Polled // Lucky Boy x Quest

Outcross pedigree offering exceptional mating flexibility for both heifers and cows

Amazing purebred genetics with high projections for CE, BW, MCE, Milk, API and TI

Affords distinct advantages for Calving Ease and a wealth of maternal goodness

CE: 18.2 BW: -3.1 WW: 64.5 YW: 100.3 API: 155.9 TI: 78.7

From J/C Simmentals, MI and Hillstown Farm, IL



7SM104 GIBBS 7382E **BROAD RANGE**

3404807 // Purebred // \$30 per unit

Homo. Black / Homo. Polled // WIDE RANGE x Midland

Searching for a Calving Ease WIDE RANGE son with Marbling? Here he is!

His outcross-pedigreed dam offers new and fresh mating possibilities.

One of the most competitive EPD profiles in the breed

CE: 13 BW: -0.3 WW: 77.9 YW: 124.5 API: 151.4 TI: 83.6

From Gibbs Farms, AL; K Diamond Cattle and TNT Simmentals, ND;

River Creek Ranch, KS and Trauernicht Simmentals, NE

Semen Available Spring 2019

CONTACT YOUR LOCAL REPRESENTATIVE TO ORDER!



YOUR SUCCESS *Our Passion.*

Phone: (614) 873-4683 ♦ www.selectsiresbeef.com

VIEWPOINT

By Cliff Orley, Lebanon, PA, Eastern Region Trustee



“The only thing constant is change.” This could not have any more truth than within the entire beef industry. This has been the case with the American Simmental Association over its 50-plus-year history. At ASA we as members and Trustees have a mission statement and core policies that are fluid and not static. It has been a goal over time to adapt and assume a leadership role within the industry. Innovation or “getting ahead of the curve” has been the case with ASA since its inception through current times. This can be seen early on, from the 50-year-old Sire Summary release in the early '70s, to the release of the Multi-breed Evaluation powered by BOLT.

All the aforementioned changes are the result of a pursuit to access our most valuable resource . . . the human resource. The process all starts with youth development. A strong, growing, and ever-changing junior activities program will lead directly to our ultimate goal within the industry. Having visited with many AJSA Trustees and Junior members, we have this resource at our disposal. Our task as an Association is to be unrelenting in its development. To this end, Darla Aegerter has been hired by ASA as Youth Programs and ASF Foundation Manager. With a solid foundation of junior programs and Foundation structure and finance, our Association will continue to grow. As with the science and technology aspects, our entire Association must continue to grow to propel members and customers to new levels of profitability and market share.

This being said, we all must remember that we all serve a growing and multi-faceted organization and industry. The foundation of ASA was set many years ago. Now we must continue toward building the “super structure” through more interaction with members and customers, continued cutting-edge programs and initiatives. With the balance of member needs in mind, balance is the key to continued growth and success. We have already seen exponential expansion of services and products. Please bear in mind, “If you don’t like change, you will like irrelevance even less!”

Don’t hesitate to contact Trustees and staff with questions, concerns, and ideas. ASA is your organization. ♦

THE *EASY* WAY FOR SIMMENTAL BREEDERS TO MANAGE YOUR HERD

CattleMax brings all your records together in **one** place



American Simmental Association Compatibility

- 1. Easy to get started:** Import your ASA herd inventory, including active animals, weights, EPDs, 3-gen pedigrees.
- 2. Stay Up-to-Date:** Import updated performance data including EPDs, adjusted weights, and ultrasound data.
- 3. Save time:** Electronically register cattle using ASA’s spreadsheet template based on information in your CattleMax account.

Instantly Update Key Management Data -

Right from the Pasture, Home, and Office

- Herd health treatments
- Breeding, pregnancy, calving
- Weights and measurements
- Inventory and pasture movements
- Tasks list with reminders
- Calendar with notifications
- Equipment inventory and maintenance
- Income and expenses with tax organizer

CattleMax
Trusted by Simmental breeders since 1999

START YOUR FREE TRIAL TODAY
Go to CattleMax.com
or call toll free 1-800-641-2343

HICKS CATTLE CO.



"Natalie"
**W/C MISS WERNING
 4770B**

SHE LEADS OFF
 THE SALE AS LOT 1

Fire W/C Loaded Up 1119Y
Dam KS Miss Sequoia Y770

SELLS OPEN READY TO FLUSH.



Fire CMB BSC Uptown Y719 *Dam* H/C Miss Diamond H 0142
 AI BRED TO W/C BULLSEYE 3046A . Will calve by sale day!



Fire CCR Anchor 9071B *Dam* Miss Werning 5327
 AI BRED TO W/C DOUBLE DOWN 5014E . Will calve by sale day!



Fire WS Revival *Dam* Bertha
 AI BRED TO W/C BULLSEYE 3046A . Will calve by sale day!



Fire CMB BSC Uptown Y719 *Dam* H/C Miss Diamond H 308
 AI BRED TO W/C DOUBLE DOWN 5014E . Will calve by sale day!

THE PRODUCTION SALE
APRIL 13, 2019

At The Diamond H Ranch
 Featuring an elite set of
 Simmental, SimAngus™, and Angus cattle.
 Bred females and bulls from the heart of our program!

HICKS Cattle Co. at The Diamond H Ranch
 Covington, IN
 STEVE HICKS 217.799.1105

*I*NNOVATION
 AgMarketing, LLC

GRAHAM BLAGG 530.913.6418





BAR 5 Hungen 4024
ASA: 2946754 • FAULKNER FARMS



DEE Creel C503
ASA: 3006526 • DOUBLE E FLECKVIEH



BFR Brighton B501
ASA: 3018364 • POLLED • FULL CIRCLE FARMS



DEE Bodyguard B410
ASA: 2917550 • DOUBLE E FLECKVIEH



DEE Bodyguard D525
ASA: 3228560 • DOUBLE E FLECKVIEH



BEE Frank 402A
ASA: 2981078 • RUBY LANE FARMS



Willow Oaks Cash 03
ASA: 3136259 • POLLED • FAULKNER FARMS



FGAF Eagle 114B
ASA: 3241826 • RUGGED R CATTLE



FGAF Monster 105B
ASA: 3220485 • FREEDOM RUN FARM



Outback of Double Bar D
ASA: 2681896 • POLLED • RUGGED R CATTLE



Rugged R Bellagio 5057C
ASA: 3139778 • HOMO POLLED • RUGGED R CATTLE



Rugged R Rebel 7056E
ASA: 3398944 • DIAMOND M/CCRS FLECKVIEH



Grady & Tamika Reach
417-366-2690
fullcirclefarms@outlook.com



Tony & Becky Roberts
318-267-6626
rdraneroberts@yahoo.com



Mason Faulkner
501-472-5132
masonfaulkner@live.com



John & Casey Smith
979-224-5144
johncaseysmith@yahoo.com

FLECKVIEH

Make your cattle **GREAT** again!

Contact any of these breeders to order semen.
Email orders and inquiries to: fleckviehgroup@outlook.com

Coming Soon - the FMC Semen Source Catalog



Golden Dawn Gabriel 810E

ASA: 3513703 • RUBY LANE FARMS



Little Creek Zeus 1312

ASA: 2721628 • FAULKNER FARMS



Virginia Bettygrass 264

ASA: 2942584 • LOG LAND FARMS



Double Bar D Jagged Ice

ASA: 3411303 • POLLED • DIAMOND M/CCRS FLECKVIEH

Marketing consultation provided by:



Brian Valentine 509-760-3046



Bob & Anne-Marie Rasch
734-216-6834
amrasch@aol.com



ROLAND, OKLAHOMA
Lance, Lacy, Logan & Landon Smith
479-414-9944



Eric & Erin Soukup
319-361-5812
eric@doublefleckvieh.com



Rodney and Marge Mathers
605-999-4000
Mmath_meps@yahoo.com

Influenced by SimAngus™ Genetics

From Florida to Wyoming, the Stewart family has found that their SimAngus seedstock genetics work for commercial customers in even the harshest environment.

“Everything we do revolves around if it’s going to help our customer succeed in the cattle business,” says Ken Stewart speaking for both Southern Cattle Company, Marianna, Florida, and XL Ranch, Powell, Wyoming. “Our bread and butter, is our commercial bull buyers. Every decision we make, we ask ourselves if it will be good for the commercial cattle rancher.”

Ken and his wife, Jenny, are ranch managers for Southern Cattle Company, a 4,000-head seedstock operation owned by John Downs. The 20,000-acre ranch, located in the panhandle of Florida, 10 miles south of the Alabama border, focuses on developing SimAngus™, Angus, Brangus, and Charolais bulls for commercial and seedstock producers across the US.

“When Jenny and I came to work for Southern Cattle Company, we ramped up the SimAngus program and now we sell twice as many Simmental-influenced bulls as any other breeds,” Ken shares.

In addition to being ranch managers for Southern Cattle Company, Ken and Jenny help their adult children, Keighly, Jimmy, and Jacob on XL Ranch, a 220-head SimAngus seedstock ranch, situated in the Shoshone Valley of Wyoming, characterized by the harsh, desert climate of the western plains.



John Downs (center), owner of Southern Cattle Company, with ranch managers, Ken and Jenny Stewart.



All SimAngus bulls are low density genomically DNA tested and parent verified prior to sale.

“Both Southern Cattle Company and XL Ranch have the same SimAngus genetics, and they work in both environments,” explains Jimmy, the middle of the three children. He along with his fiancée, ShayLe Hildebrand, manage XL Ranch. “Florida has sandier grass and Wyoming is a desert. Both places require cattle that have more capacity to survive and produce a good calf. It’s unique to have a breed and genetics like SimAngus that will work in varying, but just as harsh environments.”

The Stewart family advocates for collecting phenotypic data, DNA testing, and implementing a progressive breeding program to produce seedstock that will be profitable for their customers. “Both operations have worked really hard over the years to make sure our cattle are convenience trait oriented with a shot of heterosis,” says Ken. “Our customers have cattle that market, sell, and grade, but capitalize on a little more performance because of the Simmental influence in the genetics.”

Southern Cattle Company

In their role as managers for Southern Cattle Company, Ken and Jenny continually strive to make improvements in how the cattle are managed. They place a high priority on improving the length of their breeding and calving season.

Currently, calving starts the first of December and wraps up by the end of February or the beginning of March. Ken says, “When we got here three years ago, the ranch was calving all-year-round. Right now, three months sounds a little long. We are continuing to narrow up the calving window, but we can utilize winter grazing, so we don’t have to supplement the cattle, which has been a great benefit for the operation.”

During the breeding season, embryo transfer (ET), AI, and clean up bulls are used. Southern Cattle Company partners with TransOva for an on-site ET center for in vitro fertilization. Jenny manages all the data and inventories of the flush records.

The majority of the cattle are bred AI at the end of February and multi-sire pasture sires are utilized for clean up. All registered females and heifers are AI’d at least once, but Ken emphasizes that all herd bulls are the same quality as the AI sires used in the operation, “With our herd size we have the ability to do a little bit of everything, but we want to make sure that the embryo, AI, or pasture bred calf is of the same caliber.”

At as close to 205 days of age as possible, calves are weaned. Ten days after weaning, heifers are bangs vaccinated, and steers are backgrounded for an additional 45-60 days after weaning. A majority of the steers are sold in the fall through Superior Livestock.

“We will sell steers as close as we can to weaning and start our bull development processes.” says Ken as he explains their focus on feed efficiency, “We take as much space as we can at the University of Florida Bull Development Center. We max out at 120 bulls, a fraction of the number of bulls that we produce, but we get a sampling of all the breeds we use and how they are doing in terms of feed efficiency. We use this data to help make breeding decisions moving forward.”

Southern Cattle Company will retain ownership on around 500 steers annually to feed out and collect carcass data. Ken summarizes why they spend the time and resources collecting carcass data, “We want to ensure that we are raising the right cattle that

they will be of value and help our customers succeed when we sell our bulls.”

Jenny manages all the data collection for the Southern and XL operations using a cattle management software called GEM. She says, “With our large numbers, inventory management is a critical component to make sure that there is accountability. We use it as our key measure for calf crop production and look to it to make improvements.”

In addition to the basic calving and birth records, the Stewarts collect birth, weaning, and yearling weights on all their calves, including ultrasound scans on all bulls.

XL Ranch

For XL Ranch, calving starts the last week of February. Cows are managed on an open range and calving barn space is limited.

“We manage our cattle a little different than the average seedstock operation. We run our cattle in a commercial environment and leave them to graze throughout the majority of the year,” Jimmy explains. Using heterosis captured through the SimAngus composite has benefitted their cow herd management style as well as their customers, “We depend on our cows to calve on their own. We have a small barn that we use for our first calf heifers, but there isn’t room for more than three or four cow-calf pairs at a time. We rely on our cows being able to calve easy and the calves being able to get up and go.”

(Continued on page 14)



Home of the

Hottest Sires!

EPDs as of 11.26.18



Homo black
Homo polled

TKCC Classified 106C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
5 1.9 75 117 .26 1 26 64 126 76

ASA# 3028710

One of the most exciting sires with a new pedigree twist! He commanded \$70,000 at the legendary Hudson Pines dispersal. His first progeny are creating nation-wide buzz!



Daughter at
Lee Simmentals, MO



Homo black
Homo polled

CLRS Dividend 405D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
12 -.5 79 120 .26 5 22 61 155 85

ASA# 3097854

High-seller at \$52,000 for Clear Springs/Hook to APEX. Combines top % rank in every trait with great looks.



Dam: CLRS Bonnia 405B



Homo black
Homo polled

W/C Relentless 32C

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
9 3.3 65 81 .10 2 21 53 122 68

ASA# 3045559

Werning's 2016 \$87,000+ high-seller by Utah! Ultracool look and function!



Hudson Pines Farms high-seller and Champion at Hoosier Beef Congress!



Homo black
Homo polled

W/C Night Watch 84E

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
19 -1.8 62 82 .12 10 27 58 154 74

ASA# 3336327

2018 Werning top selling at \$142,000! Here's a new calving ease twist that you can use on all those baldy heifers and cows! 125 IMF ratio, 104 REA ratio.



Miss Werning 8543U



Homo black
Homo polled

TLLC One Eyed Jack 15Z

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
9 1.4 54 78 .15 1 23 49 101 59

ASA# 2668223

One Eyed Jack's first calves are awesomely balanced with pizzazz!



One Eyed Jack



One Eyed Jack's first progeny are looking extra special across the country!



Black
Polled

FBF1 Absolute A103

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
13 -.7 44 71 .16 9 30 52 130 62

ASA# 2841159

Dream On and Steel Force outcross pedigree with presence! Supreme Champion at 2015 World Beef Expo.



Leading outcross
donor!



Hetero black
Homo polled

HPF Quantum Leap Z952

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
13 1.7 76 107 .20 6 20 58 128 75

ASA# 2649657

A multiple-time Champion producing great progeny with his first crop!



\$50,000 daughter
at Circle M Sale, TX



Homo black
Hetero polled

ASA#
2886364

STCC Jack Around 4031

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
5 1.9 58 82 .15 .3 23 52 109 64



Homo black
Hetero polled

ASA#
2886365

STCC Jacked Up 4070

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
3 2.8 64 93 .18 -1.1 21 53 104 64

The exciting brothers by One Eyed Jack x HF Serena have the whole country talking!



Hetero black
Homo polled

GEFF County O 736E

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
10 1.3 58 89 .20 6 24 53 112 58

ASA# 3289219

Loaded Up x Montecito x Ruby Rhythm donor

Bob May told Griswold that he had as good a Simmental as he's ever seen in the fall of 2017, 2019. Embryos on Snow feature sale lot!



Black
Polled

Mr. Hoc Broker X623

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
3 4 68 95 .17 1 12 46 84 55

ASA# 2531081

Grand Champion at the NAILE, Royal and Denver!



\$190,000 Broker Heifer



Homo black
Homo polled

SFG The Judge D633

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
12 1.3 85 125 .25 7 25 67 140 84

ASA# 3208952

Cowboy Cut x 3/4 Top Grade tracing back to BC Lookout's full sister. Elite phenotype combined with breed leading data!



Hetero black
Homo polled

W/C Bankroll 811D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
14 .4 65 90 .16 7 23 55 132 69

ASA# 3187005 • Bankroll progeny are topping sales across North America!



Homo black
Homo polled

WS Jackson D20

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
9 1.2 75 113 .24 4 23 61 128 77

ASA# 3208343 • Walsh's 2017 high-seller.

A PB Stepping Stone x Built Right red charlie free!



Homo black
Homo polled

TNGL Track On B748

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
15 .6 63 92 .18 5 18 49 126 65

ASA# 2911629

Transmitting great structure & profile!



Son of Track On, Tingle Farms, KY.



Hetero black
Homo polled

GPG Focus 135F

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
8 2.3 65 96 .20 4 27 59 117 68

ASA# 3485396

MR CCF 20-20 x Profit

Focus is the exciting Hartman 2019 NWSS Reserve Champion Pen member that sold to Gana, NE! Combines the hottest sires of today in a complete, stout, sound, great-looking package!



Focus dam was a \$35,000 HCC sale feature.



3/4 SimAngus™
Homo black
Homo polled

CDI Innovator 325D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
11 .4 92 136 .28 5 25 71 148 89

ASA# 3152448 • TJ Main Event 503B x CDI Miss Shear Force 49U • A CDI top seller to JS Simmental and Wayward Hill Farm. • 2018 NWSS Champion % Bull!



Hetero black
Hetero polled

LAH Sixteen Step 628D

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
7 1.8 67 90 .14 2 12 46 118 67

ASA# 3123088

An exciting son of deceased Two Step out of WLE Missy U409, the full sister to WLE Uno Mas. Purebred Winter Calf Champion at the 2017 NWSS!



Dam: WLE Missy U409



Homo black
Homo polled

MR CCF 20-20 100B

EPDs: CE BW WW YW ADG MCE Milk MWW \$API \$TI
15 1 75 116 .26 8 23 61 124 74

ASA# 2964446 • Vision x Dew the Stroke donor 20-20 is one of the HOTTEST sires in the breed for combining calving ease, depth, soundness and eye-appeal! You'll be seeing more high-sellers around the country soon like the ones pictured here, plus champions like Buck Creek Perfect Vision, Reserve % Bull at Forth Worth and high-selling bull at the Cowtown Classic!



Featured high-sellers at Hartman's 2018 Fall Sale!



Werning's 2019 High-Selling Bull at \$180,000.



Double Bar D featured bull selling for \$56,000.



RJ's \$164,000 2018 high-seller.



Cardinal's 2018 \$84,000 heifer

CATTLE Visions

866-356-4565

Entire lineup online at:

www.cattlevisions.com

Semen available on the best Angus and Clubbie sires too.

Influenced by SimAngus™ Genetics



Red and black SimAngus cows on the Wyoming desert.

All XL Ranch cattle are worked by horseback, and both operations breed and sell top cattle horses.



(Continued from page 11)

Making the Cut

“We allow our management style to sort a lot of our cattle for us,” Jimmy says. He shares that the environments in Wyoming and Florida help make the initial round of replacement female cuts. “Our cattle are run a little harder than most. You’ll find that lower-end, harder-doing females tend not to breed back early or at all, and get culled first.” Mature cows are continually culled with the philosophy that if a cow does not breed, she is gone.

“In both locations, we start at the ground when we are evaluating cattle,” he says. While both ranches are miles apart, the general replacement female and bull selection criteria is the same, “No matter what kind of cattle breed you like, you have to have the structural integrity to raise viable seedstock.”

Ken echoes Jimmy’s sentiments, “First and foremost, we pay attention to feet and legs and then we go off performance and EPD profile when making bull and heifer selection.” Both operations focus on individual performance within contemporary groups, and none of the seedstock calves are creep fed. Ken further develops, “We make sure the cows are raising the calves on pasture with very little supplementation because we want to make sure that we aren’t keeping or developing cattle that are behind in performance.”

All bulls that are sold in Southern Cattle Company’s December bull sale and XL Ranch’s April sale are all low density genomically DNA tested and parent verified. For the Stewarts, genomic testing and parent verification is viewed as an essential part of their management style.

Both operations recently participated in the American Simmental Association’s Cow Herd DNA Roundup project, a research project designed to genotype each female in the herd at a low cost. “The accuracy within each cow’s EPD profiles will provide more reliability and provide more information on how each cow will perform.” Jenny shares, “Plus, if you do have a cow switch calves, which happens occasionally, it is easier to sort it out. We are big advocates for DNA and having our genetics and pedigrees backed- what we are marketing is exactly what it says it is.”

Southern Cattle Company offers over 200 bulls and 180 commercial bred heifers in their annual sale. Last year, 80 Simmental and SimAngus bulls were offered along with Angus, Brangus, and Charolais. Ken shares, “With how they work in our market, Sim-Angus bulls sell just as well as any other straight or cross-bred cattle.”

XL Ranch is hosting their inaugural Big Country Genetics Bull Sale in Powell this April with offerings from XL, Southern, and Black Summit Cattle Companies.

Sticking with SimAngus

Ken and Jenny have known each other their entire lives. Both were born into the cattle business and grew up just across the corn field from each other. In high school, they started dating and were married shortly after they graduated.

Jenny worked as a computer programmer, and Ken worked in construction building houses for many years. They always owned cattle on the side. In 2000, they moved to northern Michigan, and ran 120 cows for about 10 years. "The family has been in the Simmental business since 1982," says Ken, "There has only been a few years where we didn't have cattle."

When the construction market shifted, the family sold out and followed their passion for cattle into ranch management. Ken started as the purebred herd manager and riding foreman for Rollins Ranch when they first moved south, near Okeechobee, Florida, and soon received an opportunity to work in Mississippi for 7L Land and Cattle, a registered Angus ranch. He explains, "We established a commercial bull market at 7L, and got the operation in the black in a few short years. We also implemented a SimAngus bull program."

The ranch was making money, but the owner, Jimmy Levins, had the opportunity to sell his cattle to another Angus breeder. At that time, Ken and Jenny were offered a position as general managers for Rollins Ranch, and later returned to their seedstock roots and accepted general managers position with Southern Cattle Company. "Now we are on board managing Southern Cattle Company, really the best place we could be in the country. It is a good ranch with excellent cattle and good ownership and everything is going smooth."

All three of Ken and Jenny's children, Keighly, Jimmy, and Jacob, were drawn to Powell, Wyoming, by Quinn Lafollette, who recruited them for the livestock judging team at Northwest College. Jimmy shares, "We were introduced to area, fell in love, and decided to settle here after school. We are partnering with Quinn and his SimAngus operation, Black Summit Cattle Company, for our bull sale this month."

"SimAngus takes the best of both worlds. It's the best combination of the Continental and British Breed." Ken summarizes why the Stewart family will always be cross-breed oriented, "Overall profit is there when you're using SimAngus in the cattle industry. The right SimAngus is hard to beat." ♦

Left to right: ShayLe Hildebrand, Jimmy, Ken, Jenny, Keighly, and Jacob Stewart.

Cattle dogs are bred and utilized in daily work by Southern Cattle Company and XL Ranch.





W/C

Relentless

32C

YARDLEY UTAH Y361 X MISS WERNING KP 8543U
HOMO BLACK | HOMO POLLED

- BLOOMBERG - HEIFER \$75,000
- PAULSEN - HEIFER \$70,000
- HARRELL CATTLE CO - HEIFER \$50,000
- WERNING CATTLE - HEIFER (1/2 INTEREST) \$30,000
- BLOOMBERG - HEIFER (1/2 INTEREST) \$60,000
- RJ CATTLE CO. - HEIFER \$19,500
- WERNING CATTLE - HEIFER (1/2 INTEREST) \$35,000
- BOYERT - HEIFER \$24,500
- HUDSON PINES FARM - HEIFER \$25,000
- RJ CATTLE CO. - HEIFER \$25,500
- FOSTER/DWEYER - BULL \$21,000
- WERNING CATTLE - BULL \$30,000
- BOYERT - HEIFER \$11,000
- HUDSON PINES FARM - HEIFER \$9,500
- BLOOMBERG - HEIFER (1/2 INTEREST) \$50,000
- RJ CATTLE CO. - HEIFER \$9,000
- FARRIS SIMON - HEIFER \$15,000
- RINKER - HEIFER \$18,750
- BLOOMBERG - HEIFER \$13,500
- HICKS CATTLE CO. - PREGNANCY \$8,000
- WERNING/HARRELL - PREGNANCY \$8,000
- WERNING CATTLE - HEIFER (1/2 INTEREST) \$20,000

!!!10 FLUSHMATE HEIFERS
@ BLOOMBERGS AVG \$40,000!!!

**IN THE SALE RING...IN THE SHOW RING.
PROVEN...SOUND...THICK...MATERNAL...RELENTLESS!!!**



w/c
RELENTLESS
32C
SMO132





WERNING
CATTLE COMPANY

SCOTT 605.682.9610
JARED 605.933.1661
WERNINGCATTLE.COM

HICKS CATTLE CO.
~ SINCE 1822 ~

STEVE 217.799.1105
THEDIAMOND.H

RJ CATTLE CO.

RYAN 605.999.5576
RJCATTLECO.COM

SEMEN AVAILABLE THROUGH OWNERS OR CATTLE VISIONS

CATTLE Visions
1.866.356.4565

Economic Selection Index

Frequently Asked Questions



By Wade Shafer, Ph.D.,
EVP, American Simmental Association

Selection Indexes

The American Simmental Association has two economic selection indexes, the All Purpose Index (\$API) and the Terminal Index (\$TI).

All Purpose Index (\$API): Evaluates sires for use on the entire cow herd (bred to both Angus first-calf heifers and mature cows) with the portion of their daughters required to maintain herd size retained, and the remaining heifers and steers put on feed and sold grade and yield.

Terminal Index (\$TI): Evaluates sires for use on mature Angus cows with all offspring put on feed and sold grade and yield.

Using \$API and \$TI: First, determine which index to use; if you're keeping replacements, use \$API. If

not, use \$TI. Then, just as with EPDs, zero in on the unit difference between bulls. Index units are in dollars per cow exposed. The difference can be used to determine how much a bull is worth compared to another. Or, put another way, how much you can pay for one bull compared to another. For example, when buying an all-purpose-type sire, you can quickly figure a bull scoring +100 for \$API is worth an extra \$6,000 over a +50 bull if both are exposed to 30 cows over four years ($\$50 \text{ diff.} \times 30 \text{ hd.} \times 4 \text{ yr.} = \$6,000$). A percentile-ranking chart is required to determine where a bull's index value ranks him relative to other bulls in the breed. For percentile rankings or more detailed information about EPDs and \$ indexes, visit www.simmental.org.



How should breeders factor in breed composition when using selection indexes?

ASA's Quick Reference Guide to EPDs and Indexes, which is published in many bull sales catalogs, states the proper approach well: Important disclaimer: DO NOT compare index values of purebreds of different breeds, hybrids of different breed composition or pure-

breeds with hybrids — our system was not developed to make valid comparison among these groups. Therefore, you must first determine the breed and breed composition appropriate for your herd and use index values to compare animals within that population.



Is growth treated differently between the All Purpose (\$API) and Terminal (\$TI) Indexes?

It is easy to see that there is a strong tendency for high-growth animals to be at the top of the heap for \$TI, while it is not unusual to see low-growth animals rank highly for \$API. Because of that it may be logical to conclude that growth is treated differently between \$API and \$TI. What may be a surprise to many, however, is that growth is treated identically between the indexes.

The economic value of growth in beef cattle production is realized through weight at weaning and harvest in cattle not retained for breeding. Since both indexes predict differences in profit in an integrated production system, the economic value of growth in slaughter cattle is factored into both \$TI and \$API. Further, since the same pricing grids are used, the value for a unit increase in growth in a sire's slaughter offspring is the same for both indexes.

So, why does it appear that growth is treated differently between the indexes? Why does growth seem so important in \$TI, while appearing to not be as important in \$API? The reason lies in the fact \$TI assumes that all of a sire's offspring go to slaughter, while \$API is predicated on retaining replacement females, i.e., only steers and cull heifers go to slaughter. This means that, though an increase in growth for a single slaughter calf has the identical impact between indexes, since all of a sire's offspring go to slaughter under the \$TI scenario, the collective impact of growth is magnified in \$TI. Furthermore, since \$API also factors in economic differences in cow herd traits, which tend to have more economic impact on the production system than growth (particularly stayability and cow herd intake), superiority in this area can easily make up for shortcomings in growth.



Why is selecting on ASA's indexes not the same as single-trait selection?

The assertion that index selection is akin to single trait selection is only true if the trait being referred to is profit. Unlike single-trait selection for biological traits, selection on \$API and \$TI simultaneously applies selection pressure to all traits that impact each phase of beef cattle production — cow calf, feedlot and packing plant. Because ASA's indexes weight these traits in a mathematically optimal manner, selection on them maximizes genetic progress in the trait we all should be practicing single trait selection on — profit!

A major distinction that sets ASA's indexes apart from those published by some organizations is that they simultaneously account for all segments of beef cattle production. Our industry has been inundated with what I call "segmented" indexes — indexes

geared toward specific and limited segments of the production cycle, e.g., weaning, feedlot, and grid. Though indexes of this nature may have utility for users who are interested in single phases of beef production, e.g., a feeder sourcing calves or a packer buying fat cattle, they should not be used to provide direction for a population. In fact, if used widely, "segmented" indexes can have unintended and undesirable consequences for a population.

Because ASA's indexes consider all traits a sire will impact across the entire production system, they are "balanced" — this balance prevents selection on the indexes from taking our population down unintended and undesirable paths. It ensures that we will make optimal genetic progress in all traits that have an economic impact on beef cattle production. ♦

6th Annual ASA Fall Focus 2019

Focus on You. Focus on Success. Focus on Profit.
August 23-27, 2019

Manhattan,
Kansas



Schedule of Events

- August 23** • Local Simmental seedstock operation tours. River Creek Farms, Irvine Ranch, Hofmann Simmentals, Cow Camp Ranch, Sunflower Genetics, and Rock Creek Ranch welcome visitors.
 - Herdbook Tutorial Session
 - Cattle display and dinner at the Stanley Stout Center in the evening. Dinner will have a nominal fee to support the Kansas Junior Simmental Association.
- August 24** • Day-long Educational Symposium at the Manhattan Conference Center Evening Dinner and Social hosted by the Kansas Simmental Association at the Flint Hills Discovery Center.
- August 25-27** • Interactive Committee and Board Meetings

Headquarters at the Hilton Garden Inn and attached Manhattan Conference Center.

A block of rooms is available — see fallfocus.org for more details.



www.kansas-simmental.com



Focus on the Future

Focus on Profit

Simmental gains genetic improvement in ERTs from calving ease to stayability and growth to marbling during the past 20 years.

By Jackie Atkins, Ph.D., Director of Science and Education

“My interest is in the future because I am going to spend the rest of my life there.” — Anonymous

“There is nothing like a dream to create the future.” — Victor Hugo

Being in the cattle business, one must keep the future in mind with every genetic selection decision. The decision you make on which genetics to use this breeding season could influence your calf crop 15 years from now. That’s in year 2034! Likewise, the

performance we realize today is influenced by decisions made years ago. This article is focusing on the genetic trends in purebred Simmental cattle during the last 20 years to help predict how Simmental cattle will perform in the future.

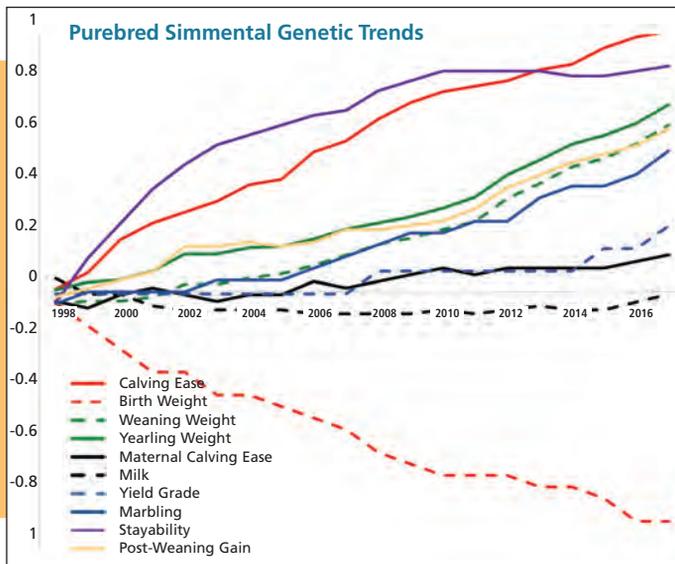
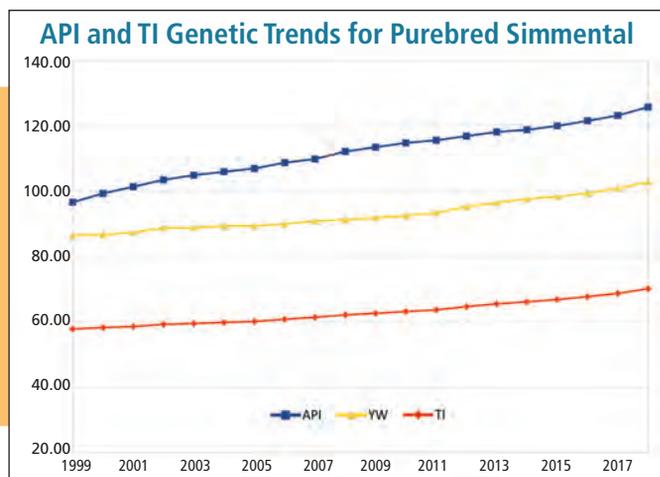


Figure 1. Genetic improvement in the average EPD of purebred Simmental cattle by birth year. The traits have been standardized so relative change between traits can be compared. The selection pressure in these economically-relevant traits can be seen in the increase in the selection indices (\$API and \$TI; Figure 2) during a similar duration. An interesting note: Often breeders argue the selection indexes drive away growth, but Figure 2 illustrates an increase in YW EPD along with an increase in \$API and \$TI.

Figure 2. Change in the average dollar index in purebred Simmental cattle by year of birth for the All Purpose Index (\$API; use if keeping replacement heifers) and Terminal Index (\$TI; use if all calves will be harvested) and as reference average yearling weight (YW) EPD for the same animals.



The trends show improvements in nearly every trait despite traits being correlated and in opposing (not favorable) directions. Simmental cattle continue to have positive weaning weight and ADG trends, important economically-relevant traits to both cow-calf producers and feedlots. Calving ease has improved greatly as well as marbling. Simmental genetics are getting a bigger piece of the market share in recent years. According to the National Association of Animal Breeders, Simmental is the second highest breed for semen sales. In the last three years, not only have

semen companies sold more units of Simmental semen; additionally, the percentage of all the semen sold in the US from Simmental bulls has grown by 33%. This translates to Simmental getting a bigger piece of the semen-sales pie. Keep up the good work, Simmental breeders!

“Every year I wonder what the Association and breeders will accomplish in the future AND at the end of every year I’m always amazed. Thank you all for this.” — Steve McGuire, COO of the American Simmental Association. ♦

Denver is our WORK ZONE!



EPDs:
CE: 8 \$API: 112 \$TI: 74



Dam: URA Baby Doll



Granddam: Rockin Robin

LLSF Pays To Believe ZU194

ASA#: 2659897 • Pays To Dream x Trademark
Homozygous Black/Heterozygous Polled

Pays To Believe is the spectacular 2015 NWSS and 2014 NAILE Grand Champion Bull! His first calves are averaging 5 digits in public auctions and his full-sib sisters averaged \$16,000 in Lee's 2014 fall sale.



WLE Big Deal A617

EPDs: CE: 10 \$API: 110 \$TI: 63
ASA#: 2743620 • Homozygous Polled
Steel Force x Shawnee Miss 770P

Big Deal is exciting at Mid Continent Farms & Wesner Livestock. Big Deal is calving easily and adding value to progeny! Maternal brother to Uno Mas.



DMCC/Wood Fully Loaded 39D

EPDs: CE: 12 \$API: 124 \$TI: 65
ASA#: 3131823

Lock N Load x 3C Macho
Fully Loaded is a full brother to W/C Loaded Up. His first progeny have been extremely well received!



EPDs:
CE: 8 \$API: 136 \$TI: 72



Famous donor dam, Hope Floats



2014 NWSS Champion Bull

TNGL Grand Fortune Z467

ASA#: 2654876 • Grandmaster x STF Montana Black
2014 NWSS Champion Bull!

Homozygous Black &
Homozygous Polled

Exciting, extra complete first
progeny with lots of extension!



\$16,000 Grand Fortune daughter



OMF Epic E27

ASA#: 3317371
WS All Around Z35 x OMF Commander Y69
Homozygous Polled • Homozygous Black
EPDs: CE: 13 \$API: 149 \$TI: 82

Exciting calving ease outcross genetics
who sold to Schooley, IA, and Sears, CA,
from Oak Meadow's NWSS Pen!



RFG/K-LER Elevation 727E

ASA#: 3268058
LRS Elevate 213B x MCM Top Grade 018X
Homozygous Polled • Homozygous Black
EPDs: CE: 13 \$API: 149 \$TI: 78

High-selling bull in 2018 "The One Sale",
selling to Lee, CO. Tremendous EPDs
combined with great design —
an exciting purebred!



EPDs:
CE: 14 \$API: 108 \$TI: 56



Ignition's fantastic full sister



2016 NAILE Reserve Champion
SimSolution Junior Show by Ignition

FBF1/SF Ignition A811

ASA#: 2749323 • Combustible x In Dew Time
Homozygous Black/Homozygous Polled

Ignition packs an unprecedented load of muscle shape and
internal dimension together with excellent structure and
profile. Ask Randy Daniels, Trent Templeton and Todd Alford
about progeny!



Mr. TR Hammer 308A ET

ASA#: 2759745 • Upgrade x Dream On

EPDs:
CE: 9 \$API: 125 \$TI: 80

Black/Polled

1/3 revenue sharing \$200,000
top-seller of the 2013 HCC Sale,
Hammer is a world class individual
with a unique blend of pedigree,
performance and phenotype. A
rarity who combines performance,
EPDs and phenotype. With
Hammer, you can compete on the
tanbark and produce breed-leading
bulls who will work for even
the most discriminating commercial
cattlemen!

EPDs as of 11.26.18

download the **NEW** CATTLE Visions BREEDING APP

www.cattlevisions.com

available for...
Ipad, Apple and Blackberry smart phones

CATTLE Visions

866-356-4565

www.cattlevisions.com

Denver is our WORK ZONE!



EPDs:
CE: 11 \$API: 132 \$TI: 82



Kingsman's full sister was a Reserve Division Champion at the 2017 NWSS!



Kingsman's other full sister at the "The One" Sale brought \$25,000 to Werning, SD.

K-Ler Kingsman 610D 5/8 SimAngus™

ASA#: 3125337 • Homozygous Black/Homozygous Polled WC Executive Order x GW Predestined 701T

Kingsman was the high-selling bull in the 2017 "The One" Sale, selling to John Lee, CO. Kingsman puts together as nearly a perfect combination of EPD profile, genetic merit, unique pedigree power, structural soundness, and real-world functionality and phenotype as any sire available! Move your herd to a higher kingdom with Kingsman!

KINGSMAN'S FULL SISTER PRODUCED WERNINGS 2019 \$180,000 BULL!



EPDs:
CE: 13 \$API: 131 \$TI: 64



Loaded Up's famous dam!



Loaded Up daughter – many-time champ for Skiles, TX.



Loaded Up son at Werning's.

W/C Loaded Up 1119Y

ASA#: 2654155 • Remington Lock N Load x 3C Macho Heterozygous Black/Homozygous Polled

Half-interest sold for \$240,000 at the 2017 Embryos on Snow sale to Griswold! Loaded Up is out of a great cow family, will moderate frame, improve front ends, and maintain soundness!



EPDs:
CE: 9 \$API: 108 \$TI: 67



Bottomline's paternal brother is out of a Broker dam...he's the \$400,000 Profit!

TL Bottomline 38B

ASA#: 2905451
WS Pilgrim x Fat Butt Heterozygous Black/Homozygous Polled

Bottomline will add power and PIZAZZ to your next calf crop. He's going to especially work great on Steel Force, Uno Mas and Pays influenced females.

Grand Champion Bull at 2016 NAILE and American Royal, Res. Champion at 2017 NWSS!



Bottomline's Dam.



Bottomline's Reserve Champion paternal sister out of a Broker dam speaks to the quality of this mating opportunity!



His full sister commanded \$25,000 at the 2017 "The One" sale!



EPDs:
CE: 12 \$API: 127 \$TI: 72



Carver's dam is the famous donor, Dolly.



Carver was the lead-bull in the Kearn's 2016 Champion Pen!

TKCC Carver 65C

ASA#: 3045230 • WS Pilgrim x Driver Homozygous Black/Homozygous Polled

Carver was the high-selling and lead-off bull in the Kearns 2016 Sale. His dam, Dolly, has produced some extremely well received and valuable progeny of both sexes! He's a real-world bull to use on anything with white on it...he'll add performance and great type!

Carver's Maternal sister by GLS New Direction at Rains and Bird.



TKCC Carver 65C



KRMS Primary Candidate B204

ASA# 2994148
OMF Double Shot x Mo Better Heterozygous Black/Homozygous Polled

EPDs: CE: 9 \$API: 112 \$TI: 62

The 2016-2017 Triple Crown Champion Percentage Bull, winning NWSS, NAILE, and American Royal!



Jass On The Mark 69D

ASA# 3210989
Loaded Up x In Dew Time Black/Polled

EPDs: CE: 14 \$API: 133 \$TI: 68

An exciting bull who should sire a bit more frame than his popular sire. His dam was 4th overall B&O at the AJSA National Classic! She's an In Dew Time x Macho.



K-Ler Cash Flow 528C

ASA# 3042933
Make It Rain x Miss Kansas

EPDs: CE: 6 \$API: 109 \$TI: 67

Cash Flow was a successful show bull and is a brother to the famous many-time champion heifer of Ritchey's a few years back!



JBSF Road Trip 213D

ASA# 3133021
RLYF Roll Tide x Macho

EPDs: CE: 6 \$API: 108 \$TI: 59

Road Trip is an eye-appealing 3/4 blood raised by Bloombergs. His dam was the 2009 Illinois State Fair Supreme Champion Female.



EPDs:
CE: 5 \$API: 115 \$TI: 60

Homozygous Black,
Homozygous Polled



VCL LKC Dagger 605D

VCL LKC Dagger 605D

ASA#: 3173463 • Profit x BF Miss Crysteel Tango
Full brother to The Duke and Profit Maker



EPDs:
CE: 9 \$API: 102 \$TI: 57

Heterozygous Black,
Homozygous Polled.

The ultra stout, solid black anchor bull to the 2017 Purebred Pen for Voglers. 1,350 lbs. at 10 months. The Duke is a stud!

VCL LKC The Duke 633D

ASA#: 3173461 • Profit x BF Miss Crysteel Tango



EPDs:
CE: 7 \$API: 116 \$TI: 63

Homozygous Black,
Homozygous Polled

This eye-appealing high selling bull for Vogler's was also the lead bull in their Reserve Champion Denver Pen!

Rust Mountain, ND and Hartman, NE have sold high-sellers in their respective 2019 sales with his first calf crop!

VCL LKC Profit Maker 604D

ASA#: 3173459 • Profit x BF Miss Crysteel Tango



EPDs:
CE: 11 \$API: 117 \$TI: 62

Homozygous Black,
Homozygous Polled

A high-seller in the 2017 Hartman Sale to Gregg Schaefer, ND. First progeny are looking great!

VCL LKC Equity 608D

ASA#: 3188692 • Profit x BF Miss Crysteel Tango



Dam: BF Miss Crysteel Tango



Sire: Profit

In just her short time in production, she's produced over \$500,000 in progeny sales. She's the dam of popular 2014 champion Firefly, who produced Hartmans high selling bull! Miss Crysteel Tango is a Steel Force out of a full sister to Pays To Believe's dam. Power in the blood here! Their full sister brought over \$100,000 in Hartman's 2018 fall sale!



Maternal sister: Firefly 311A. She was Grand Champion Female 2014 American Royal.



Sister to Firefly – 3rd Overall B&O at the National Classic, Kersten, NE.



2017 NWSS Reserve Grand Champion Pen of Three



EPDs:
CE: 9 \$API: 96 \$TI: 59



Valentine is Legendary's legendary maternal grand-dam, and foundation donor for many of the Rockin P success stories!

Rocking P Legendary C918

ASA#: 3070709 • Harkers Icon x SVF Steel Force
Homozygous Black/Homozygous Polled

Legendary is a direct son of deceased Icon, and is an ultra-sound, good-footed, soft-middled bull with tons of function and eye appeal. He was a successful show bull for Rocking P, being a division champion at NAILE, and winning Sweepstakes and the Kentucky State Fair. Bloomberg's added Legendary to their powerful herd battery, selecting him as the second high-selling bull at "The One".



2018 NAILE Reserve Calf by Legendary.



EPDs:
CE: 5 \$API: 107 \$TI: 68

Homozygous Black,
Heterozygous Polled



Both Better Believe It and Charged Up share this donor dam: LLSF Cayenne

LLSF Better Believe It D64

ASA#: 3152728 • Pays To Believe x LLSF Cayenne



EPDs:
CE: 10 \$API: 116 \$TI: 67

Homozygous Black,
Heterozygous Polled

LLSF Charged Up D66

ASA#: 3152726
Pays To Believe x LLSF Cayenne

These two full brothers, Better Believe It and Charged Up were members of the Lee Simmental Farms 2017 Champion Denver Pen of Five.





RACING TO THE BLUEGRASS

2019 AJSA CLASSIC
HOSTED BY SIMMENTAL BREEDERS SWEEPSTAKES

*By Emme Troendle,
with Classic Coordinator Holli Hatmaker*

The theme adopted by the ASA's 39th Annual National Classic — Racing to the Bluegrass — sets the scene for this year's AJSA National Classic hosted by the Simmental Breeder Sweepstakes in Louisville, Kentucky.

Since its inception, the Classic has created a learning environment based on competition and inter-state rivalries for junior participants. This year, the competition is speeding up, Kentucky Derby-style. Juniors attending the AJSA National Classic have the opportunity to exhibit their cattle at not only the Classic, but also in the Simmental Breeders Sweepstakes event held in conjunction with the Classic. In the same week, there will be five educational contests, three cattle shows, and two showmanship opportunities for contestants.

The planning committee, headed by Holli and Drew Hatmaker, in conjunction with the Simmental Breeders Sweepstakes, chose the theme to describe the upcoming event. Holli Hatmaker shares where the theme originated: "Our theme, 'Racing to the Bluegrass,' is rooted in how the Kentucky Derby and the National Classic have a lot of similarities. Both events take a lot of preparation for both the animals and the people involved. It's the best of the best competing against each other."

The Sweepstakes hosted the National Classic in 2007, and in 2014, the National Classic was held in conjunction with the Simmental Breeders Sweepstakes. Hatmaker explains, "The planning committee is excited to invite the AJSA back in Louisville, for what is anticipated to be a record-breaking event."



Drew and Holli Hatmaker

Holli and Drew Hatmaker, Event Coordinators

Holli and Drew Hatmaker, Paris, Kentucky, have been an active part of the Simmental community for as long as they can remember. Holli grew up owning and exhibiting Simmental cattle at national and regional events, in addition to serving on the AJSA Board of Trustees. Drew grew up on his family's farm in Tennessee showing sheep and cattle across the US. Today, they still own Simmental cattle with several partners.

Both work for the family business, DP Sales Management and DP Online Sales, rooted deeply in the Simmental breed. DP Sales manages over 30 sales a year across the US and recently added online sales. For the last 10 years, Drew has also worked for ProAg Crop Insurance as a compliance reviewer. Drew and Holli are the proud parents of Knox, 5, and Breck, 2.

Committee Members

In addition to Drew and Holli, the committee includes: Nancy Adkins, Teresa Roth, and Jame Krieger. Holli Hatmaker further explains, "The Sweepstakes Board members are playing a large role in the organization of the event, as well as the support of Sweepstakes exhibitors and supporters. Stephanie Housley, Tennessee, will be heading up the novice programs; and Emily Brinkman, Generation 6 Marketing, is donating her time and talents to produce all of our advertising and promotional material."



Fundraising

Fundraising is an ongoing effort with several ways to support the Classic.

To kick off fundraising efforts, ClearWater Simmentals and Trennepohl Farms donated a heifer pregnancy out of HF Serena at the 2018 Simmental Breeders Sweepstakes. It was purchased for \$8,000 by Steve Hicks, Hicks Cattle Company. Hicks then donated embryos out of HPF Victoria to be sold at the 2018 North American International Livestock Exposition.

Another fundraiser for the Classic is the program of events handed out to all the exhibitors. Hatmaker says, "Our largest fundraiser will be *The Trifecta* magazine, the official magazine of the National Classic including judge's bios, human interest pieces, sponsors, leadership from ASA/ASSF/AJSA, and lots of other great information. This will be given to each junior in their packet with extras on hand for spectators."

Businesses and breeders are able to purchase advertising space in the magazine. Full-page color advertising starts at \$750. "We are selling ads now. If someone is interested, we encourage them to get in early. This is a great opportunity to support the Classic while advertising your operation or business. But, we have had two online sales and will be selling items this spring at expos to raise additional funds if an ad doesn't interest you."

"Your financial support is vital to make the 2019 AJSA National Classic a success, and a highlight of the summer for our Simmental families. With your support, the AJSA National Classic will be an unforgettable learning experience for our junior members and their families."

Sponsorship Levels

\$5,000 and Above

Reserved seating in the show ring, full-page ad in show program, show ring advertisement, name on sponsors banner

\$2,500-\$5,000

Half-page ad in show program, show ring advertisement, name on sponsors' banner

\$1,000 - \$2,500

Quarter-page ad in show program, name on sponsors' banner

\$500-\$1,000

Business card ad in show program, name on sponsors' banner

Up to \$499

Name listed on sponsors' banner

Featured Sponsorships

Show Day / \$10,000

Two sponsorships available. This sponsorship provides all of the awards for one show day: the Bred and Owned Show or Owned Show. The show program will be labeled with their farm/ranch/business as the title day sponsor. Seating will be reserved for the sponsor inside the show ring, and they will have the opportunity to stand in the photo with the winners and signage in each winner's photo.

Hospitality / \$500

Ten sponsorships available. Sponsors of the hospitality area will receive signage in the hospitality area, and a business card ad in the show program.

Featured Award Sponsorships

The sponsorships shown below will receive recognition during the show and at the awards banquet. Their farm/ranch/business will be printed in the awards program and announced with each contest. Seating will be reserved for the sponsor at the banquet, and they will have an opportunity to stand in the photo with the winners.

Educational Contests / \$2,000

Five contest sponsorships available: Sales Talk; Livestock Judging; Public Speaking; Cattlemen's Quiz; and Genetic Evaluation

Showmanship / \$3,500

Three sponsorships available: Junior, Intermediate, and Senior Divisions

Photography / \$750

One sponsorship available.

Herdsmen of the Year / \$425

One sponsorship available.

Overall Awards / \$7,500

Three sponsorships available.



Facilities

The Kentucky Exposition Center, a 1.3-million-square-foot facility, will be utilized to accommodate the contests and exhibitions. With two arenas side-by-side, the National Classic cattle show will take place simultaneously with the Simmental Breeder Sweepstakes.

"There will be two different judges, and possibly two different winners," Hatmaker further explains. "Families have the opportunity to come to Louisville for the National Classic and participate in two shows in one week. The Simmental Breeders Sweepstakes hosts a junior show and open show."

The center has large tie-out spaces for contestants, including permanent ties or space to tie to your trailer. For the rest of the Classic contests, the facility has over 54 air-conditioned meeting rooms.

(Continued on page 28)



New Rules for 2019 Regional and National Classics

Registration Fees and Deadlines

Fees are located within each Classic schedule. Regional Classic early entry deadline is May 8, 2019, at 4:30 pm and late entry deadline is May 15, 2019, at 4:30 pm. Entry fees double after the early deadline. National Classic early entry deadline is May 22 2019, at 4:30 pm and late entry deadline is May 29, 2019, at 4:30 pm. Entry fees double after the early deadline. All deadlines are 4:30 pm Mountain Daylight Time.

Showmanship Contest: At the National Classic, exhibitors will be given an official Showmanship T-shirt provided by Sullivan Supply.

Cattlemen's Quiz and Calvin Drake Genetic Evaluation Quiz

These are two separate quizzes. Each given an hour each to take. The quizzes will each consist of 30 multiple choice, matching and true/false questions. Ties will be broken according to scores on five additional, clearly marked tie-breaker questions. IF a tie still remains, it will be broken by order of finish.

Exhibitors Will Compete in Four Out of Five Educational Contests

Exhibitors will enter a minimum of four out of the five educational contests when they submit entries for Regional and or National Classics. Overall competition points will be determined by points won in five of seven events: Cattlemen's Quiz, Genetic Evaluation Quiz, Public Speaking, Livestock Judging, Sales Talk, Cattle Show and Showmanship.

Be On Time For Contests and Cattle Classes

If an exhibitor missed their scheduled time during the contest going on, they will be allowed to be added to the end immediately following that scheduled contest and the contest will still count towards the exhibitors educational requirements for the cattle show. A review by the AJSA Board of Trustees will determine the contest placing eligibility of the exhibitor who misses the scheduled time. In the cattle show, once a class has entered the ring and the first entry has begun to circle, no further entries will be allowed to enter the ring. If an animal gets loose three times in the ring throughout the course of the show, they will be dismissed from that show and ineligible to receive awards. In showmanship, once the first animal has begun to circle, no further entries will be allowed to enter the ring. If an exhibitor misses their heat of showmanship, the exhibitor will not be allowed in another heat and will be disqualified from the contest.

Animal Registration and ET Calf Requirements

Every animal must be ASA registered prior to submitting entries to any Regional or National Classic. Registration ownership date must be on or before the day the exhibitor registers for the Regional or National Classic. If DNA requirements for an ET calf have not been completed prior to entering for any Regional or National Classic, the ET calf must be placed on file in the database, assigned a number in parentheses (pseudo-number), and DNA received and recorded at the lab (GeneSeek). Any DNA issues must be resolved and the ET calf registered with the certificate in hand prior to check-in. The certificate must be produced at the time of check-in.

Bred and Owned Bull Show Added

Bred and Owned bulls will be exhibited at Regional and National Classics in 2019. Bulls calved after September 1, 2017 and before March 15, 2019 are eligible. There will not be a class for 2-year-old bulls. Bred and Owned bulls must have been bred by the junior member/exhibitor, but may be owned jointly with an adult/farm, provided that the junior/exhibitor is the sole breeder, original owner of record, and is officially recorded as a current owner of that bull. Bulls 12 months of age and older must be shown with a nose lead or ring. Bulls will not be allowed to show in showmanship.

Regional vs National Cattle Show Points

Top ten exhibitors at the Regional Classic cattle show receive points. Simbrah, Fullblood, cow/calf and steer entries must equal 15% of the largest heifer division or the available points for those divisions will be reduced by 50%. If a division receives half points, only the top five animals will be placed in the ring. At the National Classic, all Bred and Owned shows, Simbrah, Fullblood, cow/calf, and steer divisions must equal 15% of the largest heifer division or the available points for those divisions will be reduced by 50%. If a division receives half points, only the top ten animals will be placed in the ring.

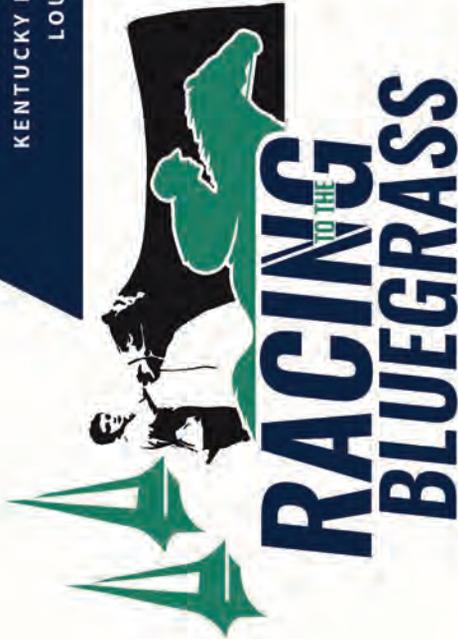
Steer Profitability Competition Cattle Eligible for Overall Points

Steers entered and accepted into the SPC Program are eligible for overall points. SPC steers must be at minimum 50% Simmental for overall points. The total number of steers in the SPC Program must equal 15% of the largest heifer division or the available points will be reduced by 50%. If half points are received, only the the top ten animals will be used in the overall scoring.

Novice Competitor Age

Novice competitors must be 5 years old on or prior to January 1, 2019, and have not reached 8 years old on or prior to January 1, 2019.

Visit journalsimmental.org for the full list of 2019 Regional and National Classic Rules.



RACING TO THE BLUEGRASS.COM

Coordinator
 Drew & Hollie Hatmaker
 Drew 423-506-8844 / drew@dpsalesllc.com
 Hollie 859-707-5248 / hollie@dpsalesllc.com

Simmental Breeders Sweepstakes Coordinator
 Jame Krieger / 812-208-0956

Hotels
 Crowne Plaza Louisville Airport
 502-367-2251 [\$122/night]
 Best Western Louisville Airport (formerly LaQuinta)
 502-267-8889 [\$116/night]
 TownePlace Suites Louisville Airport
 502-749-6634
 Kentucky Exposition Center RV Parking
 502-367-5380

19 20
FRI SAT

All Day Cattle may arrive to tie-outs

21
SUN

All Day Contestant Check-In [Show Office]
 9AM Cattle Check-In [In Tie-Outs]
 Noon Cattle Move into the Barns
 Evening Welcome Derby Party [TBA]

22
MON

9AM Opening Ceremonies [Broadbent Arena]
 11AM First Timer Meet & Greet, Mentor Program [West Hall]
 1PM Cattleman's Quiz [West Hall]
 2PM Genetic Evaluation [West Hall]
 4PM *Sponsored by: Tennessee Simmental Association*
 Evening AJSA Trustee Interviews [West Hall]
 Sullivan's Stock Show U Clinic [Broadbent Arena]

23
TUE

8AM Livestock Judging Contest [West Wing]
 8AM *Sponsored by: Ivie & Sons Simmentals*
 2PM 4th Annual American Simmental-Simbrah Foundation Golf Tournament [Polo Fields Golf & Country Club]
 6PM Public Speaking Contest [West Hall]
 *Noon *Sponsored by: Adkins Cattle Company*
 Kentucky Derby Museum & Churchill Downs Tour
 Sweepstakes open cattle must be in barn

24
WED

8AM Sullivan Supply/Stock Show U
 8AM Team Fitting Contest [West Wing]
 10AM Trade Show Opens
 4PM Sales Talk [Broadbent Arena]
 5PM *Sponsored by: Red River Farms*
 Evening Weaver Clinic [New Market Hall]
 AJSA Regional Meetings [West Hall]
 Activity [TBA]



2019 AJSA CLASSIC

HOSTED BY SIMMENTAL BREEDERS SWEEPSTAKES

25
THR

8AM Ring A :: AJSA National Classic
 [Percentage B&O Heifers, Purebred B&O Heifers, Fullbloods, Simbrah, Bulls, Steers, Percentage Pairs, Purebred Pairs (both Owned & B&O)]
 Noon Ring B :: Simmental Breeders Sweepstakes Junior Show
 Evening Sweepstakes Embryo & Fun Auction [New Market Hall]
 [Fullbloods, Simbrah, Bulls, Steers, Percentage Pairs, Purebred Pairs]

26
FRI

HICKS CATTLE COMPANY DAY

8AM Ring A :: AJSA National Classic
 [Percentage Owned Heifers, Purebred Owned Heifers]
 8:30 AM Ring B :: Simmental Breeders Sweepstakes Junior Show
 Bill Couch Memorial Jr Herdsman Award Presentation
 Nathan Adkins Memorial Scholarship Presentation



27
SAT

8AM Sullivan Supply/Stock Show U Showmanship Contest [Broadbent Arena] *Sponsored by: Sullivan Supply*
 6:30PM Simmental Breeders Sweepstakes
 Circle M Farms Showmanship Showdown [Broadbent Arena]
 AJSA National Classic Awards Banquet [West Hall A & B]



28
SUN

9AM Simmental Breeders Sweepstakes Open Show [Broadbent Arena]



(Continued from page 25)

The Classic will be located in the Kentucky Exposition Center, July 21-28.

Large areas are available to prepare for cattle shows.

Hotel Information

The elegant Crowne Plaza is the headquarters hotel for the National Classic, and is located across the street from the Kentucky Exposition Center. The overflow hotel is the La Quinta Inn and Suites. Hatmaker explains that there are accommodations for everyone attending the Classic and the Sweepstakes. "There are over 30 hotels in a five-mile radius of the center including on-site camping at the Kentucky Exposition Center."

Crowne Plaza

Rate: \$122/night
 Group Name: AJSA 2019 National Classic
 830 Phillips Ln.
 Louisville, KY 40209
 Phone: 888-233-9527

La Quinta Inn & Suites Louisville Airport & Expo

Rate: \$116/night
 4125 Preston Hwy.
 Louisville, KY 40213
 Phone: 502-368-0007



Camping

Phone: 502-367-5380
 Reservations can be made up to a year in advance.

Crowne Plaza, hotel headquarters for the National Classic.



Judging Competition and Cattle

Mississippi State University Extension Specialist, Dr. Brandi Karish, and her husband, Matt, will handle the judging contest. Both are members of the Simmental Breeders Sweepstakes and managed the judging contest for the National Classic two years ago when it was in Mississippi. Hatmaker shares, “We are excited to have Brandi and Matt handle the judging competition. They both have judged on the collegiate level as well.”

Local Simmental producers from Kentucky and Indiana have volunteered to bring cattle for the judging contest.



Brandi and Matt Karish with their son, Mason.

Other Events and Activities

“We will be hosting a Derby City Welcome Party. You should wear or create your favorite Derby hat. Everyone can enjoy inflatables, dunk tanks, and food,” Hatmaker says. “States have been invited to get involved by planning to cook and serve a dish that represents their state. Prizes will be awarded for the best dish and the best hat!”

Hospitality

“Our hospitality will be sponsored by ShowRite, part of the Alltech Feed Division. Alltech is a large agriculture company headquartered in Kentucky whose guiding principle is to have a positive impact on animal, consumer, and the environment. We are excited to have them as a sponsor of our event.”

Recreation

“You can’t come to Kentucky without taking a gallop over to Churchill Downs. One of our evening events will give junior members and their families an opportunity to tour the Kentucky Derby Museum and Churchill Downs.”

Places to Visit in Louisville and surrounding area:

- Churchill Downs
- Kentucky Derby Museum
- Louisville Mega Cavern
- Louisville Slugger Museum & Factory
- Louisville Zoo
- Kentucky Kingdom
- Evan Williams Bourbon Tour

For more information on the 2019 AJSA National Classic, visit the official website, racingtothebluegrass.com.

What is the Simmental Breeders Sweepstakes?

The Simmental Breeders Sweepstakes was started in 1985 by a group of 32 breeders from across the US who donated \$5,000 each to build the foundation for the event so many people treasure today. The objective was to create a relaxed and family-oriented atmosphere for Simmental breeders to exhibit their cattle prior to the fall show season. The Simmental Breeders Sweepstakes is governed by an Executive Committee made up of Simmental breeders who are Life Members of the Sweepstakes.

The Simmental Breeders Sweepstakes is funded by entries, donations, and the annual auction. Hosted annually, the Embryo & Fun Auction takes place during the week, comprised of donated semen, embryos, and other fun items.



Nancy Adkins presents the 2018 Nathan Adkins scholarship to Claire Trennepohl.

As a part of the event, the Sweepstakes also hosts the Circle M Showmanship Showdown and Nathan Adkins Memorial Scholarship, a scholarship to honor the memory of junior member Nathan Adkins.

Breeders Sweepstakes
Kentucky Exposition Center
July 25-28, 2019

American Simmental-Simbrah
FOUNDATION
BREEDERS CUP
GOLF TOURNAMENT



Tuesday, July 23, 2019
8:00 AM Shotgun Start

Polo Fields Golf & Country Club
Louisville, Kentucky

Held in conjunction with the 2019 AJSA National Classic. All proceeds are earmarked to support youth through Merit Scholarships and The Summit Leadership Conference.

ENTER ONLINE

\$75/golfer
\$300/team, includes
cart & lunch
Entries open
April 15 - July 1

EVENT CONTESTS

Four-person best shot
Closest to the pin, longest
drive & longest putt

QUESTIONS?

Contact for additional
tournament information
Carrie Horman, 319.551.7626
carrie.horman@gmail.com
Nate Horman, 515.291.7478

MASTER SPONSORS: Guthridge Farms

PRO SPONSORS: CNN Cattle Company, Generation 6 Marketing

ALL AMERICAN SPONSORS: Cattle Visions, Diamond K Genetics, Eberspacher Enterprises, Paulsen Cattle, Southern Jewel Cattle Company, The Mackey Family

**REGISTER ONLINE BY JULY 1ST AT
www.juniorsimmental.org**

General Information

North Central Regional Classic, June 11-15

Red River Valley Fairgrounds, West Fargo, North Dakota

Hotel info:

Four Points by Sheraton Fargo – \$99 – 701-3643-0000

Hampton Inn & Suites – \$119 – 701-356-8070

Homewood Suites – \$119 – 701-551-5800

Double Tree – \$119 – 701-551-0120

Rooms blocked under 2019 North Central Regional Simmental Classic

Rooms held under block rate until May 10th

Camping, \$25/night Electricity but no water/sewer 1st come 1st Serve

South Central Regional Classic, June 19-22

Payne County Expo Center, Stillwater, Oklahoma

Hotel info:

Residence Inn by Marriott Stillwater – \$99 – 405-707-7407

Block: OSS

Camping, \$15/day 1st come 1st serve 405-377-1275

Eastern Regional Classic, June 19-22

West Virginia State Fairgrounds, Lewisburg, West Virginia

Hotel info:

Fairfield Inn – \$104 – 304-645-7999 Block EJSC (until May 18th)

Holiday Inn – \$155 – 304-645-5750 Block EJSC (until May 22nd)

Hampton Inn – \$164 – 304-645-7300 Block EJSC (until May 18th)

Camping can be reserved by calling 304-645-1050

Western Regional Classic, June 26-29

Cache County Fairgrounds, Logan, Utah

Hotel info:

Hampton Inn & Suite – \$119 – 435-753-3000

Block: Simmental Classic (brand new)

Camping available at fairgrounds. Call Bart at 435-750-9896

National Classic, July 21- 28

Kentucky Expo Center, Louisville, KY

Hotel info:

Crowne Plaza Louisville Airport – \$122 – 1-888-233-9527

Block: AJSA 2019 National Classic

La Quinta Inn & Suites Louisville Airport – \$116 – 502-368-0007

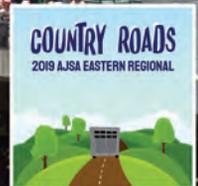
Camping, Call to make reservations, KY Expo RV Dept. 502-367-5380

Deadlines

- | | |
|----------|--|
| April 15 | Hotel scholarship application deadline |
| May 8 | Regional Classic entry deadline, 4:30 pm MT |
| May 10th | Eileen DuJardin Memorial National Classic Travel Scholarship deadline. |
| May 15 | Regional Classic late entry deadline, 4:30 pm MT |
| May 22 | National Classic entry deadline, 4:30 pm MT |
| May 29 | National Classic late entry deadline, 4:30 pm MT |
| June 1 | Interview contest deadline |
| | Photography contest deadline |
| | AJSA Trustee application deadline |
| | Gold And Silver Merit Award deadline |



2019 AJSA CLASSIC
HOSTED BY SIMMENTAL BREEDERS SWEEPSTAKES



juniorsimmental.org



Down to the Genes

Everything Junior Members Need to Know About DNA Testing

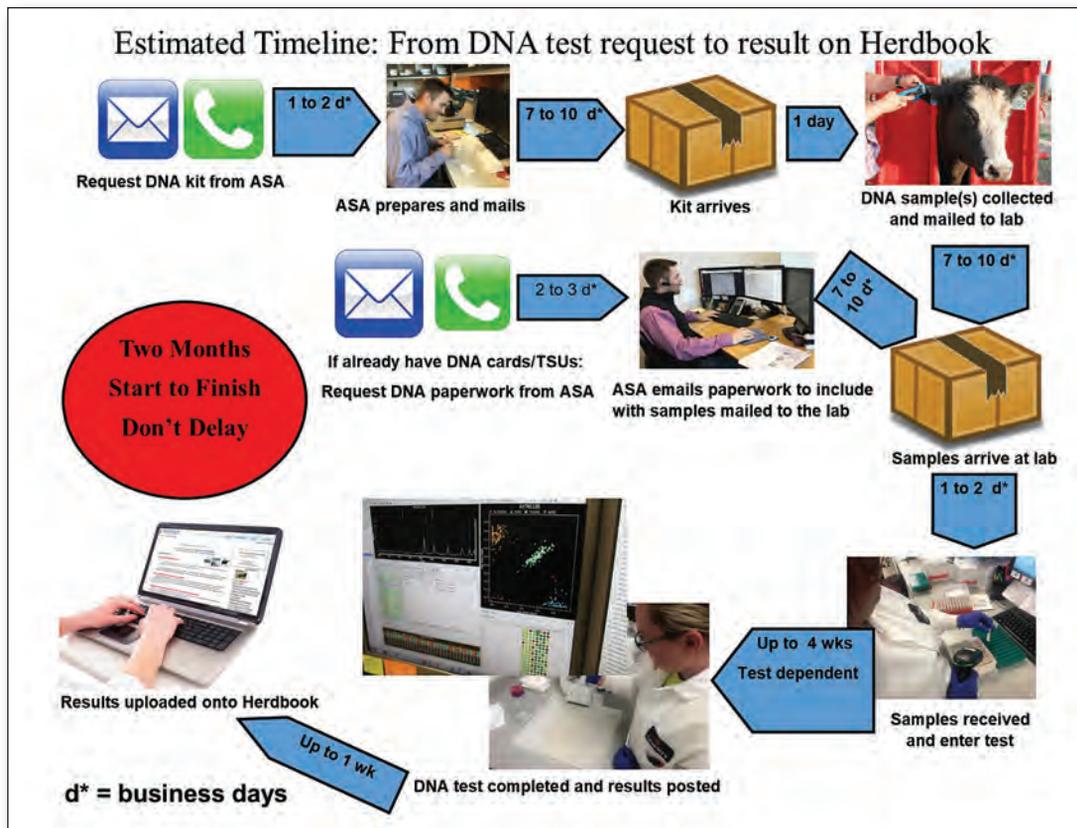
By Lilly Platts and Jackie Atkins Ph.D.

With the upcoming AJSA Regional and National Classics, and summer show season, it is very important to be up to date on DNA requirements for registration. The deadlines in this article are specifically for the AJSA Regional and National Classics, but the general registration requirements serve as a good guide for all who will register animals

for show season. Please pay close attention to the DNA timeline provided below. Remember registrations not completed by the member on Herdbook.org can take 3 - 5 days for ASA to process even after DNA results are uploaded. Registration applications can be mailed, faxed, or emailed to the ASA, but remember that registration process is independent

of the DNA testing. Time spent in transit can be shortened by using FedEx and members can opt to pay a priority handling fee for registrations, however this extra expense is not necessary. There is no way to expedite the time it takes for DNA test results once the sample is at the lab. **For more information about registrations, go to page 66.**

- All animals resulting from the purchase of an embryo **MUST** be parent verified. There are no exceptions to this rule.
WARNING: If an animal is purchased with the guarantee of registration/transfer by the seller, make sure the seller is aware of this requirement.
- ALL donor dams and AI sires are required to have an HD150K profile complete before their progeny can be registered. Ideally, ensure this requirement has been met prior to breeding cows, purchasing semen, flushing embryos, or purchasing animals to show.
If the sire or dam is of another breed, please request the breed association forward all DNA information to ASA's DNA department.
- If DNA testing is required, put the animal on file before requesting the testing. This step helps track the animal through the DNA process by providing a unique ID that will remain the animal's registration number. Also, by putting an animal on file with pedigree, Herdbook will show all trait and defect risk information so the member may know earlier possible trait or genetic condition risks. To learn how to put an animal on file, visit simmental.org/newmembers and follow the link to instructions.
- Make sure animals won't be put on genetic hold. AI sires, pasture sires, and donor dams can cause progeny to be put on genetic hold. If an animal is at risk for a defect, please call ASA immediately to discuss testing options. ♦



AJSA Deadlines

May 8: Regional Classic entry deadline, 4:30 p.m. MST
May 15: Regional Classic late entry deadline, 4:30 p.m. MST

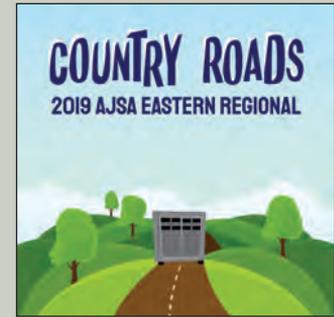
May 22: National Classic entry deadline, 4:30 p.m. MST
May 29: National Classic late entry deadline, 4:30 p.m. MST

Sale Chairman, Fred Swain wants to personally thank all of the advisors, purchasers and donors for their support of our youth.

A special thank you also to our Auctioneer for the last several years, Mr. Tommy Carper!!!

The Ninth Annual Fun Auction and Heifer Raffle Drawing to benefit future ASJA Eastern Junior Regional Classics was held in conjunction with the 2018 NAILE event.

According to organizers about \$8,350 was raised in the Auction effort and plans call for the total proceeds to be allocated to future AJSA Eastern Regional Classics and a proposed Eastern Regional Scholarship Fund.



A total of about \$129,000 has been raised in the nine years of this event to fund our Eastern Regional Classics. In addition another \$14,150 has been donated to the Eastern Regional Fund by C & C farms, Dwight and Steven Cooper families, from their heifer raffle donation.

Donors:

Rockin P Cattle Co.
Craig McCallum
Multigen Reproductive Solutions, Dr. Stan Carnes
Gibbs Farms & Gordon Hodges
Cattle Visions
ABS Global
Purdue University/Brian DeFreese
Select Sires
Wesner Livestock
Scott Ison
SNESA
Ron & Rhonda Dziembowski
Red River
Randy Moody
Stock Vets LLC
ASA Eastern Trustees
(Randy Moody, Brian Defreese, Gordon Hodges
Jim Ligon, Cliff Orley)
Bill Kaiser Simmentals
Three Trees Farm – Brian & Heather Swain & Family
Kustom Signs

Sullivan Supply Inc.
Multimin – Tommy Carper
Tim Prather, Cowboy Fire
CJ Brown Studios
Mark & Debbie Smith
Barbour Marketing – Connie & Darrin Barbour
Clearwater Simmental – Leah & Jeff Meinders
Karen Henthorn
Holly Spring Simmentals – Mark & Kathy Powers
Generation 6 Marketing – Emily Brinkman
HTP Simmental – Holli & Drew Hatmaker
Ohio Simmental Association
Michelle Canning

Purchasers:

Woodlawn Farms, LLC
Scott Ison
Hill Country Cattle Co.
Jonathan Massey
Anthony Lankford
John Barnes
Holly Spring Simmentals
Swain Select Simmental

Garrett Stanfield
Sam Allen
Buck Creek Ranch
Ben Brown, B & K Farms
Barry Ostrom
Campbell Land & Cattle
Keith Phillips, Rockin P Livestock
Randy Moody
Madluke Cattle Co., Jim Herr
Ron & Rhonda Dziembowski
HTP Simmentals
Bella Swain
Brian & Jennifer Cowdrey
Lazy H Simmentals
Roger & Virginia Housley
Clearwater Simmental
Rondal Dawson
Terry Ellingson
Stephanie Housley
Bryan Strommen
Barry Wesner
Jame Krieger

Please make certain that as we visit with these individuals that we thank them for their contribution to our youth and the AJSA Eastern Regional Classic.

Individuals or groups interested in participating as donors, purchasers or hosts for the AJSA Eastern Regional Classic may obtain additional information by contacting Dr. Fred Swain at 502-245-3866 or at frederickswain@bellsouth.net.

These funds are available by request for the AJSA Eastern Region Classic host states and hopefully, will encourage the Eastern Region to see themselves as a group working for the Eastern Juniors.

Ohio and West Virginia area inviting us to put this all to work at the Eastern Region Classic in Lewisburg, West Virginia, June 19 – 22, 2019!!

Let's all be there!!

Thanks again!!

Women of ASA

By Lilly Platts

Editor's Note: This is the sixth article in a series highlighting significant women in the Simmental industry.

Erika Kenner knew from a young age that she wanted to be in the beef industry, and through this commitment, she has become an influential woman in the Simmental breed.

Erika Kenner

Erika Kenner grew up on her family's Simmental operation and knew from a young age she wanted to be involved. **"I had to be kicked out of the barn all of the time when I was young.** My dad (Roger) was at the ranch doing a lot himself so I would tag along," she recalls.

At the age of 10, Kenner recounts falling in love with a heifer her dad had consigned to a sale. Her grandpa was sitting next to her at the sale, and when Kenner started to become upset about selling her favorite heifer, her grandpa joined in on the auction. The heifer was hers to keep, but the deal included a contract and a loan that was paid back in full with interest. This early lesson in the cattle business was also the start of Kenner's own herd.



Erika Kenner

She remained involved with the ranch, building her own herd of females throughout school. She attended North Dakota State University, initially planning to become a veterinarian, but eventually settled on a double major in animal science and communications, with a minor in agricultural business. After graduation, Kenner started working for the American Simmental Association both for the Association and Publication. During this time, she further solidified her place in the Simmental industry, soon finding herself being asked by established breeders to look at bulls for them when she traveled to sales. **"I thought it was cool that our membership was putting trust in young people and a woman.** That never bothered them," she explains.

After five years of working for ASA, Roger called saying he was wanting to expand the operation but would need more help. **"This is what I'm passionate about doing, and I always wanted to move home and do that, so I just did it."**

Roger started Kenner Simmentals in 1974, and the operation was well-established and respected. Despite the potential ease of jumping right into her family's operation, Kenner points out that from the beginning, she has kept her finances separate, she owns her own equipment both for farming and the cattle, and any land she has acquired from her family has been through a contracted deed, meaning she pays for it.

Kenner's attributes much of her individual success to the influence of her parents. Her dad, Roger, always allowed her to help out on the ranch and encouraged her involvement. **"He wanted all of us kids to have any opportunity we wanted on the farm, and was very generous in giving us opportunities.** He always left it open for us to make our own decisions," she recalls.

Kenner's mom, Jeanette, encouraged her to step outside the comfort of the farm. **"When I was young, I was totally fine with staying out on the farm and being with my horse. My mom told me to get out and do something. There were some leadership opportunities that I didn't dare do, and it took her encouraging me."**

Today, leadership is a major aspect of Kenner's life. She was elected to the ASA Board of Trustees in 2014 and re-elected in 2017. While on the Board, Kenner served on multiple committees, chaired the Policy and Procedures Committee for four years, and was elected to the Executive Committee in 2019. She has been very involved in the North Dakota Simmental Association for many years, is on the North Dakota Stockmen's Association Board, and the North Dakota State Farm Service Agency Committee, which is a position appointed by the President of the US. While this is enough to keep anyone busy, Kenner also finds the time to be the head of the airport in Leeds, serve on their Economic Development Committee, and as a chair of her circle in church.

Much like many women in the beef industry, Kenner doesn't point to gender as a defining aspect of her career. While she recognizes that it may be easy to become intimidated, she also points out that everyone, regardless of gender, will feel this pressure at some point. **"I'm always seeking out people who are way better than me at whatever I'm doing, no matter what it is. I learn from them all of the time. Having that attitude of always wanting to learn will help you become more successful and keep you humble,"** she says.

Kenner's most important role models include her parents, past women on the ASA Board, her grandpa, and a woman she traveled with showing Morgan horses. "I started traveling with a trainer in North Dakota, Susan Motter, and she and I would go all over the country to shows." She recalls learning, **"I'm not going to be able to depend on anyone else, I'm going to have to be able to do it by myself, and that attitude rubbed off on me."** ♦



North Dakota Simmental Association

Still committed to the aims and objectives that started the Association in 1970.

- The development and promotion of the Simmental breed of cattle in North Dakota.
- Show how the Simmental breed can make an important contribution to the cattle industry in North Dakota.



NORTH DAKOTA
Simmental
ASSOCIATION

Contact:

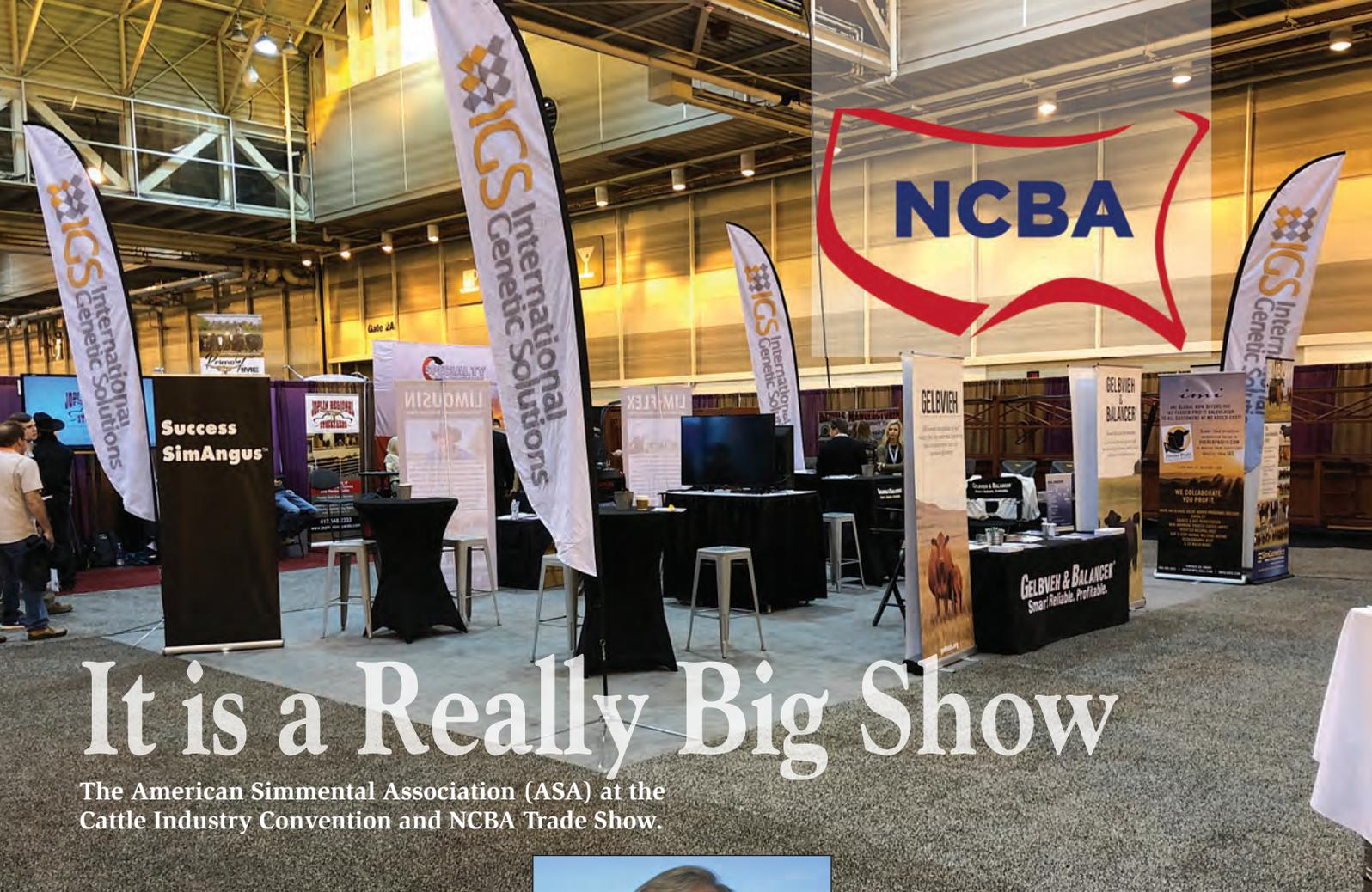
Kim Myers, Secretary/Treasurer
12066 57 St SE • Kathryn, ND 58049
701-308-1018 • gkmyers@outlook.com

Remember the following:

AJSA North Central Regional Classic
June 11-15, 2019, in West Fargo ND. Registration deadline May 8
ND State Fair NDSA picnic July 22
NDSA Annual Meeting/Banquet December 13
NDSA State Sale December 14

View our website for event/activity information:

www.northdakotasimmental.com



It is a Really Big Show

The American Simmental Association (ASA) at the Cattle Industry Convention and NCBA Trade Show.

By Bill Zimmerman

Ed Sullivan, host of a popular weekly TV variety show in the 1950s and 60s, started almost every show by exclaiming, “We have a really big show tonight.” It seems fitting to paraphrase that introduction to describe the annual Cattle Industry Convention and NCBA Trade Show — it is a really big show. How big? According to information shared by Clint Berry, the 2019 convention in New Orleans had over 8,500 cattlemen and cattlemen from all across the country and featured over seven acres of exhibits in the trade show. Berry, familiar to many ASA members in his role as a Commercial Marketing Specialist with Allied Genetic Resources, currently serves as the Regional Vice-President for NCBA Region 3 — Illinois, Iowa, Minnesota, Missouri, and Wisconsin. The 2019 “really big show” was not a one-time fluke. The show is this big or bigger every year, and in different venues across the country from Tampa to San Diego, and San Antonio to Nashville!



When ASA members and other cattlemen cross paths during the fall each year, a common question overheard in conversations is “Are you going to NCBA?” Though officially titled the “Cattle Industry Convention and NCBA Trade Show”, the event is known simply as “NCBA”. But, the National Cattlemen’s Beef Association (NCBA) is more than a one-week annual event. And, NCBA, the event, is more than just NCBA. The Cattle Industry Convention serves as the concurrent meeting time and place for the leadership and members of NCBA, the Cattlemen’s Beef Research and Promotion Board (CBB), the American National CattleWomen (ANCW), CattleFax, and the National Cattle-

men’s Foundation. Active members of these organizations are drawn to the convention to participate in membership activities, to socialize and network old and new friends, and pick up new ideas and education. Other cattlemen and cattlemen come simply to wander through the almost endless NCBA Trade Show. Penny Zimmerman, past president of ANCW, observed, “The Convention is a place to network, to get educated at events like the Cattlemen’s College, and get new ideas learning from each other.” According to Berry, “The Cattle Industry Convention and NCBA Trade Show is one of the best ways to stay informed and get engaged in the beef business.” He continued, “It’s one of the funnest ways to stay connected with others in the cattle business and meet new contacts!”

Some seedstock producers have questioned the impact of participation in these national organizations on ASA members and the seedstock industry.

In response, Jimmy Holliman, former ASA Trustee from Alabama, says his involvement in NCBA “helped me understand the bigger picture of the industry.” He observed, “The policy stuff is a side of the business we (seedstock producers) don’t see every day. Things like regulations and trade issues affect all of us, but we never think much about it.”

Fred Smith, ASA member from North Carolina agrees. Smith said, “At the end of the day, our business is producing outstanding protein for the world. NCBA works on the big issues that affect the success of the commercial beef industry — markets, rules and regulations, trade policy, environmental barriers, and people attacking beef. And, if our commercial customers cannot succeed, the seedstock industry will not succeed.”

Though each have different interests and followed different pathways, combining their volunteer leadership in the national organizations with their seedstock businesses is important to the ASA members interviewed for this article. Just appointed to a three-year term on the CBB, Zimmerman stressed that “Seedstock producers need to be aware of the preferences and expectations of consumers both in the US and the export markets.” She pointed out that there are many avenues to be involved — NCBA, ANCW, policy discussions, beef product and promotion, state beef councils, and CBB.

Berry said, “NCBA offers something for everyone with all segments having a voice. While the vast majority of members are commercial cow-calf producers, NCBA is made up of seedstock providers, stockers, back-grounders, feeders, livestock marketing agents, packers, retailers, breed associations, and allied industry partners — all critical to the overall health and success of our industry.”

Smith’s involvement began in the 1980s as president of the North Carolina Cattlemen’s Association, and he was selected to attend the first NCBA Young Cattlemen Conference. Smith said the he “enjoyed the policy stuff that was important to the average commercial cattleman.” And, being involved at the state level

gave him first-hand experience and information about beef industry policy issues. After a 20 year hiatus, Smith is active again as the North Carolina Cattlemen’s Association policy leader, while at the same time serving as president of the North Carolina Simmental Association.

Zimmerman said she simply “showed up one day at a Minnesota CattleWomen meeting.” And, after a few years working on beef industry education for youth, and as a presenter at the Minnesota State Fair, she became president of the state association, ANCW Region 3 Director, and 2017 ANCW president. She says, “The experience has helped me to see all facets of the industry and how it fits together to provide beef to the consumer.”

Serving in state cattlemen association leadership was also the pathway that led Holliman to NCBA committee leadership and on to his current position as Regional Vice-President for NCBA Region 2 — Alabama, Florida, Georgia, Louisiana, Mississippi, North Carolina, South Carolina, and Tennessee. He said, “I got involved with the NCBA Cattle Health and Well-being Committee — first on the working group, then as vice chairman and then chairman. I met so many people from other areas of the country and the industry.”

Because the convention events have become a magnet for the beef industry, the NCBA Trade Show serves as a meeting place for many peripheral informal and formal meetings. In hundreds of trade show booths and displays, programs and products are offered with some promise to improve profitability and success for beef producers. Many booths are designed as gathering places for informal conversations, some as classrooms for sales presentations, and even live animal demonstration arenas. The ASA has joined with other International Genetic Solutions (IGS) partners in sponsoring just such a booth. The IGS partners sharing the booth with ASA this year were the North American Limousin Foundation and the American Gelbvieh Association. In addition to the informal gathering of ASA mem-

bers, friends, supporters, and commercial cattlemen, the trade show space also served as the meeting location for the annual face-to-face meeting of the IGS partners.

“The trade show presence is important for ASA.”

The ASA and IGS booth is a place where ASA programs and successes have been showcased. In past years, the booth was used as the official rollout of the IGS Feeder Profit Calculator™ (FPC) where a constant stream of people watched and listened as Chip Kemp walked through the power of the FPC. The 2018 release of the IGS Multi-breed Genetic Evaluation powered by BOLT was another draw for producers, ag media, and others interested in visiting with Dr. Wade Shafer, ASA’s Executive Vice President, who is in high demand during trade show hours. Also, the trade show booth serves as a home base for dozens of connections and conversations with other trade show participants in a setting where the barriers of distance and travel disappear and quick face-to-face discussions are possible. Zimmerman noted that “As an ASA member, I like having the visibility that the ASA booth gives at the trade show.”

Smith agreed with Zimmerman when he said, “The trade show presence is important for ASA. In my opinion, ASA needs to be there.”

Reflecting on the ASA trade show booth from his unique perspective as a former ASA Trustee, and current member of the NCBA Executive Committee, Holliman observed, “I take ownership and pride that ASA represents us at the NCBA Trade Show. It is a place for ASA members and breeders with similar philosophies to meet and talk.” He concluded, “I wouldn’t want us not to be there. It is where all our competition is. We need to be there, too.”

The Cattle Industry Convention and NCBA Trade Show will be held next year on February 5-7, 2020, in San Antonio, Texas. ASA will be there, and like everything in Texas, it will be “a really big show.” ♦



www.ohiosimmental.com



www.oregonsimmentalassociation.com

Bar CK
Cattle Company
Profitable SimAngus Genetics

Mike, Margo, Crystal, & Katelyn Alley
8925 SW Green • Culver, Oregon 97734
Home: 541-546-8171 • Cell: 541-948-3521
E-mail: mike@barckcattle.com • Fax: 541-546-6420
www.barckcattle.com

Missing Rail
SIMMENTALS

Tim, Peg, Emily & Kyle Brinkman
D860 County Road 15 Holgate, OH 43527
Tim: 419.966.5587 | Home: 419.264.3312
www.missingrailcattle.com

Breeding Cattle at its best!

FSC
FERGUSON
SHOW CATTLE

John Ferguson
440-478-0782

Herdsmen:
Lindsey Ferguson
440-478-0503

www.fergusonshowcattle.com

HF **Haley Farms**

11203 Mullinix Road
West Salem, Ohio 44287
Pam: 330-353-6072
Mike: 330-350-0405
www.haley-farms.com

Purebred Simmental Cattle

ROLLING HILLS FARMS

Simmental RHP SimAngus™

Bob, Nancy, Bill and Marcia Hoover
Belle Center, Ohio
Home: 937-464-9913 • Bob's Cell: 937-538-1329
Marcia's Cell: 937-538-1537
www.rollinghillfarmssimmentals.com
rollinghillfarmssimmentals@hotmail.com

JSC
Show Cattle
The Jones Family

PO Box 127
Harrod, OH 45850
419-648-9196 (home)
419-648-9967 (office)
419-230-8675 (cell)

Troy Jones & Randy Jones
jonesshowcattle@hotmail.com • jonesshowcattle.com

Sales Call

A bi-monthly
electronic announcement
of upcoming sales for
ASA Publication advertisers.



www.kansas-simmental.com

Diamond H Ranch

"Sustainable cattle from our pastures to yours!"

JUSTIN & JADE HERL
410 370TH AVENUE - VICTORIA, KS 67671
(785) 623-8404
diamondh@ruraltel.net

ANNUAL BULL AND HEIFER SALE - LAST WEDNESDAY OF MARCH
www.diamondhcattle.org

Annual Production Sale
March 2020

Sunflower genetics

Simmental
Angus
SimAngus™

Steve & Mary Gleason • Jake, Becky, Ben, Joe & Sam
12410 Blazingstar Rd • Maple Hill, KS 66507
Phone: 785-256-6461 • Steve: 785-640-8060 • Jake: 785-640-8062
www.Sunflowergenetics.com

HOFMANN
Simmental
FARMS

Rodney & Kim Hofmann
2244 19th Rd
Clay Center, KS 67432
785-944-3674
www.honestbulls.com

"Proof - Performance - Profit"

BROOKS
SIMMENTAL
RANCH

Ralph Brooks
Cassidy Brooks
7440 Lake Elbo Rd.
Manhattan, KS 66502
C: 785-556-0385
1 Gold Bullion
ralphbrooks13@gmail.com

River Creek Farms
Simmentals Since 1970

Joe Mertz 785-456-9650
Bob Mertz 785-456-9201
Harold Mertz 785-456-9605
7160 Zeandale Road
Manhattan, KS 66502

www.rivercreekfarms.com

29th Annual Production Sale
February 12, 2020

Cow Camp Ranch

Kent, Mark and Nolan Brunner
3553 Upland Rd.
Lost Springs, KS 66859-9652
785-466-6475 Kent
785-466-1129 Nolan
785-258-0173 Mark
nolan@cowcampbeef.com

Spring Bull Sale - Friday, February 14, 2020.

Dixson Farms, Inc.

Carol Dixon, Kevin Dixon,
& Lyle Dixon, D.V.M.

13703 Beaver Creek Rd • Atwood, KS 67730
785-626-3744 • drlyle@live.com
www.dixsonfarms.com

DX

THE PERFORMANCE IS BRED IN - BEFORE THE BRAND GOES ON!

**DICKINSON SIMMENTAL
AND ANGUS RANCH**

Kirk • 785-998-4401 (phone & fax)

2324 370th Ave. March 2020
Gorham, Kansas 67640 48th Annual
www.dickinsonranch.com Production Sale
At the Ranch

**HIGH-BRED
SIMMENTAL** HAL LUTHI

RT 1, BOX 70 • MADISON, KS 66860
620-437-2211

Quality Homozygous Black • Seedstock Available

Unprecedented awareness
of your calves.

NO COST!

Feeder Profit CALCULATOR™

beef@internationalgeneticsolutions.com

- Identifies the relative value of your feeder calves.
- Open to the majority of breeds and breed compositions.

25th ANNIVERSARY
 BHR'S DESIGNER'S CLASSIC
 MAY 18, 2019 1PM
 FEATURING COW FAMILIES OF BHR



ASEANTE #2151205



MONA #2222296

125 LOTS

FLUSHES
 BREDS
 3-1'S
 PAIRS
 OPENS



KATHIE #2135299



LCF 690W #2503540

FLECKS
 SIMBRAH
 SIMANGUS™
 PUREBRED



LADY SKYE #2280266



POLTAKER #2445315

ALL FLECK
 INFLUENCED



BHR SIEG E568E #3510966



HERDSIRE
 SELL!!!!!!!



BHR SIMONA E570E #3510968

500 Coates Road • Granbury, TX 76048
 817-573-0957 • bhr@speednet.com • bhr-simmentals.com

LIVE ON THE INTERNET. LIVE AUDIO. LIVE VIDEO. BIDDING
LiveAuctions TV

SimmApp Available Now!

Get the latest beef industry and ASA news, *SimTalk* and *the Register* magazines, Sire Source, upcoming sales, industry events, deadlines, educational articles and the ASA's Youtube channel — all in one place.



Sign-up to receive notifications tailored to your needs!

Find it today on Google Play, Apple Store, or Amazon App.

SNIPER



ASA# 3312030
PB SM

Red
Homozygous Polled

KBHR **Sniper E036**

Sire: **Hooks Shear Force 38K**
Bar CK Hunter 3006A
Bar CK MS 759 A906X

Dam: **GW Redestined 642X**
KBHR C078
KBHR U122

EPDs as of 3.8.19

Trait	Direct					Maternal				DOC	Carcass					\$ Index		
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	17.6	-0.9	71.9	107.6	.22	10.2	27.2	63.1	21.9	13.9	37.5	-.43	.30	-.090	1.00	-.42	164.1	82.7
ACC	.43	.49	.47	.48	.48	.24	.40	.42	.25	.32	.47	.36	.44	.38	.42	.05		
%	1	10				2	10	15	2	10	15	5		15	15	1	3	

Semen:
\$35/unit
Semen available
through owners

- High-seller in Keller's 2018 sale for \$30,000.
- Outcross red pedigree.
- 70 lb. average BW on first calf heifers.
- Calving ease, maternal and carcass EPDs in the top 10% of the breed.
- Dam boasts indexes of BW: 119, WW: 104 and YW: 104 on her first two calves.
- Tested DD-free.

Wilkinson Farms Simmentals



Terry & Cathy Schlenker Family
Montpelier, ND
701-489-3583 (home)
701-320-2171 (cell)
Aaron 701-269-8271
Cassia 701-320-0374
wilkinsonfarmssimmentals.com



Dwight, Susan, Luke and Katy,
Jake and Tess Keller
Mandan, ND
701-445-7350 • Luke 701-471-1142
kbhr@westriv.com
kbhrsimmental.com

Fort Worth Stock Show

Date: January 27, 2019
Location: Fort Worth, TX
Judge: Matt Aggen, Harmony, MN

Editor's Note: PTP data for the Open Show is listed in the following order: Calving Ease EPD, Weaning Weight EPD, Yearling Weight EPD, Maternal Calving East EPD, Maternal Weaning Weight EPD, Stayability EPD, Yield Grade EPD, Marbling EPD, \$API and \$TI.

EPDs as of 1.31.19

Open Show Percentage Females



Reserve Grand Champion and Calf Champion

"JSUL Dream Big 8992E," s. by Silveiras Style 9303, exh. by Sara Sullivan, Dunlap, IA.
11.5/56/84/6.5/43/11.5/-15/.31/114/63



Reserve Calf Champion

"JS Barb 57F," s. by Mr. HOC Broker, exh. by Sara Sullivan, Dunlap, IA.
11.9/66/100/6.2/55/12.6/-16/.12/111/66



Grand Champion and Intermediate Champion

"SJW Pride Lass 796E," s. by THSF Lover Boy B33, exh. by Lucas Crutcher, Fair Grove, MO.
16.4/65/105/7.3/52/14.1/-20/.40/139/75



Reserve Intermediate Champion

"Miss Elvis 89E," s. by Dost Elvis, exh. by Berkley McKay, Orlando, OK.
12.3/59/87/7.4/46/10.7/-25/.04/100/60



Junior Champion

"HSC FF Chloe 008E," s. by W/C Loaded Up 1119Y, exh. by Cody Courtney, Fort Cobb, OK.
13/66/96/8.1/53/13.1/-17/.27/120/69



Reserve Junior Champion

"MMCC Enchantment 737," s. by CNS-HFS Payload A330, exh. by Elmore Cattle Services, Waukomis, OK.
12.1/54/78/7.3/43/7.5/-32/.17/98/59

Percentage Bulls



Reserve Grand Champion and Calf Champion

"B C R Perfect Vision," s. by Mr. CCF 20-20, exh. by Buck Creek Ranch, Pawnee, OK.
10.4/77/116/6.2/57/11.4/-42/.22/115/74



Reserve Calf Champion

"Vincent Broker F118," s. by Mr. HOC Broker, exh. by Justin and Stephanie Vincent, Onalaska, TX.
9.1/56/83/7/48/11/-25/-02/91/55



Intermediate Champion
"New Horizon," s. by GCC High Regard 174C,
exh. by M-R Cattle, Madill, OK.
9.5/59/89/2.9/50/12.4/-.36/-.05/95/57



Senior Champion
"DAJS Flatliner 124," s. by SVS Steel Force
S701, exh. by Katy Satee, Montague, TX.
8.7/60/91/4.5/49/11.9/-.25/-.05/97/58



Intermediate Champion
"JCB Miss E411," s. DMCC Counter Attack
8C, exh. by Kurt and Jessica Thomas,
Wolforth, TX.
10.4/65/87/4.8/49/12.9/-.39/-.08/116/67

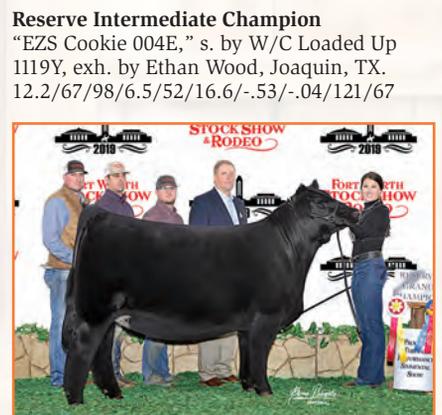


Grand Champion and Junior Champion
"WLE Copacetic E02," s. by HPF Quantum
Leap Z952, exh. by Wesner Livestock, Red
River Farms and Little Mountain Farm,
Chalmers, IN.
10.6/69/98/5/53/13.6/-.36/-.11/109/66



Purebred Females

Grand Champion and Calf Champion
"JSUL Mary Is Proud 8047F," s. by HPF
Quantum Leap Z952, exh. by Sara Sullivan,
Dunlap, IA.
11.1/64/92/4.3/53/15/-.43/-.06/121/67



Reserve Intermediate Champion
"Ezs Cookie 004E," s. by W/C Loaded Up
1119Y, exh. by Ethan Wood, Joaquin, TX.
12.2/67/98/6.5/52/16.6/-.53/-.04/121/67



Reserve Junior Champion
"Volk Currency E69 CC," s. by SC Pay The
Price C11, exh. by Elmore Cattle Services
and Graham Cattle Waukomis, OK.
6.6/62/93/3.3/50/6.6/-.17/-.40/103/67

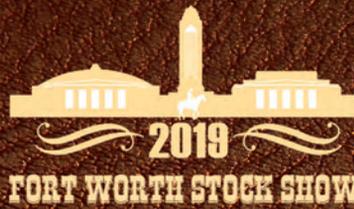
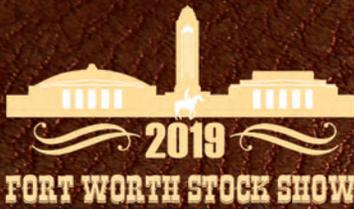


**Reserve Grand Champion
and Junior Champion**
"Stella 08E," s. by NV Pays A Lot C515,
exh. by Tucker Bayer, Ringle, WI.
7.7/68/98/4.3/50/14/-.34/-.04/112/66

Reserve Junior Champion
"PGN Simply Stunning 704E," s. by
TL Bottomline, exh. by Kaylee Langford,
Breckenridge, TX.
8.2/69/97/4.6/47/12.8/-.32/-.07/111/67

Senior Champion
"SNF Miss Luna D184," s. by Mr CCF Vision,
exh. by Silent Night Farms, Blue Ridge, TX.
1.1/72/105/7.9/55/13.3/-.48/-.08/112/68

(Continued on page 44)



Purebred Females (Continued)



Reserve Senior Champion

"Lambert Reba 642D," s. by CSCX Bandwagon 513A, ex. by Hunter Norman, Seminole, OK. 10.8/73/105/5/56/12.7/-41/.13/121/73

Purebred Bulls



Grand Champion and Calf Champion

"OBCC Kavanaugh F236," s. by OBCC Unfinished Business, ex. by Elmore Cattle Services, Paulsen Cattle and Owen Bros. Cattle Co., Bois d'Arc, MO. 10.7/62/86/5.3/51/12.6/-34/.17/121/69

Reserve Calf Champion

"BLC1 SWC Frisco 451F," s. by W/C Executive Order 8543B, ex. by Brecken Shipman, Grandview, TX. 8.4/65/98/4/61/10.1/-43/.09/113/71



Intermediate Champion

"FBFS Evolution 105E," s. by JSSC Wide Body 090W, ex. by Foster Bros. Farms, Lockney, TX. 12.5/70/104/7.4/52/17.5/-48/-20/115/64

Reserve Intermediate Champion

"Ezs Justify 002E," s. by W/C Loaded Up 1119Y, ex. by Ethan Wood, Joaquin, TX. 12.2/67/98/6.5/52/16.6/-53/-04/121/67



Reserve Grand Champion and Junior Champion

"MGI Cash 92E," s. by Profit, ex. by Sublette Cattle Co., Lindsay, OK. 7.7/61/81/3.8/51/12.3/-40/.06/106/63

Groups

Get-of-Sire

Exh. by M-R Cattle, Madill, OK.

Best Three Head

Exh. by M-R Cattle, Madill, OK.

Simbrah Females



Grand Champion

"LMC SSC Catalina 5D/307," s. by LN LMC 12th Man Y238, ex. by Caleb Fuchs, Burton, TX. 6.4/66/96/4.3/55/13.5/-46/-26/82/54



Reserve Grand Champion

"TK/FCC Glitter," s. by TK/FCC Hard Body, ex. by Wes Reeder, Deport, TX. 6.4/61/88/4.7/52/9.8/-46/-18/77/53

The Cowtown Classic

February 2, 2019 • Fort Worth, TX

No.	Category	Average
6	Bulls	\$12,408
23	Open Heifers	7,300
2	Flush Lots	12,250
3	Herd Pick Lots	14,500
4	IVF Lots	725
14	Units of Rare Semen	267
66	Embryo Lots	756
118	Total Lots	\$3,054

Auctioneer: Bruce Miller, GA

Sale Manager: Innovation AgMarketing LLC, De Soto, KS

High-Selling Lots:

\$30,000 – cons. by Shipwreck Cattle and Ruby Cattle, sold to Bar QH Simmentals, IL.

\$24,500 – cons. by Buck Creek Cattle, sold to Hicks Cattle Company, IN.

\$20,000 – cons. by Himes Cattle and Fenton, sold to Foremost Group, TX.

\$18,000 – cons. by Seal Show Cattle, sold to Madison and Morgan Culpepper, TX.

\$16,000 – cons. by K-LER Cattle, sold to Hicks Cattle Company, IN.

\$14,000 – cons. by Walter Cattle, sold to Southern Cross Cattle Co., TX.

Simbrah Bulls



Grand Champion

"LMC SSC Eldorado 757E," s. by LMC Gold Medal 5Z/75, ex. by Kylee Hewitt, Fouke, AR. 5.3/68/99/3.9/48/8.6/-40/-26/71/54



Reserve Grand Champion

"LCC Rough Rider," s. by LMC Gold Medal 5Z/75, ex. by Golden Star Simbrah, Golden, TX. 6.1/66/95/4/48/6.4/-51/-28/67/53. ♦

COOL Additions!

CATTLE *Visions*

866-356-4565
www.cattlevisions.com



SAPI 154
STI 79

Hetero black
Homo polled

Erixon Bitten 203A

ASA#
2966135

NCB Cobra 47Y x BMD Miss BLK Ice Dancer
Bitten offers a shortened gestation length and superior calf vigor. Tons of hair at birth with excellent growth, capacity and a genetic profile in the top 4% of the breed. His sire, NCB Cobra is the 2018 Canadian sire-of-the-year with 26 progeny averaging \$12,100.



SAPI 110
STI 67

Homo black
Hetero polled

SC Pay the Price C11

ASA#
2988788

Pays to Dream x Trademark
Two-time NWSS Grand Champion Bull



SAPI 131
STI 76

Homo black
Homo polled

KCC1 Exclusive 116E

ASA#
3306064

Hammer x Entourage
\$240,000 valuation high-seller at Fort Worth!
Lead bull in Kearns' 2018 NWSS Champion Pen!



SAPI 115
STI 63

Homo black
Homo polled

TNGL Imprint D989

ASA#
3173557

TNGL Track On x JF Shock and Awe
Division Champ at 2016 NAILE & 2017 NWSS! Use his impeccable structure and great design with outcross pedigree!



SAPI 147
STI 78

Homo black
Homo polled

RFG/K-LER Elevation 727E

ASA#
3268058

RS Elevate x MCM Top Grade
High-seller at 2018 NWSS "The One" Bull Sale. Awesome outcross and EPD profile with excellent outline!



SAPI 111
STI 66

Homo black
Homo polled

GSC GCCO Dew North 102C

ASA#
3141837

Duracell x Dew It Right
Calving ease combined with tremendous structural soundness! 2018 Fort Worth Champion!



SAPI 115
STI 79

Homo black
Homo polled

Longs Pay the Man E16

ASA#
3327014

Pays to Believe x Shear Pleasure
Great-built, stout, double-homozygous
Pays to Believe son!



SAPI 125
STI 73

KWA Law Maker 59C

ASA#
3223767

CDI Authority x KWA Red Rock
Producing highly desirable, stout progeny!



SAPI 136
STI 68

STF Crimson Tide DZ87

ASA#
3274952

CDI Rimrock x STF Much More
Exciting Red Genetics both phenotypically and genotypically!



SAPI 127
STI 61

Homo black
Homo polled

KSIG Steelin His Style 6D

ASA#
3130639

Silveiras Style x Steel Force x SS Babys Breath
1/2 SimAngus™, calving ease from the 2012 American Royal Champion!



SAPI 108
STI 64

Hetero black
Homo polled

Rocking P Die Hard C060

ASA#
3102430

Quantum Leap x Mo Magic
Die Hard is ultra sound and was the 2018 Fort Worth Champion % Bull as well as the Reserve Champion at the 2017 NAILE & American Royal! 3/4 blood.



SAPI 133
STI 78

Homo black
Homo polled

W/C Double Down 5014E

ASA#
3336150

Executive Order X Yardley Utah
Featured at the 2018 Werning Sale, selling to Steve Hicks, IN, owner of Relentless. Expect Double Down to transmit a bold rib with extension through his front 1/3.



SAPI 121
STI 74

Homo black
Homo polled

MR CCF 20-20 100B

ASA#
2964446

MR CCFVision x HTP SVF Dew The Stroke
20-20 has sired lots of high sellers for his owner group of Cooper, Hartman and Polzin. They are stout-made and growthy with loads of eye appeal!

FROM THE HEADQUARTERS

By Lane Giess, Director of Commercial & Nontraditional Data Programs



lgiess@simmgene.com

Carcass merit and how it impacts your bottom line

There has been a lot of buzz lately surrounding carcass traits in the Simmental breed. Whether it's witnessing growth in the Carcass Merit Program (CMP) or watching the ASA Board of Trustees fund a research program spanning 6 years and \$700,000,

it's evident the breed is committed to improving the end product value of Simmental and Simmental-influenced cattle. But why is the Association investing so much in these traits?

As beef producers, we are in the food industry. Regardless of your operation type, the cattle you raise will ultimately enter the food chain. Consumer demand for quality beef has only seen an increase over the years and it's unlikely that trend will decrease.

Yes, seedstock outfits rarely reap the direct economic benefit of developing cattle that marble and grade above average; however, it is up to the seedstock industry to make the necessary genetic improvements for carcass characteristics. Marbling, ribeye area, fat thickness, and carcass weight all have an impact on a beef producer's bottom line.

Fortunately, carcass traits are moderately to highly heritable and with even small amounts of selection pressure, progress can be made in relatively short amounts of time. I believe it is the job of every seedstock cattleman to be cognizant of carcass traits in every selection decision.

Unfortunately, developing accuracy behind carcass merit can be difficult. This is because the ability to predict carcass traits is tied to collecting actual carcass phenotypes. Ultrasound and genomics can help increase accuracy in unproven animals, but high accuracy-EPDs cannot be obtained without actual carcass records on progeny.

Circling back to the original question: why is the ASA investing so much in carcass trait prediction? The answer is that carcass phenotypes are the rarest form of data submitted. Actual carcass phenotypes on enrolled animals represent less than 1% of the annual phenotypes reported. This is largely due to the fact that the majority of seedstock operations do not retain ownership on their cull calves.

So what can you do as an ASA member to help bolster ASA carcass predictions?

1. Retain ownership on your cull calves and submit post-weaning data including actual carcass records.
2. Enroll your commercial customers who retain ownership in the ASA Total Herd Enrollment commercial option.
3. Take part in the Carcass Merit Program (CMP).
 - a. We are always looking for new herds willing to be cooperators on the project.
 - b. Identify bulls who may be a fit for the program by nominating bulls with strong post-weaning and carcass characteristics.
4. Take part in the Carcass Expansion Project (CXP).
 - a. ASA will pay for genotypes on sire-identified terminal calves in exchange for carcass records.

These efforts will greatly bolster the ASA genetic evaluation for carcass traits. The ongoing research projects (CMP & CXP) are designed to make lasting improvements to our genomic evaluation, so anyone who performs a DNA test on their animal will reap the benefit through increased accuracy gained on carcass traits. Carcass merit impacts your bottom line because it impacts your customers' bottom line. ♦



Carcass merit is determined by a multitude of factors including yield grade, quality grade and carcass weight.



Is Carcass Merit Vital to Your Business?

We would like to work with you on your sire-identified, terminal calves.



- ◆ Free semen on the nations top herd sire prospects
- ◆ Free genetic evaluation (EPDs and Selection Indexes) on your cowherd
- ◆ \$60 paid per CMP sired carcass record
- ◆ DNA tests performed on terminal calves

**This is a structured young sire test so please inquire about qualifications and expectations.*



- ◆ Free 50K DNA test on all sire-identified terminal calves with carcass data
- ◆ DNA Parentage included
- ◆ Allflex Combo kits (Dangle tag, EID and TSU) provided at no cost

**This is an ongoing research project, participants are limited so please inquire about availability.*



Contact lginess@simmgene.com for more information regarding both programs.



American Simmental Association
406-587-4531 • www.simmental.org

BULLETINS

Walton-Berry Graduate Student Support Grant

ASA is accepting application for the Walton-Berry Graduate Student Support Grant, a grant that supports graduate education with an emphasis on genetic improvement of livestock. All applications must be submitted by April 15, 2019, and will be announced by May 15, 2019. Send all applications and questions to Jackie Atkins at jatkins@simm-gene.com.

The fund originally started by Jim Berry of Wildberry Farms, honors Dr. Bob Walton's lifelong efforts in animal breeding and raising Simmental cattle. Walton-Berry Graduate Student Support Grant funds graduate education in research programs to directly improve applied livestock genetics and help build future experts in animal breeding. There are two awards — one for \$5,000 and a second for \$3,000 for graduate education programs; each recipient contributes to ASA Publication regarding their research both *SimTalk* and *the Register*.

Classic Registration Integrated with Herdbook Services

For the third year, the Classic entry system is integrated with ASA's membership and registration database, herdbook.org. In order to access the Classic entry form, a junior will be required to log in with their AJSA membership number and password. Following log in, the entry system will pull animals from the registry. If the junior is not an owner or authorized representative on the intended animal's pedigree, the entry system will not allow the entry.

Members are encouraged to renew or apply for AJSA membership and process animal registrations early. Anyone who waits until the office is closed on the day of the deadline, and has an issue with a membership or animal registration will not be able to enter the show. Any questions can be directed to ASA Youth Director, Darla Aegerter at 406-587-4531 ext. 517 or daegerter@simm-gene.com.

AJSA Schedule and Deadlines

- April 15 Classic entry forms available at www.juniorsimmental.org
- April 15 Steers born January 15 - April 15 eligible for Steer Profitability Competition
- May 8 Regional Classic entry deadline 4:30 p.m. Mountain
- May 15 Regional Classic final entry deadline (registration fees double) 4:30 p.m. Mountain
- May 22 National Classic entry deadline 4:30 p.m. Mountain
- May 29 National Classic final entry deadline (registration fees double) 4:30 p.m. Mountain
- June 1 Photography Contest, Interview Contest, Trustee Application, Silver and Gold Merit Award application deadline
- June 11-15 North Central Regional Classic, West Fargo, ND
- June 19-22 South Central Regional Classic, Stillwater, OK
- June 19-22 Eastern Regional Classic, Lewisburg, WV
- June 26-29 Western Regional Classic, Logan, UT
- July 21-28 National Classic (in conjunction with Simmental Breeder Sweepstakes), Louisville, KY
- September 27 Steer Profitability Competition Entry Deadline, forms available at www.juniorsimmental.org

SimmApp Available Now

Receive the latest beef industry news, ASA alerts, *SimTalk* and *the Register* magazines, *Sire Source*, press releases, industry events, deadlines, educational articles, and the ASA's Youtube channel all in one place. Sign-up to receive push notifications to receive immediate announcements tailored to your needs. SimmApp can be found on Google Play, Apple Store, or Amazon apps.



Carcass Merit Herds Wanted

Would you like to get paid to use some of the most promising young bulls in the industry? Do you have accurate and consistent record keeping? Then ASA has the program for you!

The ASA is seeking additional cooperator herds for the Carcass Merit Program. Spring or Fall calving herds are welcome.

Contact Lane Giess or Jannine Story if you are interested in becoming a CMP herd at: carcdata@simm-gene.com or call 406-587-4531.

DNA Updates

DNA invoicing is completed at the time of request (instead of when results are received). This will increase efficiency and reduce the number of invoices members receive.

To cover ASA's cost, members will be charged \$1.00 per blood card, \$2.00 per sample pull, and research fees (\$1/minute) associated with DNA work outside the regular procedures, for instance misidentified samples or samples showing up to the laboratory without proper paperwork.

Due to delays in transit times, ASA will now automatically ship kits via 3-day FedEx, charged to the member account. Members can request to use US Postal Service, but the default is for FedEx 3-day shipments as of October 1, 2018.

Genetic Conditions Panel

The Genetic Conditions Panel includes seven genetic defects tracked by the American Simmental Association. These defects are: AM, NH, CA, DD, OS, PHA, and TH.

The Genetic Conditions Panel is available with GGP-LD or GGP-HD testing, and the add-on price for the panel is \$25. If a member orders any one of the genetic conditions on the panel with a GGP-LD or GGP-HD test, the entire panel will automatically be tested. If the animal is not undergoing a GGP-LD or GGP-HD test, the price is \$25 per defect tested. If requesting the genetic conditions panel after a GGP-LD or GGP-HD test is complete, the testing will be billed at single defect rates, which is \$25 per defect.

(Continued on page 50)



**TOP 10%
LOW BW EPD
& 118.6 API**

Owners

JS Simmentals, IA
C-MOR Beef Farms, IL
Blackford Show Cattle, IL
John Sandidge, Bar QH Farms, IL

Semen: \$100/unit

CATTLE *Visions*

866-356-4565

REVIVAL

Sire: Uprising MGS: Power Drive [tested homo black, homo polled] Reg. #: 2913874



SEXED SEMEN IS AVAILABLE & LIMITED

2 YEAR OLD PHOTO



Grand 2018
NWSS
Open & Junior
Jones/Reed



\$13,500 Bar QH
High Seller



Zack Gray



Schaeffer/Tice



Goehring



2018 National Champion
SimSolution for
Steck/Nikkel/Walker

Revival is the ultra-exciting, record selling purebred Simmental bull at "The One", commanding \$160,000! Cattlepersons from all breeds admired his sleek design, soundness of structure, ample muscle shape, cleanness of joints, and "out of this world" neck extension.

STATE SCENE

Auction Raises Thousands for AJSA Event

The ninth annual auction and raffle fundraiser to support the 2019 AJSA Eastern Regional Classic was held in conjunction with 2018 North American International Livestock Exposition event in Louisville, KY.

The event raised over \$8,000 for the 2019 Eastern Regional Classic to be held in Lewisburg, West Virginia, June 19-22. In the past nine years, a total of \$129,000 has been raised by the auction and an additional \$14,150 by a heifer raffle to fund the junior event.

MSA Hosts Annual Meeting

The 2019 Minnesota Simmental Association (MSA) annual meeting, auction, and sale was held February 22-24. During the weekend events the Senior and Junior Board elected new officers and set goals for the next year.

Baleigh Peterson was crowned as Minnesota Simmental Queen, and Grace Britton will serve as Princess. Bronze Merit Awards were awarded to Baleigh Peterson, Whitney Olson, Alex Kellen, Jazlynn Hilbrands, and Paige Peine. The Outstanding Senior member was awarded to John and Rita Volz. The Mary Catherine Virnig Memorial Award for Outstanding Junior Member went to Martha Moening.

The Traveling Bell Award was awarded to Matt and Holly Hoffman, of Rockin' H Simmentals.



*The 2019 Senior Board:
Front (l to r): Matt Pearson
(President), Amanda
Hilbrands (Secretary),
Mark Schoenfeld, Beth
Andersland (Treasurer)
Back(l to r): Matt Hoffman,
Stacie Mueller, Tyler
Johnson, Seth Kaehler,
Kory Bigalk.*



*Traveling Bell award passed
to Matt and Holly Hoffman,
Rockin' H Simmentals, from
Jim and Stacie Mueller and
family, Mueller Farms.*

ISA Holds Annual Meeting Event

The Illinois Simmental Association (ISA) annual meeting, banquet and awards ceremony was held on February 22. Over 130 people were in attendance. Retiring Board members Bo Bramlet, Tony Drach, and Dan Heavner were recognized for their years of service, and Joy Drach, Ryan Haefner, Shannon Welsh and Wyatt Wright were elected to fill their seats.

The Adcock family was recognized as ISA Breeder of the Year. Bill Bree of Lincoln was recognized as the Pioneer Breeder, and Ron Girard (posthumous) was recognized with the Builder of the Breed Award. Forty-eight lots were sold during the 2019 Mid America Simmental Sale held the following Saturday. ♦

BULLETINS

(Continued from page 48)

ASA Requesting Cow Weights

The American Simmental Association is seeking to increase the flow of mature cow weights with body condition scores into its database. Cow weights provide valuable information for use in our genetic evaluation system. The best time to weigh and condition score your cows is around weaning or pregnancy diagnosis.

2019 Year-Letter is "G"

The year-letter animal identification letter for 2019 is "G", and will be followed by H in 2020 and J in 2021. The letter F was the year-letter designated for use during 2018.

ASA Publication Accepting Photos

ASA Publication, Inc. is looking for cover, editorial, and advertising photos. Categories to consider: cattle in different seasons and environments (pasture, feedlot, etc.); people working cattle; and general farm photos. Cattle should strongly represent the focus and principles of ASA: Simmental, SimAngus™, Simbrah, SimAngus™ HT.

Vertical or horizontal format is acceptable. ASA Publication will pay \$100 for photos used for covers and \$50 for those used in advertisements or editorial.

Photos received by ASA Publication are assumed to be released by the photographer and permission given for ASA and ASA Publication use. Send high-resolution photos to editor@simmgene.com.

Office Holiday Schedule

The ASA office will be closed for the following 2019 holidays.

Monday, May 27,
Memorial Day

Thursday and Friday July 4 & 5
Independence Day

Monday, September 2
Labor Day

Thursday and Friday,
November 28 & 29
Thanksgiving Day

Monday through Wednesday,
December 23-25
Christmas ♦

WRS

Sire. CCR ANCHOR 9071B x Dam. RJSC WRS BELLA DONNA 322B [REMINGTON LOCK N LOAD54U]

EMERGENT

3/4 SM 1/4 AN | HETERO BLACK | HOMO POLLED | ASA# 3280609

E715



\$35/UNIT

SEMEN AVAILABLE FOR IMMEDIATE SHIPMENT

BALANCED EPD PROFILE AND EXCEPTIONAL PHENOTYPE
OUTCROSS PEDIGREE TO DREAM ON AND UPGRADE
SON OF CALVING EASE SPECIALIST, CCR ANCHOR
IMPRESSIVE FIRST CALF CROP OF FANCY,
VIGOROUS CALVES, ALL UNASSISTED!



Jaron, Kadee & Tatum Van Beek | Worthing, SD
Jaron. 605-929-3749
hilltopsimmentalsd.com

Drew, Holli, Knox & Breck Hatmaker | Paris, KY
Drew. 423-506-8844 | Holli. 859-707-5248

Dr. Tom & Kristi Rathje | Seward, NE
Kristi Rathje. 402-641-3601
Grant Rathje. 402-641-3465
windyridgesimmentals.com

INTERNATIONAL

Argentina Establishes Meat Export Quota

Argentina's secretary of agribusiness has announced a 20,000-ton quota for boneless, chilled and frozen beef to the US.

USDA notified Argentina's National Food Safety and Quality Service that it reopened the US market to Argentine beef imports. The US closed its borders to Argentine beef in 2001 due to a foot-and-mouth disease outbreak in the country.

EU Unwilling to Negotiate

The European Union will not discuss agriculture topics — including duties and restrictions on imported pork and beef — as a part of trade negotiations with the US. “We are not proposing any negotiations with the US to reduce or eliminate duties on agriculture products,” a representative of the EU office said during a news conference.

The National Pork Producers Council and 52 other organizations recently sent a letter to the Office of the US Trade Representative, urging the Trump administration to “continue to stress to the EU that only a truly comprehensive agreement will be acceptable to the Administration and, ultimately, the US Congress.”

Food Guide Links to Plant-based Protein

New dietary guidelines released in Canada emphasized healthy habits, cooking more often, and eating more plant-based proteins. The new food guide also recommends eating plenty of vegetables and fruit, and choosing whole grains and water. The guidelines encouraged cooking more often and being mindful of eating habits and meals with others.

To meet nutritional needs, large amounts of protein foods are not necessary, the guide says. It recommends eggs, lean cuts of beef, pork, and wild game, and turkey and chicken, along with nuts, seeds, fish, and shellfish, lower fat dairy products, beans, peas, and lentils, and soy products.

New Canadian Beef Yield Standards Set

The Canadian Beef Grading Agency (CBGA) is launching new beef yield standards, timed to coincide with the advent of new food safety protocols. The CBGA will make what has been described as a long awaited move to a new five-yield class system from the current three-yield system that the group says will better align with yield systems used by US packers.

The goal is to provide more transparency for trade between the two countries and to allow Canadian cattle feeders to better evaluate economic returns in Canada vs. US, CBGA explained in a news release.

Denmark Gets a Wall

Denmark is building a “wild boar fence” designed to prevent the spread of African Swine Fever to its 5,000 hog farms, according to the country's Ministry of Environment and Food.

The barrier will be more than 43 miles long and about 5 feet high and extend almost 20 inches underground to prevent the animals from tunneling their way under the fence. Construction is expected to be completed this calendar year. ♦

The ASA Customer Service Team is here to help you.

Spring calvers — send in your birth records when complete!

With the genetic evaluation running every week, don't wait to turn in your birth records. As soon as all of your cows have calved, send in your birth records. This will increase the accuracy of birth weights and calving ease EPDs as well as simplify weaning record uploads in the future.

Remember to submit your jobs through completion.

Three steps to submitting a job

1. Click “Submit Job”
2. After error checks have run click “Proceed to Billing”
3. Then add payment information if applicable and click “Final Submit”

Unless you see “Job Status: Complete” your job is not complete.

If you have any questions please call the office. We are here to help!

406-587-4531 • simmental@simmgene.com



SimGenetics
PROFIT THROUGH SCIENCE

American Simmental Association

406-587-4531 ♦ simmental@simmgene.com

www.simmental.org

The ASA Customer Service Team is here to help you.

When your business grows, our business grows.

Front-line Customer Service



Katelyn Gould



Tiffany Paulson



Cindy Newell

ASA handles jobs of all sizes with care and timeliness.

Accounts Receivable



Carla Stephens

DNA Department



Robin Marston



Lilly Platts



Riley Foster

We work hard to give everyone the special attention needed.

Total Herd Enrollment



Jannine Story



Emme Troendle

To help with your planning, here are the turnaround times you can generally expect:

- ▶ Voicemails returned within 1 business day
- ▶ Emails responded to within 2 business days
- ▶ Registrations completed within 7 business days
- ▶ Foundation registrations completed within 2-3 weeks

Please include the following information in your communication with the ASA:

- ▶ Membership number
- ▶ Job or invoice number
- ▶ Registration number or tattoo of animal(s) in question

Data Processing Support



Marni Gaskill



Heidi Todd

For frequently asked questions and answers, check out simmental.org/newmembers.



406-587-4531



simmental@simmgene.com

BEEF BUSINESS

OSHA Eases Injury-reporting Rule

The Occupational Safety and Health Administration (OSHA) published a final rule rolling back an administration rule that required large employers to file detailed injury data online.

Citing concerns for worker privacy, OSHA's new rule rescinds the requirement for companies with 250 or more employees to electronically submit information from OSHA Forms.

Lean, Finely-textured Beef Reclassified

The ultra-lean beef product made primarily by Beef Products Inc., which has been labeled on a voluntary basis since 2012 as "lean finely textured beef," has been reclassified by USDA's Food Safety and Inspection Service (FSIS) as simply ground beef.

The decision comes at the end of a nine-month review by FSIS across multiple departments. The process included a consumer panel comparing samples of BPI's lean product alone to commercially available ground beef purchased at retail.

Ag Secretary Asked to Widen Net

The Nutrition Coalition is encouraging others to follow its lead by writing to Secretary of Agriculture Sonny Perdue encouraging him to nominate members with a broader array of viewpoints on what constitutes a healthy diet to the Dietary Guidelines Advisory Committee.

According to the Nutrition Coalition, the last committee convened in 2015 largely favored vegetarianism.

Key Ag Areas Facing Depopulation

Rural counties are experiencing long-term population loss, and the trend is particularly acute in the Great Plains where animal agriculture has played a major role for centuries.

Across the country, nearly 35% of rural counties are experiencing protracted and significant population loss. Those counties are now home to 6.2 million residents, a third fewer than lived there in 1950. The researchers found that 746 counties representing 24% of all US counties are depopulating and 91% of those are rural.

Grocery Costs Increase

Higher manufacturing and transportation costs sent grocery prices higher over the last five years forcing food companies and retailers to work together to limit any negative fallout, according to a new study.

Manufacturers have been able to minimize cost increases although it eventually becomes necessary to negotiate price increases with retailers. The study found that meat prices are among those experiencing the highest degree of price increases.

Animal Wellness Standards Released

Certification organization NSF International has launched a set of Global Animal Wellness Standards, in a move toward establishing an internationally agreed-upon guidance for animal health and wellness, NSF said in a news release.

The new standards are intended to address the full lifecycle of beef and dairy cattle, poultry (including egg-layers), small ruminants, and hogs, and establish best practices for how animals are kept, raised, and responsibly managed.

(Continued on page 56)

6th Annual ASA Fall Focus 2019

Focus on You. Focus on Success. Focus on Profit.
August 23-27, 2019

Manhattan,
 Kansas



Schedule of Events

- August 23**
 - Local Simmental seedstock operation tours. River Creek Farms, Irvine Ranch, Hofmann Simmentals, Cow Camp Ranch, Sunflower Genetics, and Rock Creek Ranch welcome visitors.
 - Herdbook Tutorial Session
 - Cattle display and dinner at the Stanley Stout Center in the evening. Dinner will have a nominal fee to support the Kansas Junior Simmental Association.
- August 24**
 - Day-long Educational Symposium at the Manhattan Conference Center Evening Dinner and Social hosted by the Kansas Simmental Association at the Flint Hills Discovery Center.
- August 25-27**
 - Interactive Committee and Board Meetings

Headquarters at the Hilton Garden Inn and attached Manhattan Conference Center.

A block of rooms is available — see fallfocus.org for more details.



PROPP

cattle company

INAUGURAL BRED COW
AND HEIFER SALE



wednesday
APRIL 24

ETHAN PROPP 918-864-6567

BEEF BUSINESS

(Continued from page 54)

Millennials, Hispanics Driving Organic Growth

Millennials are spending 14% more on organic products this year compared to last, while Hispanic consumers lead other ethnic groups, spending over 13% more on organic products compared to a year ago, according to Nielsen data.

The market research firm reported that organic products sales now account for more than \$21 billion in sales and are up nearly 9% in dollars and 8% in units. Organic cow milk, pre-packaged salad, chicken eggs, and nutrition bars are in the top 10 categories with the highest organic dollar sales.

More Food, Fewer Regulations Recommended

The USDA should increase commodity support for the School Breakfast Program but cut back on the “overly complex program regulations” of child nutrition programs, such as the National School Lunch Program, according to a position paper by the School Nutrition Association (SNA) laying out goals of the organization for the upcoming year.

The association represents 58,000 school cafeteria professionals feeding nearly 30 million students each school day.

USDA Lowers Meat Forecast

USDA lowered its meat forecast for total red meat and poultry production. Beef production was down on lower cattle slaughter and lighter carcass weights. Pork production was up as heavier carcass weights more than offset lower-than-expected fourth-quarter hog slaughter. Broiler production was lower while turkey production was unchanged.

The 2019 beef production forecast is reduced on lower projected slaughter as smaller anticipated placements in early 2019 are expected to result in lower cattle marketing and slaughter in the first half of the year.

Trade Barriers Take a Growing Toll

Retaliatory tariffs imposed by China and Mexico caused declines in US pork exports to steepen in November, according to USDA.

US beef exports continued at a record pace in November; beef exports totaled 112,842 metric tons up 1% from a year ago, while value climbed 6% to \$709.2 million.

Congress Puts up Roadblock

The final version of a bill drawn up to keep the government operating included language that would prevent the USDA Secretary from moving the Economic Research Service (ERS) and the National Institutes of Food and Agriculture (NIFA) out of the Washington, DC area.

According to the bill, Congress wants USDA to provide more information on the proposed move, which has been opposed by several scientific and research organizations.

Trade Advisory Nominations Sought

USDA, in cooperation with the Office of the United States Trade Representative (USTR), is accepting nominations for new members to serve on its agricultural trade advisory committees.

Members of the Agriculture Policy Advisory Committee (APAC) advise USDA and USTR on operating existing US trade agreements, negotiating new agreements, and other trade policy matters. Members of the Agricultural Technical Advisory Committees (ATACs) represent specific commodity sectors and provide technical advice and guidance on trade issues that affect both domestic and foreign production.

Label Confusion Linked to Higher Waste

A new survey examining US consumer attitudes and behaviors related to food date labels found widespread confusion, leading to increased waste and food safety risks.

Among survey participants, the research found that 84% discarded food near the package date “at least occasionally” and 37% reported that they “always” or “usually” discard food near the package date. Notably, participants between ages of 18 to 34 were particularly likely to rely on label dates to discard food. ♦

Shenandoah's Shining Stars

Spring Sale

Saturday, May 11, 2019
1:00 PM - at the Farm
Quicksburg, VA

Selling 65 lots
 Simmental and SimAngus™
 Blacks and Reds

40 stout purebred long-yearling and yearling bulls
 25 cow-calf pairs, spring-bred heifers, and heifers ready to breed

Home of the Keepin' Kind since 1976

Join us in the Shenandoah Valley where rich history and Simmental genetics unite.

Visit our website or contact us for more information.

SHENANDOAH VALLEY

SIMMENTALS

Lisa Zirkle
 3691 S. Middle Rd. • Quicksburg, VA 22847
 540-335-1885 (c) • lisaz1@shentel.net
 www.shenandoahvalleysimmentals.com

LiveAuctions TV

2019 Fall Total Herd Enrollment

The American Simmental Association

encourages all members to participate in our cow inventory system.

The following information will assist during enrollment of your cow herd.

1. Get Your Preliminary Inventory

(should include any cow enrolled in the previous year, first-calf heifers, and purchased cows)

- Use the Data Entry section of Herdbook Services from our website www.simmental.org or complete paper inventory and return to ASA.

2. Decide which Cows will be in your 2019 Fall Calving Herd

- “Enrolled Cows” are any females of calving age, 2017 Fall-born females, and jointly owned females managed with your herd
- “Removed Cows” are any females of calving age removed from your herd. Every cow listed not given a removal code will be enrolled in your Fall 2019 herd.

3. Provide Enrollment/Removal Data

Codes for

Enrolling Dams —

- ASA number, tattoo, birth date, and breed codes.

Enrollment Codes and Description

0 Cow Bred to Calve During the Season	3 Exposed and Failed to Conceive — Moved to Next Season (Spring 2020)
1 Heifer Bred to Calve During the Season	4 Exposed and Failed to Conceive — Moved to Next Year (Fall 2020)
2 Not Exposed — Moved to Next Season	5 Donor Cow
	6 Recipient Cow

Codes for

Removing Dams —

- At least one is required, however, you may assign up to two removal codes per dam.
- Remember to place an **N** in the **A/B/C/N** column.

Removal Codes and Description

60 Exposed and Failed to Conceive	68 Died - Other	76 Prolapse
61 Aborted	69 Died - Sickness/Disease	77 Sickness/Disease
62 Age	70 Disposition	78 Sold, Breeding Purposes, Paper Not Transferred
63 Appearance	71 Herd Reduction	79 Sold, Breeding Purposes, Paper Transferred
64 Calf Loss at Calving	72 Hoof Condition	80 Structural Soundness
65 Calf Loss Post Calving	73 Horned	81 Udder Quality
66 Color	74 Injury	82 Genetic Defect Status
67 Died - Calving	75 Production/Performance	

4. Decide which Payment Option Best Fits Your Herd

These rates apply for enrollments submitted by June 15, 2019.



	Option A (TR) Total Registration	Option B (SR) Selective Registration	Option C (LR) Limited Registration	Option D (CM) Commercial
Enrollment Fees:	\$15.00	\$0.00	\$7.50	\$500/herd
Registration Fees:	\$0.00	\$30/\$40/\$50*	\$30/\$40/\$50*	\$42/\$52/\$62*
Choosing the best options:		*Depending on age of calf	*Depending on age of calf	*Depending on age of calf
If you register > 45% of your calf crop.	✓			
If you register < 45% of your calf crop and don't use EPDs for selection decisions.		✓		
If you register < 20% and use EPDs for selection decisions.			✓	
If you have a commercial herd.				✓
Benefits of Enrolling:				
EPDs to make informative selective decisions.	✓	Reg. Animals Only	✓	Females Only
Herd participates in genetic evaluation.	✓	✓	✓	✓
Reproductive record on every cow enrolled.	✓	✓	✓	✓
Commercial cows or cows of other breeds are eligible.	✓	✓	✓	✓
Requirements when enrolled:				
Every registered SM/SI dam must be enrolled.	✓	✓	✓	
Each dam enrolled must have calf or productivity reported/year.	✓	✓	✓	✓
Deadlines to be met for enrollment and calf data.	✓	✓	✓	✓

5. Send Your 2019 Fall Inventory to ASA by June 15, 2019

- **Online** — using Data Entry section of Herdbook Services — www.simmental.org
- **Email** — THE@simmgene.com
- **Mail** — One Genetics Way, Bozeman, MT 59718

Call if you would like a paper inventory:

406-587-4531

Example of Enrollment Form

	AnmRegNbr	AnmTatt	Primary Code	Addtnl Code	A/B/C/N	Animal Name	Birth Dt	Brd Cds	Bill Code	Remarks
COW 1	2345678	3Y	0		A	Ms Sooner Pride	8/3/11	PB SM	F	
COW 2	2678901	23Z	60	74	N	Ms Pistol Pete	10/1/12	5/8 SM 3/8 BR		Open
COW 3		12A	6		B	Ms Go Big Red	12/15/13	1/2 AN 1/2 GV	F	
COW 4	(2987654)	13B	0		C	Ms Perfect Crimson Tide	9/18/14	PB CS	F	
COW 5	2998765	6016	2		A	Ms Tough Buckeye	11/15/16	PBAN	F	Too small to Breed

Cow 1 — Ms Sooner Pride

Purebred Simmental registered with ASA
Primary Code - 0 - Cow bred to Calve During the Season
A/B/C/N - A - Enrolled in Option A
Bill Code - F - Pay the full \$15.00 for Option A enrollment now

Cow 2 — Ms Pistol Pete

Purebred Simbrah registered with ASA
Primary Code - 60 - Exposed and Failed to Conceive
Addtnl Code - 74 - Injury
A/B/C/N - N - Not Enrolled, removing from inventory
Remarks - Open

Cow 3 — Ms Go Big Red

Commercial cow who is NOT in ASA database
Primary Code - 6 - Recipient Cow
A/B/C/N - B - Enrolled in Option B
Bill Code - Blank - No billing associated with Option B enrollment

Cow 4 — Ms Perfect Crimson Tide

Commercial Simmental on file with ASA
Primary Code - 0 - Cow bred to Calve During the Season
A/B/C/N - C - Enrolled in Option C
Bill Code - F - Pay the full \$7.50 for Option C enrollment now

Cow 5 — Ms Tough Buckeye

Purebred Angus registered with ASA as a Foundation cow
Primary Code - 2 - Not Exposed-Moved to Next Season (Spring 2020)
A/B/C/N - A - Enrolled in Option A
Bill Code - F - Pay the full \$15.00 for Option A enrollment now
Remarks - Too Small to Breed



Instructions for Online Enrollment



From the Simmental Home Page www.simmental.org

1. Select **Herdbook**
2. **Log In** by entering
 - 6-digit member number (zero filled example: 000317)
 - Password
3. Under **Data Entry** select **Online**
4. On the **Inventory** tab, make sure year is **2019** and season is **Fall**.
5. Select **Update 2019 Fall THE Cow Inventory**
6. Update Inventory
 - If the dam is remaining in your herd, enter appropriate Enrollment code in **Primary Code** column
 - If the dam has been removed from your herd, select a **Removal Code** and enter in the **Primary Code** column. To designate a second reason for removal, you may enter a **Removal Code** in the **Addtnl Code** column as well.
 - **A/B/C/D/N** Enrollment Type — For active cows enter in THE enrollment type you want A, B, C or D. If the cow is being removed from the herd place a **N** in the column.
 - **Remarks** — You may use this column if you wish to have additional remarks on a dam. This column is for member use only, ASA *will not adjust enrollment* based on this column.
 - **Bill Code** — This column is to be used by members to indicate how you would like to be billed for your enrollment. A "H" in this column indicates you wish to pay half the enrollment fee at time of submission. The other half of the fees will be billed later on in the year. An "F" indicates to pay the full amount due on each cow for the year upfront. If bill code column is blank an "F" is assumed.
 - **To add cows** — Scroll down to a blank row. If you do not have a blank row, click on your last dam and hit your enter key. This will create a blank row.
 - Cows on file with ASA*, enter ASA number in **AnmRegNbr** column
 - Cows not on file with ASA*, enter tattoo in the **AnmTatt** column, enter birthdate in **BirthDt** and breed(s) in **Brdcds** column.
 - ***Please note:** If your dam has had a calf reported to her or has been enrolled in THE previously, she will have a number in the ASA system. Please type that number into the **AnmRegNbr** column so that a new dam record does not get created.
7. If there are **Errors** and/or **Warnings**
 - **Errors** (indicated in red at beginning of row) or **Warnings** (indicated in purple at beginning of row)
 - Move cursor over to top of spreadsheet and select tab labeled **Errors** or **Warnings**
 - Screen will display each error or warning
 - Errors must be corrected before submitting data to ASA
 - Warnings may need to be corrected before submitting to ASA
 - Jobs may be submitted to ASA with warnings, but not errors
8. Once all cows have been given an enrollment or at least one removal code and there are not any errors, select **Submit Data**
 - A new page will display; if there are no errors, a **Proceed to Billing** link will be available
 - Select the **Proceed to Billing** link to display a billing summary. THE is billed at the time of submission, so you will have an invoice amount due if you are enrolling in **Option A, C or D** (after the first deadline all options (A, B, C or D) will have a balance due).
 - Complete your job:
 - To complete payment with a credit card select **Add Payment**. Enter in your credit card information. Select confirm. You will then need to select the button **Final Submit** (Only click once). A screen will then show an invoice that you can print and store in your records. It should also say **Invoice Status: Complete**.
9. To save job and return later, select **Save and Exit**. The job will remain in an incomplete status under your account. **Please be aware that billing will work off the submission date, not the date the job was initiated.**
10. Submit your inventory by **June 15, 2019**, to ensure the lowest possible THE enrollment fees.

*Please double check to make sure your inventory job is complete. If you go to **Data Entry**, select **Online** and on the left hand side choose **Incomplete Jobs**. If your **Inventory Dam 2019 F** job is listed with a button that says **Resume**, it is still at an incomplete status. Select **Resume** and submit your job through completion.*

All above enrollment information assumes inventory submission by June 15, 2019.



Thank you

to the bidders and
buyers that made our
first stand alone sale a
huge success!



WS *Miss Sugar* G4

Her influence dominated the offering, including an IVF flush to Clearwater Simmentals @ \$24,000 and a daughter (Pick of the Herd @ \$20,000) selling to Kaehler Cattle.



LCDR *Fanatic* 100F

Top selling red bull @ \$12,500 to Pat Mittleider.



LCDR *Impact* 134F

The sale season favorite selling to Rydeen Farms & C Diamond Ranch @ \$130,000



LCDR *Makin' Waves* 711E

Lead off fall bull selling to Bichler Simmentals & Tom Brothers Ranch @ \$17,000



CDI *Miss Beef King* 11Z

The Pick of the 11Z daughters topped the open heifer division @ \$11,500 to Werning Cattle Co and \$10,000 to Ashworth Farms. Also is the dam to the high selling red bull Lcdr Fanatic 100F!

Lazy C DIAMOND SIMMENTAL RANCH

CHRIS & JULIA NICHOLSON || 6235 23RD AVE SE || KINTYRE, ND 58549
CHRIS: 701-391-6904 || EMAIL: CNN2005@HOTMAIL.COM

 "LazyCDiamondSimmRanch"

CUTTING EDGE

Cattle ET Screening Breakthrough

Scientists at the University of Kent, United Kingdom, have successfully applied a new way to screen the genetics of cattle embryos, providing genetic information earlier than has been previously possible.

The technique is based on technology originally developed for human in vitro fertilization (IVF). The approach was originally designed to detect and screen for single-gene and chromosome disorders simultaneously in embryos produced through IVF, allowing for embryo-stage screening and earlier decisions on best quality genetic stock, the university said.

Test Detects Contamination in 90 Minutes

Researchers at Queen's University Belfast, Ireland, have developed a new enzyme biomarker test that can detect enzyme markers of disease known as proteases in humans, animals, and food products.

Using this approach, proteases can be detected within 90 minutes without the need for complicated or expensive laboratory equipment and do not need to be conducted in a laboratory setting, the researchers state in a press release.

Tea Tree Oil is Potential Antimicrobial

A new research study suggests that essential oil extracted from tea tree is a potential natural antimicrobial agent to preserve ground beef.

Researchers inoculated ground beef samples with various suspensions of *Listeria monocytogenes* strain ATCC 7644. The strain proved extremely sensitive to the oil following diffusion testing, and surface deformation and reduction in the size and diameter of the treated strain were observed.

Latest Animal Antibiotic Use

More countries are prioritizing data collection and regulations around the use of antimicrobials in food animals, according to a report released by the World Organization for Animal Health.

In the agency's third annual data collection — a global and regional analysis from 2015 to 2017 — a record 155 countries participated, showing progress since the first data collection when 130 countries participated.

CA Modifies Newcastle Quarantine Boundaries

The California State Veterinarian has announced that southern California's quarantine area has been modified to further restrict bird movement as work continues to eradicate virulent Newcastle disease (VND). VND is a highly contagious virus that recently resulted in euthanasia of more than one million birds in southern California.

VND is a nearly-always-fatal respiratory infection in poultry. The virus is transmitted through human exposure to clothes, shoes, or equipment that can transport the disease from place to place, the California Department of Food and Agriculture said. ♦

THE WORLD'S LEADING BREEDING MANAGEMENT INDICATOR NOW FEATURING THE BREEDING BULLSEYE!

The NEW ESTROTECT™ Breeding Indicator featuring patent pending Breeding Bullseye™ technology makes it easier than ever to identify cows that are in heat, pinpoint timing for AI and Timed AI protocols, as well as confirm successful pregnancies.

According to third-party research, when the new ESTROTECT™ Breeding Bullseye™ is rubbed off by mounting activity, cows are up to three times more likely to conceive. Not only does ESTROTECT™ with the Breeding Bullseye™ indicate when a cow is in heat, it tells you exactly when the animal should be bred to achieve optimal results.



To learn more about the new and improved ESTROTECT™ featuring the Breeding Bullseye™, visit www.ESTROTECT.com!

AS GOOD AS A BULL™

www.ESTROTECT.com



MAI ANIMAL HEALTH

©2019 ESTROTECT. ESTROTECT and As Good As A Bull are trademarks of Rockway, Inc.

BANNERS & BEYOND

May 11, 2019 / 1:00 PM EST
Rocking W Sale Facility / Jefferson, GA
Simmental & SimAngus Opens, Breds & Pairs

*Consignors. Woodlawn Farms, Rocky Hill Farms,
Freeman Cattle Company, MBK Cattle, Avamar Farms,
Cooks Cattle Service, Southern Cattle Company,
3B Cattle, Gibson Priest and 3J Farms*

WOODLAWN
EST. 1954 **FARMS**

Rick & Sharon Wood
706-499-2325 / Clarkesville, GA



Lazy H Burn Baby Burn R34
- This breed legend is still offering her best -



PRS SPRING VELVET X126
- Fresh matings from this powerhouse -



NLC COW BOSS 160C
- Featuring the service of this rising star -



Cotton Candy 139Z
- Offering Genetics -



Doug & Debbie Parke
Drew & Holli Hatmaker
office@dpsalesllc.com / 859-987-5758
www.dpsalesllc.com

CORPORATE REPORT

Tyson Tops Most Admired Food Companies

For the third straight year, Tyson Foods, Inc. ranked number one on Fortune magazine's list of the World's Most Admired Companies in the Food Production category.

To compile the rankings, corporate reputation and performance are measured against nine key attributes: innovation, people management, use of corporate assets, social responsibility, quality of management, financial soundness, long-term investments, quality of products and services, and global competitiveness.

Wayback Has Big Expansion Plans

Wayback Burgers, a fast-casual brand specializing in cooked-to-order burgers and hand-dipped milkshakes, said it has commitments to open 500 new locations around the globe in a major franchise development push.

By the end of 2019, the Connecticut-based company said it expects to have 166 franchise locations operating in 30 US states and seven countries. At the end of 2018, Wayback had 147 active franchise locations, after adding 18 new stores worldwide. Through its master franchise agreements, the chain also plans to open in 38 provinces and countries.

JBS invests in New Labs

JBS SA has invested \$1.38 million over the past two years in its Brazilian laboratories to increase testing in food items produced by beef brand Friboi.

The beef producer is also opening a new lab in the northern part of Brazil, in the municipality of RedenCao, in Para state, with the capacity to carry out 3,500 tests per day in food items produced by Friboi's production facilities in the region.

Biotech Company Enters Alternative Protein Market

Boston-based food company Motif Ingredients has announced it has launched \$90M in Series A financing to provide next-generation proteins and other ingredients to global food companies.

The company said using biotechnology and fermentation rather than animal agriculture, Motif will engineer dozens of proteins derived from dairy, egg, and meat without compromising the functionality, taste, and nutrition of animal-based ingredients.

Wayne Employees Charged with Payroll Fraud

Five Wayne Farm employees at a plant in Dothan, AL, have been arrested on charges of payroll fraud.

Dothan Police investigator Terry Nelson explained that a supervisor rigged payroll records to make it appear employees worked hours they did not in exchange for those employees kicking him back a portion of the additional pay they received. ♦

Reserve Your Space Now
2019 May/June Register

Contact:
 Nancy Chesterfield
nchesterfield@simmgene.com
 Rebecca Price
rprice@simmgene.com
 or call 406-587-2778

✓ PERFECT VISION

E
F P
T O Z
L P E D
P E C F D
E D F C Z E



BCR PERFECT VISION F022

HOMOZYGOUS POLLED

SIRE

MR CCF 20-20

DAM

HSF CALLIE D613

ASA#

3516009

2019 NWSS CALF CHAMPION

2019 FT WORTH RESERVE CHAMPION BULL

PERFECT VISION WILL CHANGE THE WAY YOU LOOK AT YOUR HERD!



HICKS CATTLE CO.

~ SINCE 1822 ~

15957 N 200 E Covington, IN 47932

217-799-1105, Steve

hickscattleco@gmail.com

www.thediamondh.com



BUCK CREEK RANCH

Pawnee, OK 74058

606-584-7581, Chan Phillips

765-717-1322, Jacob Moore

Contact owners or

CATTLE *Visions*

\$50/STRAW



Have You Checked Out Active Herd?

A FREE and EASY cattle management software.

Keep up-to-date informal records that can be directly imported into ASA's database.

Easy access:

Import existing active animal groups or create new pasture groups and animal records.

Stay current:

Add updated performance data: actual birth, weaning, and yearling weights; calving ease scores; and import information directly into Herdbook for the most accurate EPD updates.

Save time:

Directly register cattle by moving informal pasture groups and records into an ASA job for data submission.

Save money:

Active Herd's goal is similar to other cattle management software but free with ASA membership.

Track Your Management Data:

- Herd health treatments
- Breeding, pregnancy, calving
- Weaning and yearling weights and measurements
- Inventory and active pastures

To access:

Log into herdbook.org, go to "Herd Mgmt", and select "Active Herd".

W/C Nightwatch

84E



**Proven Calving Ease
with Style and Vigor**

CCR ANCHOR 9071B X MISS WERNING KP 8543U

PUREBRED SIMMENTAL • ASA #3336327 • HOMOZYGOUS BLACK • HOMOZYGOUS POLLED • D.O.B. 2-28-17

	CE	Brth	Wean	Year	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	Shr	API	TI
EPD	18.4	-1.5	55.0	72.8	0.11	9.7	34.9	62.4	11.6	14.1	10.6	-0.28	0.41	-0.001	0.87	-0.25	150.4	76.9
%	1	4	80	90	75	40	1	5	45	4	95	70	5	99	35	80	4	15

A rare find in any breed.

It is not often that pedigree, EPDs, Performance, and Phenotype are found in a calving ease bull~until now.

- \$142,500 high-seller from 2018 Werning Sale
- Calving-Ease Deluxe. CE score-top 1% of the breed
- Cow maker in the making-ranks in the top 5% of seven different traits in the breed



MISS WERNING KP 8543U



Cowan Cattle Company

Burlington, WI 53105

Jim Cowan Jordan Cowan
262.492.1220 262.757.3886
WWW.COWANCATTLECOMPANY.COM

**WERNING
CATTLE COMPANY**

27262 424TH AVE • EMERY, SD 57332
DALE: 605-825-4219 (H) • 605-661-3625 (C)
SCOTT: 605-825-4003 (H) • 605-682-9610 (C)
JARED: 605-933-1661
WERNINGCATTLECOMPANY@GMAIL.COM

SEMEN \$50/UNIT

Semen available through owners
and distributors below

CATTLE Visions midwest **genetics**



SEK Genetics
GENETIC HORIZONS

Juniors Start Your Registrations

By ASA staff



Rachel Endecott, Ph.D. and Emme Troendle

Here is a checklist to make sure you're off to the right start for the Regional and National Classics:

- ✓ **Are you a paid-up AJSA member?** Before you try to enter a Classic you need to be an active junior member. Keep in mind: simply joining your state association is not enough!

Become a Junior member today to ensure you can get started on your Classic registration and avoid a priority processing fee. Go to simmental.org to find the Junior Membership Application form.

- ✓ **Want to know if you have paid your Annual Service Fee (ASF)?** Log into your Herdbook account, and on your Account tab, it will indicate whether you are "Current" or not. If it says "Not Current", call the ASA office to have your ASF re-billed.

Account Information
ASF : Not Current
Authorized Reps ASSOCIATION, AMERICAN SIMMENTAL
Telephone Numbers
Balance
ASA \$0.00 as of 2019-01-17 13:48
ASA Fndtn \$0.00 as of 2017-07-26 09:57

Account Information
ASF : Current
Authorized Reps ASSOCIATION, AMERICAN SIMMENTAL
Telephone Numbers
Balance
ASA \$0.00 as of 2019-01-17 13:48
ASA Fndtn \$0.00 as of 2017-07-26 09:57

- ✓ **Do you know your member number and password?** You'll need to log on to Herdbook to complete your entries. Call the ASA office or email to find out your membership number or password.

- ✓ **Do you know your animal's registration number?** You'll need to know the ASA registration number to complete your entry.

If you need to find your animal, you can go to "Data Search", select "Animal Search", type the tattoo of your calf in the "Tattoo" field, check the box above the search button that says "Search only my animals", and click the "Search" button.

If your animal still needs to be registered, you will need to do this prior to the deadline day. ASA processing turnaround time is 5-7 business days, and priority processing is 1-2 days.

Calf registration can be complete online on your schedule. Go to herdbook.org to log-in and complete your registration today!

- ✓ **Do you need to DNA test your animal prior to registering?** For general DNA testing questions, go to page 32 or visit the website.

- ✓ If you aren't the owner of the animal you're exhibiting, **are you an authorized representative on the owner's account?** Even the spelling of your name matters, Herdbook can't make judgment calls. To be added onto the animal owner's account, you can find the required Membership Change Form on simmental.org, under membership. After you and the animal's owner sign the form, you can scan and email, fax, or mail it into the ASA office.

- ✓ **Do you know the deadline?** If you don't have your entries in by the late deadline, you won't be able to attend.

Regional Classic deadline: 4:30 p.m. MT, May 8
late entry deadline: 4:30 p.m. MT, May 15 (fees double)

National Classic deadline: 4:30 p.m. MT, May 22
late entry deadline: 4:30 p.m. MT, May 29 (fees double)

American Simmental Association
One Genetics Way
Bozeman, MT 59718
Phone:406-587-4531
Fax:406-587-9301

Email:
simmental@simmgene.com
(animal registration and transfers)
members@simmgene.com
(membership applications, changes, questions)



May 18th, 2019 1:00 pm

Seward, NE at the Rocker Sale Facility

Offering over **60** pairs – many bred back!



KA Don't Doubt Me Y81

Power Drive x No Joke | Offering this Proven Donor



SVF NJC Ebony X319

Upgrade x Ebony Antoinette
Offering this Proven Donor



SS Windsong

Selling a pregnancy by Mr CCF 20-20

The LARGEST annual selection of pairs in the Simmental breed



Laramie

STF Onyx

Offering a flush on one of the most sought after females in the breed.



Double Dix

HPF Misti U353

Offering this Proven Donor along with her CDI Innovator bull calf



Blacksand Linnette 950W

Powerful Red Canadian genetics, sells with her Harvie Red Summit baldy bull calf

SIMMENTALS

Nick Sloup • 402.641.2936
Bill Sloup • 402.641.5132
303 Northern Heights Dr
Seward, NE 68434
e-mail a.sloup@juno.com
www.sloupsimmentals.com

Request your sale book today!



Jaron Van Beek • 605-929-3749
27905 472nd Ave • Worthing, SD 57077
jaronvb09@yahoo.com
www.hilltopsimmentals.com



Doug & Debbie Parke 859.421.6100
Drew & Holli Hatmaker 423.506.8844
www.dpsalesllc.com

Cooperator Herds Wanted



CMP
ASA
CARCASS MERIT PROGRAM

Members, do you know a commercial operation with accurate and consistent records? Do they retain ownership of the calves or have an interest in collecting carcass data? Would they like to get paid to use some of the most promising young bulls in the industry? Maybe you have a commercial herd of your own that could work as a cooperator herd for the ASA's CMP.

"Participating as a CMP cooperative herd for nine years has enabled us to get the hard facts on feeding efficiency and harvest value by traits on our calves. As a commercial cow/calf operation, interested in making genetic progress in the cowherd, we have used the data in replacement selection and are seeing a difference in our bottom line."

*Lynda Stuart,
Stuart Land and Cattle Co.*

"We are glad to be part of the CMP program. It provided us with top quality calves while we get to participate in improving Simmental genetics."

*John Hall, Ph.D.,
Professor and Extension Beef
Specialist and Superintendent
at University of Idaho Nancy
M. Cummings REEC.*

Incentives for Cooperators

- ◆ Free semen from the industry's top herd sire prospects.
- ◆ All cows in herd will be put in ASA's database which will provide EPDs for every female. This allows you to make selection and culling decisions within the cowherd based on EPDs.
- ◆ You have the option to retain all or some of the females produced from the program.
- ◆ ASA will pay \$60/AI sired carcass that is harvested.
- ◆ Cooperators will get carcass data back on all the calves harvested through the program.
- ◆ A portion of the CMP calves have feed intake collected and records shared with the cooperators.

How does it work?

- ◆ ASA assigns all matings in a random fashion so the test produces unbiased, accurate results.
- ◆ ASA will work to provide bulls that fit the general criteria of your herd. However ASA must use only bulls that are enrolled in the program.
- ◆ ASA will use several sires per contemporary group to provide more accurate test results.
- ◆ Only bulls with high calving ease EPDs are used on heifers.

Qualifications

1. All cows are individually identified along with birth year and approximate breed makeup.
2. Collect birth weights, calving ease scores, and weaning weights on CMP sired calves.
3. Beneficial but not required — have a current AI program established
4. Must commit to collecting carcass data.

Contact Lane Giess or Jannine Story for more information at 406-587-4531.

once in a lifetime genetic offering.

Harriman Santa Fe Complete Female Dispersal



May 11, 2019

Windsor, Missouri

Windsor Livestock Auction

11:00 AM (CT)

fescue adapted. outstanding EPDs.

400 Head of Females Sell

Simmental || SimAngus™ || Gelbvieh || Balancer®

PAIRS. BRED COWS. BRED HEIFERS. OPEN HEIFERS. COMMERCIAL FEMALE GROUPS.

Take advantage of a lifetime of effort and experience in the seedstock business. Join Bob and his family for their complete cowherd dispersal.

HARRIMAN SANTA FE

Bob Harriman 660-492-2504 || bharriman39@hotmail.com

www.bhsf.us

ALLIED
GENETIC RESOURCES

Marty Ropp 406-581-7835

Corey Wilkins 256-590-2487

www.alliedgeneticresources.com



Welcome to the cutting edge

Our new GGP lineup delivers amazing power to genomically enhance your EPDs.

Today, you can plan, select and manage young seedstock with the prediction accuracy of older bulls siring several calf crops. You can save years on your herd goals – for less than it costs to fill up with gas.

We not only make DNA testing easy. We make it profitable. From fast sampling of calf DNA to quick turn-around with new products that work in powerful synergy. From time-saving conveniences to a full range of innovations designed to help you take full advantage of beef genomics.

There are exciting new ways for us to work together to attain your goals with Simmental, SimAngus™, Simbrah and SimAngus HT cattle. And we would love to be your partner as you brand your legacy in the 21st Century. To learn more, contact ASA at (406) 587-4531 or visit www.simmental.org



Neogen GeneSeek Operations
4131 N. 48th Street • Lincoln, NE 68504
402-435-0664 • genomics.neogen.com





Hot Sim Solutions

at
CATTLE Visions

K-Ler Kingsman 610D



5/8

ASA#: 3125337
EPDs: CE: 11 \$API: 132 \$TI: 82

W/C Executive 187D



3/4

ASA#: 3182363
EPDs: CE: 15 \$API: 129 \$TI: 77

Yardley Utah Y361



3/4

ASA#: 2641894
EPDs: CE: 10
\$API: 99
\$TI: 58



FHEN Halftime A127



1/2

ASA#: 2884737
EPDs: CE: 14
\$API: 140
\$TI: 70



WLE Copacetic EO2



3/4

ASA#: 3299037
EPDs: CE: 11
\$API: 109
\$TI: 66

An awesome
Champion at American Royal & NAILE!



W/C Lock Down 206Z



1/2

ASA#: 2658496
EPDs: CE: 14
\$API: 152
\$TI: 80



W/C United 956Y



1/2

ASA#: 2614725
EPDs: CE: 12
\$API: 129
\$TI: 89



W/C BF Innocent Man 174A



3/4

ASA#: 2785174
EPDs: CE: 10
\$API: 103
\$TI: 56



Schooley Emmett C543



3/4

ASA#: 3268112
EPDs: CE: 8
\$API: 115
\$TI: 72



TJ Franchise 451D



1/2

ASA#: 3148384
EPDs: CE: 20
\$API: 164
\$TI: 90

High-selling
daughter at Walsh, NE.



GLS/JRB Cash Flow 163C



3/4

ASA#: 3044489
EPDs: CE: 7 \$API: 105 \$TI: 64

CCR Anchor 9071B



3/4

ASA#: 2882759
EPDs: CE: 17 \$API: 161 \$TI: 83

Rousey Gold Strike 512C



5/8

ASA#: 3000381
EPDs: CE: 17 \$API: 160 \$TI: 90

WS Stepping Stone 844



3/4

ASA#: 2937803
EPDs: CE: 10 \$API: 124 \$TI: 74

Longs the Player C33



3/4

ASA#: 3030191
EPDs: CE: 14 \$API: 113 \$TI: 60

LCRR THR Mtn Pass 6219D



5/8

ASA#: 3117102
EPDs: CE: 16 \$API: 163 \$TI: 88

Damar Duration D871



1/2

ASA#: 3222772
EPDs: CE: 11 \$API: 123 \$TI: 79

WHF Tenfold C38



3/4

ASA#: 3118596
EPDs: CE: 13 \$API: 119 \$TI: 67

DAF Cadillac Style C4



1/2

ASA#: 3066650
EPDs: CE: 10 \$API: 121 \$TI: 61

W/C Last Call 206A



1/2

ASA#: 2785178
EPDs: CE: 12 \$API: 141 \$TI: 77

W/C Son of a Biscuit 83E



1/2

ASA#: 3336314
EPDs: CE: 13 \$API: 134 \$TI: 66

Bridle Bit Rembrandt D630



5/8

ASA#: 3137473
EPDs: CE: 21 \$API: 177 \$TI: 77

Hara's Distinction 10C



3/4

ASA#: 3083878
EPDs: CE: 10 \$API: 88 \$TI: 59

CCR Masterlink 9054C



3/4

ASA#: 3026360
EPDs: CE: 16 \$API: 137 \$TI: 79

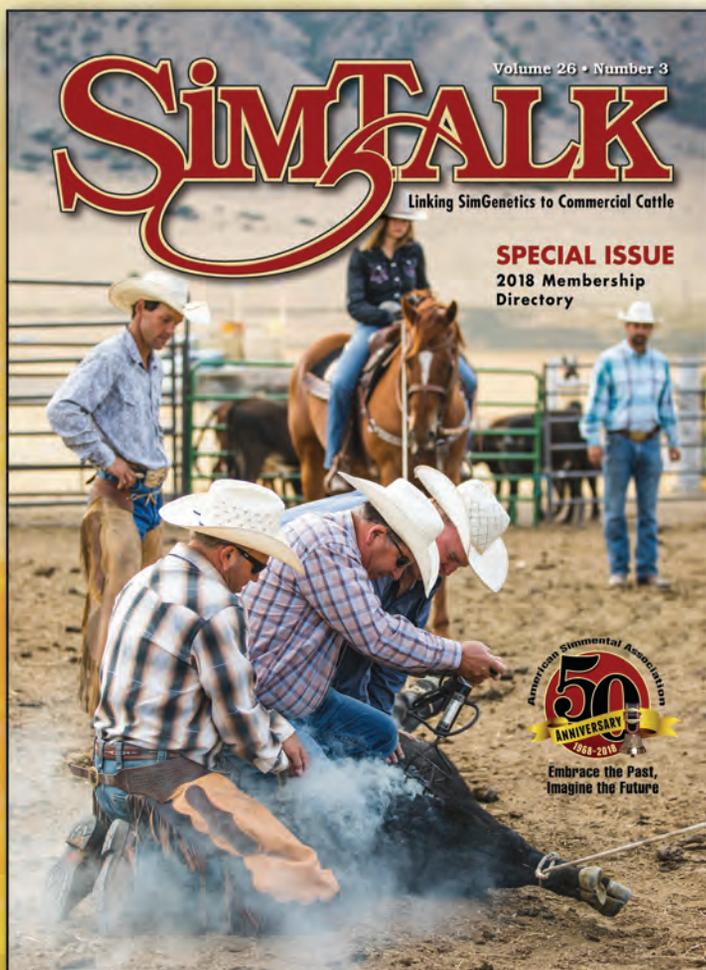
W/C Red Revolver 8443C



3/4

ASA#: 3041173
EPDs: CE: 16 \$API: 112 \$TI: 55

It's That Time of Year!



The Special Edition of the *SimTalk* Membership Directory is coming in June

Reserve your space now!

Sizes available:

Full page	\$1,100
Half Page	\$610
Third Page	\$425
Quarter Page	\$305
Eighth Page	\$200
Premium Listing	\$100 \$75 Early

*Price includes color

Turn your business card ad into a premium listing
Get in on our Early Bird Special Rate - \$75
After May 1, 2019 - \$100.

The Membership Directory is distributed at all trade shows and NCBA.

Call Nancy or Rebecca to reserve your ad space:
406.587.2778.

R & R Cattle Company

ASA#003969
Steve and Elaine Reimer
25657 345th Avenue
Chamberlain, SD 57325
605-234-6111
Email: rrcattle@midstatesd.net
Website: www.rrcattleco.com

Sale Date:
Annual Bull and Female Production Sale, Friday, February 15, 2019

R & R Cattle Company is a family owned and operated business located in central South Dakota along the Missouri River. We are in the seedstock oriented to produce performance Angus bulls and females aimed at the commercial production of efficient beef cattle with high cutability. Traits such as polled or horned status, color, eye and udder pigmentation, disposition, udder quality, scrotal circumference and hoof quality are taken into consideration when making breeding decisions. Contact us for more information about our program and the genetics we have to offer.



DOB: 03/24/2016 + HOMO BLACK + HOMO POLLED + 3/4 SM + 1/4 AN

TJ MAIN EVENT X CDI MISS SHEAR FORCE (HOOKS SHEAR FORCE)

CDI INNOVATOR 325D



GREAT REPORTS ON CALVING EASE, CARCASS DATA & SHOWRING SUCCESS!
3152448 3/4 SIMMENTAL

2018 DENVER
GRAND CHAMPION % SIMMENTAL BULL



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	API	TI
11.7	.4	96	148	.33	5.5	24.4	72.2	18.4	15.8	149	91

SEMEN: \$50/UNIT (10 UNIT MINIMUM) + AVAILABLE THROUGH CATTLE VISIONS & OWNERS

LIMITED SEXED SEMEN AVAILABLE

CATTLE *Visions*

COLLECTED AT NICHOLS CRYO-GENETICS, INC.



JAY STEENHOEK 515.238.5938
KEN STEENHOEK 515.979.9713
SCOTT GRASS 515.689.1012



CHRIS ALLEN 859.351.4486

SALE RESULTS

19th Annual Wild Wild West Sale

January 22, 2019 • Brighton, CO

No.	Category	Average
64	Total Lots	\$2,189

Sales Manager: DP Sales Management, LLC, Paris, KY

Auctioneer: Tracy Harl, NE

Sale Staff: Randy Rasby, Andee Martson

Sale Consultants: Doug Parke, DP Sales; Drew Hatmaker, DP Sales; and Jeremie Ruble.

High-Selling Lots:

- \$3,250** – Open Female, “Bridle Bit Runway Girl F828,” s. by J Bar J Nightride, cons. by Bridle Bit Simmentals, sold to Ronald Wait, CO.
- \$3,100** – Open Female, “AHLB Freda 879F,” s. by Yardley High Regard, cons. by Ahlberg Cattle, sold to Dane Ercanback, UT.
- \$3,000** – Open Female, “Bridle Bit Miss F854,” s. by CDI Ace, cons. by Bridle Bit Simmentals, sold to Bill Sloup, NE.
- \$2,900** – Oval F Fate F871,” s. by Oval F All Time, cons. by Oval F Ranch, sold to Woodward Hi Altitude Cattle, CO.
- \$2,900** – Bred Female, “WCS Ms. Glock 7111E,” s. by WCS Mr Glock 5094C, bred to W/C Executive, cons. by Western Cattle Source, sold to Windy Creek Cattle, SD.
- \$2,900** – Bred Female, “WCS Ms. Track 7034E,” s. by TNLG On, bred to W/C Loaded Up 287D, cons. by Western Cattle Source, sold to Windy Creek Cattle, SD.
- \$2,800** – Open Female, “Bridle Bit Miss F850,” s. by J Bar J Nightride, cons. by Bridle Bit Simmentals, sold to Carsten Simmentals, CO.
- \$2,750** – Open Female, “ASR Thumper F667,” s. by ASR Longevity, cons. by Altenburg Super Baldy Ranch, sold to Ben Bogenhager, SD.

Comments: Cattle and genetics sold to 13 states including: CO, GA, IA, IN, MO, MT, NE, OH, OR, SC, SD, UT and WY.



The Heidt family of Missouri added to their program.



The Smith Family, IA, selected two open heifers.



Georgia Breeders, Kevin and Rick Wood visit with Mike Crowder (right) before the sale.



Jay Hill (left) and Rex Ruckert visit post sale.

J&C Simmentals 24th Annual Sale

January 26, 2019 • West Point, NE

Category	Average
Bulls	\$3,145
Bred Heifers	1,489
Open Heifers	\$1,436

Auctioneer: Jon Schaben, Dunlap, IA

Marketing Representatives: Chris Beutler, *Midwest Messenger*; Tomm Rooney, *Midwest Marketer*; Jared Ruhter, *Midwest Marketer*; Jame Krieger, American Livestock Insurance; Red Barn Veterinary, Oakland, NE; and Livestock Marketing Association.

Representing ASA: Dr. Michael Dikeman

High-Selling Lots:

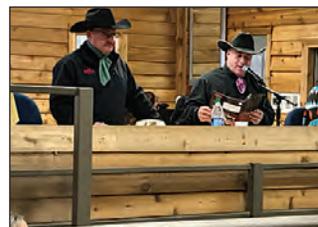
- \$10,000** – PB Bull, s. by R/F Downtown B64, cons. by Riley Farms, sold to Todd Rau, Ureka, SD.
- \$7,250** – PB Bull, s. by Hook’s Broadway 11B, cons. by Sloup Simmentals, sold to Randy Scott, Julesburg, CO.
- \$6,250** – 3/4 SM 1/4 AN Bull, s. by W/C Lock Down 206Z, cons. by J&C Simmentals, sold to Andy and Heidi Korytowski, Plattsmouth.
- \$6,000** – 3/4 SM 1/4 AN Bull, s. by CCR Cowboy Cut 5048Z, cons. by Riley Farms, sold to Roger Seedorf, Yuma, CO.
- \$5,800** – 1/2 SM 1/2 AN Bull, s. by SVF Steel Force S701, cons. by Zeis Simmentals, sold to Nick Stein, Portsmouth, IA.
- \$5,750** – 5/8 SM 3/8 AN Bull, s. by W/C Lock Down 206Z, cons. by J&C Simmentals, sold to Hanson Farms, Elsie.
- \$5,300** – 3/4 SM 1/4 AN Bull, s. by R/F Downtown B64, cons. by J&C Simmentals, sold to Garrett Schroll, Kearney.
- \$5,300** – PB Bull, s. by CCR Cowboy Cut 5048Z, cons. by NP Cattle Co., sold to John Blaser, Columbus.

Comments: Guest consignors included: Sloup Simmentals, Hand-saker Simmentals, Alvie Bender Simmentals, Zeis Simmentals, 102 River Ridge Cattle Co., Trennepohl Farms, CRR Simmentals, BF Black Simmentals, Riley Scheer Cattle Co.

Volume Buyer: Nachtigal Farms, SD.



Looking over the sale offering.



Auction block: Jay Clark (l), Jon Schaben.



Near-capacity crowd.

Triangle J Ranch’s 29th Annual Bull Sale

January 27, 2019 • Miller, NE

No.	Category	Average
163	SimGenetics Yearling Bulls	\$6,120

Auctioneer: Tracy Harl, NE

Sale Manager: Allied Genetic Resources, IL

Marketing Representatives: Allied Genetic Resources, *Livestock Plus*, *Midwest Messenger*, *Kansas Stockman* and DV Auction.

Representing ASA: Susan Russell

High-Selling Yearling Bulls:

- \$40,000** – 1/2 SM 1/2 AN, “420F,” s. b TJ Franchise 451D, sold to C Diamond Inc., Dawson.
- \$37,500** – 3/4 SM 1/4 AN, “TJ 935F,” s. by TJ Main Event 503B, sold to Deep South Genetic Partnership, Kevin Stephens, Troy, AL; Trauernicht Simmental, Wymore, NE; and All Beef LLC, Normal, IL.
- \$23,000** – 3/8SM 5/8 AN, “TJ 63F,” s. by TJ Diplomat 294D, sold to Zach Teeter and Isaiah Smith, WV.

Comments: Also selling were nine Angus Yearling Bulls at an average of 3,694.



Potential buyers enjoyed a mild winter day to view the bull prospects.



Triangle J owner Darby Line answers pre-sale questions.



Among the crowd ringside, Gordon Hodges, ASA Chairman of the Board, visits with John Herrick, Select Sires' Beef Sire Analyst.



Brad Schueter successfully purchased bulls.

G&D and Martin Simmental Production Sale

February 2, 2019 • Devils Lake, ND

No.	Category	Average
27	Yearling PB and SimAngus™ Bulls	\$5,731
16	PB and SimAngus Bred Heifers	2,628
14	PB and SimAngus Open Heifers	1,714
57	Total Lots	\$3,873

Auctioneer: Jay Elfedt, NE

High-Selling Lots:

- \$27,000** – Red PB Bull, “Mr. GD Hard Rock F834,” s. by RFS Bulletproof B42, sold to Kenner Simmental Ranch, Leeds.
- \$8,500** – Red PB Bull, “Mr. GD Browning F821,” s. by RFS Bulletproof B42, sold to Darrel Kemnitz and Hod Schurman, Cavalier.
- \$8,000** – Red PB Bull, “Mr. GD Go For It F887,” s. by KS Triple Play B25, sold to Robert Ellingson, Britton, SD.
- \$7,500** – Red PB Bull, “Martin F823,” s. by WS All Aboard B80, sold to Wayne Mittleider, Tappen.
- \$7,000** – Black 3/4 SimAngus Bull, “Mr. GD Ferdinand F858,” sold to KS Winston D175, sold to Pat Mittleider, Tappen.
- \$4,750** – Red PB Bred Heifer, “Martin E766,” s. by Come As U R Red Rocket, sold to Robert Ellingson, Britton, SD.
- \$4,250** – Red PB Open Heifer, “Miss GD Nala F807,” s. by RFS Bulletproof B42, sold to Kunkel Simmentals, New Salem.



Ty Robinson, Cavalier, purchased some additions to his herd.



Mike Johnson and Erika Kenner.

Ruby Cattle Company's Annual Bull Sale

February 2, 2019 • Lamoni, IA

No.	Category	Average
72	SM and SimAngus Bulls	\$4,089

Auctioneer: Jered Shipman, TX

Sale Manager: Innovation AgMarketing LLC, KS

Springer Simmentals' Sale of Value Based Genetics

February 2, 2019 • Decorah, IA

No.	Category	Average
59	Bulls	\$5,034
12	Open Heifers	1,497
71	Bull and Heifer Lots	\$4,436

Marketing Representatives: Tom Rooney and Jared Ruter, AgriMedia; Austin Brandt, *Livestock Plus*; and Al Conover, Conover Auction Service.

Representing ASA: Dr. Bert Moore

High-Selling Lots:

- \$26,000** – Bull, “SAS Bitten F046,” s. by Erixon Bitten 203A, sold to John and Susan Goeken, Utica, SD.
- \$13,000** – Bull, “SAS/Bar QH Prince F200,” s. by Erixon Bitten 203A, sold to Ron Gilliland, Davis, CA.
- \$9,000** – Bull, “GB/SAS Bitten F634,” s. by Erixon Bitten 203A, sold to Mike Stavick Simmentals, Veblen, SD.
- \$7,500** – Bull, “SAS Bitten F331,” s. by Erixon Bitten 203A, sold to Gary Jenkins, Moultrie, GA.
- \$7,500** – Bull, “SAS/HK Event F207,” s. by TJ Main Event 503B, sold to Ron Gilliland, Davis, CA.
- \$7,500** – Bull, “GB/SAS Bitten F727,” s. by Erixon Bitten 203A, sold to Cooper Farms, Waukon.
- \$7,000** – Bull, “SAS Bitten F443,” s. by Erixon Bitten 203A, sold to Steve Hicks, Covington, IN.
- \$3000** – Open Heifer, “SAS Roberta F234,” s. by Erixon Bitten 203A, sold to Brock Berns, Waukon.

Comments: Also selling were 50 Embryos at an average of \$485; Registered Simmental Cows at an average of \$1,780, Commercial Cows at an average of \$1,480 and 300 units of Erixon Bitten 203A semen for \$15,000.

(L-R) On the block, Al Conover, auctioneer Phil Schooley, Jeff Springer addresses the crowd, granddaughter and Jeanne Conover.



(Continued on page 76)

SALE RESULTS

Springer Simmental Sale (Continued)



A nice crowd on hand & active internet buying.



Decorah Livestock Auction, cattle display.



It was a warm Super Bowl Sunday for the Blue River Gang Sale and the place to be for a bit of tail gating and top-genetic selections.



Barb Ruth and her parents, Willis and Max Svoboda.

Blue River Gang Production Sale

February 3, 2019 • Rising City, NE

No.	Category	Average
23	SM and SimInfluenced Herd Bull Prospects	\$3,680
7	SM and SimInfluenced Bred Heifers	2,943
13	SM and SimInfluenced Cow/Calf Pairs	3,677
20	SM and SimInfluenced Open Heifers	2,698
63	Total SM and SimInfluenced Lots	\$3,286

Auctioneer: Russ Moravec, NE

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE), NE; Chris Beutler, AgriMedia, NE; Kent Jaecke, OK; Kelvin Jorgenson, NE; Troy Meysenberg, NE; Drew Feller, Angus Association, NE; Myron Benes, NE; and Mariah Miller, LiveAuctions.TV, IA.

High-Selling SimInfluenced Lots:

- \$7,400** – Bred Female, “T Bar Patty 08E,” s. by TLLC One Eyed Jack, bred to W/C Lock Down 206Z, cons. by Naber Farms, sold to Kevin Songster, Friend.
- \$6,000** – Bred Female, “NABE Candy E27,” s. by Mr. CCF 20-20, bred W/C Lock Down 206Z, cons. by Naber Farms, sold to Ty Petersen, Fremont.
- \$5,000** – Bred Female, “FF Ms. Prime Beef E1584,” s. by WS Prime Beef Z8, bred to CAJS Blaze of Glory, cons. by Ruth Simmentals, sold to Camden Wilke, Columbus.
- \$4,600** – Bull, “Ruth Mr. F643,” s. by W/C Lock Down 206Z, cons. by Ruth Simmentals, sold to Brian Samuelson, Polk.
- \$4,500** – Bull, “Ruth Mr. F405,” s. by W/C BF Innocent Man, cons. by Ruth Simmentals, sold to Flying K Simmental, Gothenburg.
- \$4,500** – Bull, “Ruth Mr. F121,” s. by CCR Cowboy Cut 5048Z, cons. by Ruth Simmentals, sold to Steager Farms, Rising City.

Comments: Also selling were five Angus Herd Bull Prospects at an average of \$7,100; one Angus Cow/Calf Pair for \$7,100; and six Angus Bred Heifers at an average of \$3,017. The Blue River Gang Members include: Ruth Simmentals (host), Makovicka Angus, Mach Simmentals, Naber Farms and BADJ Cattle Co.



Jake Ruth discusses genetics with customers Dick and Lori Wyman.



Juss Ruth chats with customer Tyler Fitzke.

Kline Simmental Ranch's 7th Annual Production Sale

February 3, 2019 • Hurdsfield, ND

No.	Category	Average
41	Bulls	\$4,670
180	Commercial Bred Heifers	1,533
221	Total Lots	\$2,101

High-Selling Lots:

- \$10,000** – 3/4 SM Bull, s. by LFE The Riddler, sold to Steichen Farms, Goodrich.
- \$8,000** – PB Bull, s. by MRL Red Whiskey, sold to Jeff Dewitz, Steele.
- \$8,000** – PB Bull, s. by LFE The Riddler, sold to Tom Breuer, Garrison.
- \$8,000** – 3/4 SM Bull, s. by LFE The Riddler, sold to Todd Timm, Kensal.
- \$7,500** – PB Bull, s. by TJ Cowboy Up, sold to Tom Breuer, Garrison.
- \$7,500** – PB Bull, s. by LFE The Riddler, sold to Wayne Baustad, Esmond.
- \$7,000** – PB Bull, s. by MRL Red Whiskey, sold to Jeff Dewitz, Steele.

Gateway Simmental 39th Annual Production Sale

February 4, 2019 • Lewistown, MT

No.	Category	Average
206	Yearling SM and Lucky Cross Bulls	\$4,604

Auctioneer: Jim Birdwell, OK

Representing ASA: Dr. John Paterson

High-Selling Lots:

- \$10,000** – 5/8 Blood, “GW 701F,” s. by GW Quantum Leap 117B, sold to Todd Olsen, Lewistown.
- \$9,500** – 3/4 Blood, “GW 485F,” s. by Lancaster Enforcer K2, sold to Campbell Simmentals, Ignacio, CO.
- \$9,500** – 5/8 Blood, “GW 611F,” s. by GW Bar CK Breakout 5572, sold to Joel McCafferty, Belt.
- \$9,000** – 5/8 Blood, “GW 454F,” s. by TFS Due North 2659Z, sold to Walking 5 Ranch Broadview.
- \$9,000** – 5/8 Blood, “GW 438F,” s. by GW Jackpot 027C, sold to Joel McCafferty, Belt.



The auction block.

(Continued on page 78)

SFG **Cowboy Logic** D627



- Purebred Simmental
- Homo Black
- Homo Polled
- ASA # 3208956



Triple C Singletary S3H
CCR Cowboy Cut 5048Z
 CCR Ms 4045 Time 7322T

MCM Top Grade 018X
SFG Queen B01
 SFG Queen Z11

EPDS as of 3/18/2019

Trait	Direct					Maternal				DOC	Carcass						\$ Index		
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI	
EPD	15.7	1.4	96.1	144.5	0.30	9.9	25.0	73.0	16.8	15.7	43.7	-0.29	0.32	-0.08	0.72	-0.48	157.1	93.9	
ACC	0.48	0.59	0.58	0.58	0.58	0.31	0.48	0.48	0.30	0.31	0.51	0.40	0.44	0.41	0.48	0.20			
%	3		1	1	2	2	25	1		3	4		4				3	2	1

Limited semen packages for the remainder of 2019.
 Selling 25 packages. \$1,000 per package of 20 units.

Hawkins Cattle

Ben Hawkins
 Lowry, MN
 701-866-4402

Johnson's Simmental Farm

Jeff Johnson
 Alberta, MN
 701-371-4141



Steve Gleason
 Maple Hill, KS
 785-640-8060

SUBSTANCE WITH STYLE. PROGENY WITH PERFORMANCE.

SALE RESULTS

Gateway Simmental Sale (Continued)



Full house on sale day.



Sale staff taking bids.

Begger's Diamond V Ranch Bull Sale

February 6, 2019 • Wibaux, MT

No.	Category	Average
99	Spring SM Bulls	\$4,738
38	Fall SM Bulls	6,048
137	Total SM Bulls	\$5,102

Auctioneer: Roger Jacobs, MT

Representing ASA: Perry Thomas

High-Selling Lots:

\$10,000 – Fall SM Bull, “197E,” s. by RBS Boise, sold to John Clemons, Fairplay, MO.

\$9,500 – Fall SM Bull, “242F,” s. by APEX Chairman 014, sold to Tony Phipps, Jordan.

\$9,500 – Fall SM Bull, “199E,” s. by RBS Boise B63, sold to Steve Stoddard, Broadus.

\$9,500 – Fall SM Bull, “183F,” s. by LRS Top Ten 104A, sold to Kyle Bohl, Wolford, ND.

\$9,500 – Spring SM Bull, “32F,” s. by LRS Range Boss 901A, sold to Don Miller, Raleigh, ND.

\$9,500 – Spring Bull, “111F,” s. by QB Blueprint D47, sold to Kyle Bohl, Wolford, ND.

\$8,500 – Spring Bull, “133F,” s. by QB Blueprint D47, sold to Steve Stoddard, Broadus.

\$8,000 – Spring Bull, “17F,” s. by QB Blueprint D47, sold to Pocket Creek Ranch, Custer.

\$8,000 – Spring Bull, “70F,” s. by QB Data D15, sold to Pocket Creek Ranch, Custer.

Comments: Also selling were 11 Angus Bulls at an average of \$4,750.



The auction block.



Jeff Thomas taking bids.

Lazy C Diamond's Inaugural Sale

February 6, 2019 • Kintyre, ND

No.	Category	Average
60	SM Yearling Bulls	\$6,846
9	Bred SM Heifers	2,694
7	Open SM Heifers	5,762
6	Embryo Lots	1,350
1	Flush Lot	24,000
1	Pick of the Cow Herd	20,000
84	Total Lots	\$6,279

Auctioneer: Tracy Harl, NE

Sale Representatives: Tony Heins, *Cattle Business Weekly*; Scott Ressler, *ND Stockman*; Kris Peterson, Special Assignment; Marty Ropp, Allied Genetic Resources; Corey Wilkins, Allied Genetic Resources; and Justin Dikoff, DV Auction.

Representing ASA: Russ Danielson

High Selling Lots:

\$130,000 – PB Bull, “LCDR 134F,” s. by CDI Mainline 265D, sold to Rydeen Farms, Clearbrook, MN.

\$24,000 – Flush out of, “WS Miss Sugar C4,” sold to Holli Hatmaker, Paris, KY.

\$20,000 – Pick of the Cowherd, sold to K-Ler Cattle Company, St. Charles, MN.

\$17,000 – SimAngus Bull, “LCDR 711E,” s. by TJ Maker's Mark 215Y, sold to Bichler Simmentals, Linton.

\$12,500 – SimAngus Bull, “LCDR 100F,” s. by GW Red Oak 295B, sold to Pat Mittleider, Tappen.

\$11,500 – Open Heifer Pick of the Pen, sold to Werning Cattle Company, Emery, SD.

\$10,000 – Open Heifer, Pick of the Pen, sold to Ashworth Farms, Oungre, SK.

\$4,200 – PB SM Bred Heifer, “LCDR MS Emily 26E,” s. by WS Prime Time B6, sold to Spring Coulee Simmentals, Voltaire.



Chris Nicholson visits with Todd Sears in snowy conditions.



Tracy Harl, Chris and Julie Nicholson on the auction block.



Paul Rydeen purchased the high-selling bull.



Corey Wilkins handled phone bids on high-selling lots.

(Continued on page 82)

TJ Platte River 370D



**Homozygous Black
Homozygous Polled**

ASA# 3148171 • PB SM

Triple C Singletary S3H

TJ Sharper IMage 809U

Sire: CCR Cowboy Cut 5048Z

Dam: TJ 43Z

CCR MS 4045 Time 7322T

TJ 25L

Trait	Direct					Maternal				DOC	Carcass						\$ Index	
	CE	BW	WW	YW	ADG	MCE	Milk	MWW	Stay		CW	YG	Marb	Fat	REA	Shr	API	TI
EPD	14.7	.8	94.2	141.2	.29	9.4	29.5	76.5	20.4	16.9	45.6	-.17	.29	-.043	.65	-.52	160.9	92.3
ACC	0.33	.48	.43	.44	.44	.27	.30	.32	.20	.22	.38	.30	.34	.32	.36	.08		
%	10		1	1	4	3	4	1	10	2	3	5			1		1	1

EPDs as of 3/13/19

- The top-selling purebred bull in the 2017 Triangle J sale is a phenotypic and genetic star.
- "River" is in top 1% for weaning and yearling weight, maternal weaning weight, \$API and \$TI; top 2% docility and carcass weight; top 3% for milk and top 4% for maternal calving ease.
- He excels in calving ease, growth, maternal and carcass a rare bull that excels across the board.

Semen: \$30/unit

Contact Larry Drake 641-658-2613 Home,
641-895-9422 Cell
Mason Harlan 641-895-5735

Drake Simmental

Centerville, IA
Larry Drake 641-658-2613
cell 641-895-9422



Miller, Nebraska
Darby Line 308-457-2505
www.trianglejranch.com

Livestock Services



Insurance



James F Bessler Inc LIVESTOCK MORTALITY INSURANCE

518 Brownstone Dr.
St. Charles, IL 60174-2807
630.945.3483 office • 815.762.2641 cell
630.945.3584 fax
jim@jamesfbessler.com
www.jamesfbessler.com



Internet/ Communications

Canadian SIMMENTAL Country

Ryan Cook
Simmental Country
Sales Representative
Tel: (780) 818-3452
rcook@simmental.com

#13, 4101 - 19th Street N.E., Calgary, Alberta T2E 7C4
Tel: (403) 250-7979 • Fax: (403) 250-5121
cansim@simmental.com

WWW.SIMMENTALCOUNTRY.COM

Steve Dorran
Auctioneer
Office: 970-472-0514
Cell: 760-972-7736
5703 Red Ridge Drive
Timnath, CO 80547

AL CONOVER
Auctioneer & Sale Management
Box 9 • Baxter, IA 50028
(641) 227-3537 Office
(515) 491-8078 Cell
(641) 227-3686 Home
conover@conoverauction.com

Ron Kreis
Auctioneer
Commercial and
Purebred Livestock
740.683.3235
rtkreis93@gmail.com

Jon Leadbetter
Auctioneer
PO Box 184
Wishek, ND 58495
701-789-1738
www.JMLAuctions.com
jmleadbetterauctions@gmail.com

Tracy Harl
Auctioneer
Loup City, Nebraska
402-469-3852

ROGER JACOBS
Auctioneer
P.O. Box 270
Shepherd, MT 59079
406-373-6124 Home
406-698-7686 Cell
406-373-7387 Fax
auctions@jacobslivestock.com

JAMES M. BIRDWELL
AUCTIONEER
Box 521, Fletcher, OK 73541
580-549-6636
580-695-2352 Mobile
580-549-4636 Fax

**Jame Secondino
Krieger**
812-208-0956
www.livestockins.com
Universal, Indiana
Livestock Mortality Insurance
Agent for...
**AMERICAN
LIVE STOCK**
A Division of Market Service International

Auctioneers and Marketing

Brian Bouchard
BOUCHARD
LIVESTOCK
INTERNATIONAL Ph: 403-946-4999
Cell: 403-813-7999 • Fax: 403-946-4919
info@bouchardlivestock.com • www.bouchardlivestock.com
#27 McCool Crescent — Bay 11
Box 1409 • Crossfield, AB T0M 0S0
Export/Import Marketing & Consulting • Embryos • Live Cattle
Semen • Domestic Sales Consulting/Management & Order Buying

WILLIAMS
Land & Cattle Auction Co.
MIKE WILLIAMS, Auctioneer
18130 Brush Creek Road
Higginsville, MO 64037
PH: 660-584-5210 • Cell: 816-797-5450
Email: mwauctions@ctcis.net

Jered Shipman,
Auctioneer
806-983-7226
6945 CR 206
Grandview, TX 76050

Genetics

**CATTLE
Visions**
Semen Available on
Today's Hottest AI Sires
866-356-4565
www.cattlevisions.com

ORigen
Breeder to Breeder Genetic Services
10 West Arrow Creek Road
Huntley, Montana 59037
1-866-867-4436
www.ORigenbeef.org



Iowa

www.breedingcattlepage.com/
Simmental/iasimmassoc/

KITZEROW
Cattle Company
Registered Simmental and SimAngus Cattle

Todd & Nicole Kitzerow
2488 Bevington Park Rd | Saint Charles, IA 50240
815-757-4448 or 815-757-1793
All Services per Request | www.kitzerowcattleco.com

SPRINGER SIMMENTAL

Jeff & Lynda Springer
Michelle & Todd Christianson
Steve & Bri Springer
3119 310th St - Cresco, IA 52136
641-330-6654
sprsim@iowatelecom.net
WWW.SPRINGERSIMMENTAL.COM



Canada

www.simmental.com

Sales Call
A bi-monthly electronic announcement of upcoming sales for ASA Publication advertisers.

If you have recently advertised in *the Register* or *SimTalk*, you are automatically included in **Sales Call** for the month prior to your sale. **Sales Call** is broadcast to over 5,000 subscribers. **Sales Call** announces the date of your sale, location, provides a link to your sale catalog or website and a map.

BAR 5 **Bar 5 Simmental Stock Farms Ltd.**

and **Circle 3 Genetics**

Office: Linda Lupton
#636077, Holland - Euphrasia Townline
R.R. #3, Markdale, ON, Canada, N0C 1H0
Phone: 519-986-1330 • Fax: 519-986-4736
Email: bar5admin@xplornet.com
Website: www.bar5.com

Ron Nolan 905-330-5299
Andreas Buschbeck Cell: 519-270-3258



Colorado

www.coloradosimmental.com

BRIDLE BIT SIMMENTALS
ERROLL COOK & SONS
PO Box 507, Walsh, CO 81090
Chad Cook 719-529-0564
bridlebitsimm@gmail.com
www.bridlebitsimmentals.com
Annual Bull Sale third Monday in March.

T-HEART RANCH
Shane & Beth Temple
719-850-3082
www.t-heartranch.com
Three High Altitude Cattle
HIGH ALTITUDE BULL SALE • MARCH 21, 2020 • LA GARITA, CO

Altenburg Baldy Super Ranch, LLC

Simmental
SimAngus™
Angus
Black & Red

Willie & Sharon Altenburg
570 East Co Rd 64 • Fort Collins, CO 80524
970-568-7792 (H) • 970-481-2570 (C)
willie@rmi.net • altenburgsuperbaldy.com



Minnesota

www.mnsimmental.com

Dr. Lynn Aggen *Performance with Quality*
Office: 507-886-6321
Mobile: 507-421-3813
Home: 507-886-4016

Matt Aggen
Mobile: 701-866-3544
Home: 507-772-4522
Email: mattaggen@hotmail.com

Oak Meadow Farms
Simmentals
Harmony, MN 55939
www.oakmfarm.com

BRANT FARMS
Registered Simmental

Reserve this date for our next sale: Saturday, April 13, 2019
37093 Fish Tail Road, Pinekley, Minnesota

Ron Brant, Owner 320-384-6613 or Cell 612-390-3836
John Von Rueden, Cattle Manager 612-490-1649



Alabama

www.alabamasimmental.com

Timberland Cattle
Registered Simmental, SimAngus™ and Angus

Spring Female Sale, 1st Saturday in May
Fall Bull Sale, 3rd Saturday in November

205-695-6314 or 205-712-0359
www.timberlandcattle.com • timberlandcattle@centurytel.net
Bill Freeman, Owner • Thomas Pennington, Mgr.

SALE RESULTS

Stavick Simmentals Annual Bull Sale

February 7, 2019 • Aberdeen, SD

No.	Category	Average
68	Yearling Bulls	\$4,290
2	Two-Year-Old Bulls	2,750
24	Yearling Heifers	1,390
94	Total Lots	\$3,517

Auctioneer: Tracy Harl, NE

Marketing Representatives: Jeff Thomas, *The Prairie Star*; Jeff Kapperman, *Tri-State Neighbor*; Jim Scheel, *Cattle Business Weekly*; and Justin Dikoff, *DVAuction*.

Representing ASA: Russ Danielson

High-Selling Lots:

- \$15,000** – SimAngus Yearling Bull, “STAV Main Event,” s. by TJ Main Event 503B, sold to Windy Creek Cattle Company, Spencer.
- \$14,000** – SimAngus Yearling Bull, “STAV Hoss 34F,” s. by WINC Hoss 562C, sold to Jim Neumiller, Sykeston, ND.
- \$7,000** – SimAngus Yearling Bull, “STAV Red Oak 90F,” s. by GW Red Oak 295B, sold to Nevin Sorenson, Williston, ND.
- \$7,000** – SimAngus Yearling Bull, “STAV Excellence 5F,” s. by LRS TenX Excellence 352C, sold to Rob Williams, Mina, SD.
- \$7,000** – SimAngus Yearling Bull, “STAV Excellence 8F,” s. by LRS TenX Excellence 352C, sold to Beck Farms, Artas.
- \$7,000** – SimAngus Yearling Bull, “STAV Hoss 75F,” s. by WINC Hoss 562C, sold to Beck Farms, Artas, SD.
- \$2,000** – SimAngus Yearling Heifer, “STAV Miss Hoss 882F,” s. by WINC Hoss 562C, sold Nathan Duerre, Bristol.
- \$2,000** – SimAngus Open Heifer, “STAV Miss Hoss 891F,” s. by WINC Hoss 562C, sold to Pam Mansfield, Kirkhoven, MN.



Sale block view.



Jim Neumiller purchased a high-selling bull.



Snow, wind and cold created a challenge for buyers.



Justin Dikoff handled the bidding via DVAuction.

Hart Simmentals 44th Annual Power Bull Sale

February 8, 2019 • Frederick, SD

No.	Category	Average
89	SM Bulls	\$5,763

Auctioneer: Jered Shipman, TX

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher (EE); Donnie Leddy, *Cattle Business Weekly*, SD; Alex Acheson, *TriState Neighbor*, SD; and Justin Dikoff, *DVAuction*, SD.

Representing ASA: Colton Buus

High-Selling Lots:

- \$14,000** – “Hart Bourdon 100F,” s. by SFI Enough Said D3, sold to K-LER Cattle Company, St. Charles, MN.
- \$12,000** – “Hart 196F,” s. by Hart Merritt 155B, sold to Justin Backer, Courtenay, ND.
- \$11,500** – “Hart Benchmark 002F,” s. by DJF Trademark D634, sold to Steffen Simmental, Killdeer, ND.
- \$11,500** – “Hart Power Surge 155F,” s. by HSR Power Point D206, sold to Tom Murphy, Killdeer, ND.
- \$11,000** – “Hart Proud 343F,” s. by JBS Single Shot 601C, sold to Dakota Simmental, Colome.
- \$11,000** – “Hart Complete 104F,” s. by SFI Enough D3, sold to Clay San Farm, Dixon, NE
- \$11,000** – “Hart 010F,” s. by Welsh’s Warsaw 321Z, sold to Dakota Simmental, Colome.
- \$10,750** – “Hart 036F,” s. by Hart State of War 056C, sold to Emmons Black Simmental, Olive, MT.



L-R: Val Eberspacher, Jered Shipman, Ray Trudeau and Travis Hart welcoming the crowd.



Mara and Kerry Hart, had many people on the phone lines due to the storm the day before.



Justin Hart worked the phone lines with help from wife Jes.



Jaxon Hart, son of Justin and Jes, studying the pedigrees.

TNT Simmentals' 34th Annual "Genetic Explosion" Sale

February 9, 2019 • Almont, ND

No.	Category	Average
61	Black SM and SimInfluenced Bulls	\$6,609
44	Red SM and SimInfluenced Bulls	6,049
105	SM and SimInfluenced Bulls	\$6,374

Auctioneer: Seth Weishaar, SD.

Marketing Representatives: Alex Acheson, *Farm and Ranch Guide*; Kirby Goetsch, *Farm and Ranch Guide*; Soctt Ressler, ND Stockman Association; Rocky Forseth, *Allied Genetic Resources*; and Tony Heins, *Cattle Business Weekly*.

Representing ASA: Perry Thomas

(Continued on page 84)

Thank You!

to the bidders and buyers at our
21st Annual Genetics With Vision Sale!
 We appreciate your interest and support!



Introducing our newest herd sire purchased at the Lazy C Diamond's Inaugural Sale, Lot 8, LCDR Impact 134F. We are thrilled to add this outstanding Main Line son to our bull battery.

	CE	BW	WW	YW	ADG	MCE	Milk	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	\$API	\$TI
EPD	14.4	.5	86.0	132.8	.29	8.7	25.6	68.5	16.2	14.8	44.9	-.40	.43	-.080	1.10	-.38	159.1	92.2
%	10	25	3	2	4	10	20	2	70	10	3	85	1	99	10	25	1	1

EPDs as of 3.5.19



Paul and Lois Rydeen Family
 47499 199th Ave • Clearbrook, MN 56634
 218-776-3338 • Paul's cell 218-280-1916
 rydeen@gvtel.com • www.rydeenfarms.com

SALE RESULTS

TNT Simmental Sale (Continued)

High-Selling SimInfluenced Lots:

- \$15,500 – Red 5/8 SimAngus Bull, s. by Leachman Cadillac L025A, sold to Addison Hofmann, Medina.
- \$14,500 – Black 5/8 SimAngus Bull, s. by TNT Union D385, sold to Joe Wagner, Brandon, MN.
- \$14,000 – Black 1/2 SimAngus Bull, s. by TNT Union D385, sold to Daniel Moch, Braddock.
- \$13,500 – Black 5/8 SimAngus Bull, s. by TNT Union D385, sold to ET Arrow Ranch, Lehr.
- \$13,500 – Black 1/2 SimAngus Bull, s. by TNT Union D385, sold to Joe Wagner, Brandon, MN.
- \$13,000 – Black 1/2 SimAngus Bull, s. by TNT BCR Unified B203, sold to Jeff Dewtiz, Steele.

Volume Buyers: Bow and Arrow Ranch, Flasher; Gordon Benson, Sheyenne; and Stuart Nielsen, New England.

Comments: Also selling four purebred Red Angus Bulls at an average of \$5,438.



The Thompson Family.

Bred For Balance Annual Sale

February 9, 2019 • Starbuck, MN

No.	Category	Average
101	Bulls	\$5,432
33	Bred Females	\$3,339
4	Open Heifers	\$5,438
138	Total Lots	\$4,932

Auctioneer: Tracy Harl, NE

Sale Manager: Allied Genetic Resources (AGR), IL

Marketing Representatives: Marty Ropp (AGR); Corey Wilkins (AGR); and Kelly Schmidt, *Cattle Business Weekly*,

Representing ASA: Bill Zimmerman

High Selling Lots:

- \$46,000 – Black PB SM Bull, “Hook’s Franchise 40F,” s. by CDI Mainline 265D, sold to J/C Simmental, MI; All Beef, IL; and ABS, WI.
- \$26,000 – Black 3/4 SimAngus Bull, “Hook’s Full Figures 11F,” s. by TJ Diplomat 294D, sold to TeKrony Brothers, SD.
- \$15,000 – Black PB SM Bull, “CLRS Free Trade 201F,” s. by Hook’s Beacon 56B, sold to Mike Bielenberg, IA.
- \$13,500 – Black PB SM Bull, “Hook’s Future Focus 3F,” s. by Hook’s Beacon 56B, sold to Southern Cattle Company, FL.
- \$12,500 – Black 3/4 SimAngus Bull, “CLRS Freight Train 608F,” s. by Hook’s Black Hawk 50B, sold to ABS, WI.
- \$10,000 – Red PB SM Bull, “Hook’s Fire Cracker 29F,” s. by Hook’s Expectation 36X, sold to Loonan Stock Farm, IA.
- \$8,000 – Black 3/4 SimAngus Open Heifer, “Hook’s Faith 32F,” s. by Hook’s Beacon 56B, sold to Trail’s End Cattle, WI.
- \$7,000 – Black PB SM Open Heifer, “CLRS First Lady 847F,” s. by Hook’s Fast Money 67C, sold to Hawkins Cattle MN; and Cottonwood Cattle, MN.



Braving the cold to evaluate sale bulls.



Beautiful but cold on sale day.



Sale host Jim Wulf visits with customers prior to sale.



(L-R) Tracy Harl, Tom Hook, and Jim Wulf.

CK Cattle Company and Wager Cattle Company's 2nd Annual Production Sale

February 9, 2019 • Highmore, SD

No.	Category	Average
57	Bulls	\$8,842
46	Bred Heifers	4,094
103	Total Lots	\$6,722

Auctioneer: Seth Weishaar, SD

Sale Manager: Innovation AgMarketing, LLC, KS

High-Selling Lots:

- \$210,000 – Bull, sold to Eagles Crest Cattle Company, TX.
- \$21,500 – Bred Heifer, sold to Frecking Livestock, MN; and Eagles Crest Company, TX.
- \$20,500 – Bred Heifer, sold to Freckling Livestock, MN.
- \$19,500 – Bull, sold to Kearns Cattle Company, NE.
- \$15,000 – Bull, sold to Wheatland Cattle Company and Semex, Inc., SK.
- \$12,000 – Bred Heifer, sold to Austin Dockter, SD; Lane Peterson, SD; and Chris Heim, SD.
- \$8,000 – Bull, sold to Darren Ridley, CO.
- \$8,000 – Bull, sold to Brian Starr, SD.

Dixie National Sale

February 9, 2019 • Jackson, MS

No.	Category	Average
55	Total Lots	\$2,604

Auctioneer: Tommy Carper, IN

Sale Manager: DP Sales Management, LLC, KY

Sale Staff: Steven Bell, Mark Sims and Will Gibson

High-Selling Lots:

- \$12,500 – Open Female, “PMCC K&J Forever Lady 338,” s. by SMA Watchout 482, cons. by PMCC, Inc., sold to Cassie St. Amant, MS.
- \$6,000 – Bull, “STCC Believe This 7100,” s. by LLSF Pays to Believe, cons. by Trennepohl Family Farm, sold to Kevin Fischer, IN.

(Continued on page 86)

\$50 UNIT



**2019 NWSS CHAMPION PERCENTAGE
SIMMENTAL PEN LEAD OFF BULL**

**3/4 SM 1/4 AN / ASA# 3492381
CCR ANCHOR X HPF RITE 2 LUV 398D**

LLSF

VANTAGE POINT

F398

WOODLAWN
EST. 1954 FARM S

RICK & SHARON WOOD
706.499.2325
CLARKESVILLE, GA



HICKS CATTLE CO.

~ SINCE 1822 ~

STEVE, KRISTEN, JETT & WAYLON HICKS
STEVE HICKS / 217.799.1105
COVINGTON, IN

LEE SIMMENTAL FARMS
JERRY, BARB, KAITLYN & ZACHARY LEE
573.881.5629 / COLUMBIA, MO

CATTLE *Visions*

SEMEN AVAILABLE
THROUGH OWNERS



DP SALES, MARKETING CONSULTANT
DOUG PARKE / 859.421.6100
DREW HATMAKER / 423.506.8844

SALE RESULTS

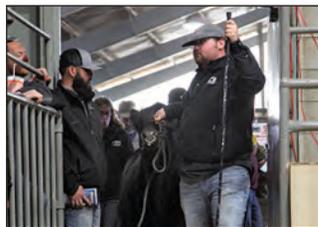
Dixie National Sale (Continued)

- \$5,300** – Cow/Calf Pair, “SSS Sweet Dreams 609E,” s. by SSS Hallelujah, Heifer Calf s. by Hooks Bounty, cons. by Triple S Land and Cattle, sold to Claire Breadfield, MS.
- \$4,200** – Bull, “Dillons True Grit E722,” s. by FBF1 Combustible, cons. by Dillon Simmentals and Tyler Diffey, sold to William Rutherford, MS.
- \$4,000** – Bull, “CLPP/STCC King Jack 8058,” s. by TLLC One Eyed Jack, cons. by Trennepohl Family Farm, sold to Little D Cattle Company, IL.
- \$3,900** – Open Female, “Dillons Miss Adele,” s. by Yardley High Regard, cons. by Dillon Simmentals Farm and Tyler Diffey, sold to Mark and Ashly Tingle, MS.
- \$3,900** – 3-In-1 Package, Cow, “MG/GSC 198A,” s. by GCC Whizard 125W, Heifer Calf at side s. by DBLG Mr. Upgrade 902D, Cow bred to HPF Uprising 420E, cons. by Double G Simmentals, sold to Lamar Clanton, MS.
- \$3,800** – Bull, “3MS Endeavor EE109,” s. by Mr. NLC Upgrade, cons. by 3M Simmentals, sold to Scott Goode, MS.

Comments: This sale was a celebration of the 50th anniversary of the Mississippi Simmental-Simbrah Association.



A strong crowd of breeders from across the south were on hand.



Lane Walton leading in the Gerdes Show Cattle entry.



Ethan and Chelsea Hodges attended the sale.



Sale Chairman, Matt Karisch (right) and his father-in-law, a long-time Simmental breeder, line up the sale cattle.

High-Selling SimInfluenced Lots:

- \$32,000** – Red PB SM Bull, “KS Outburst F119,” s. by KS Robin Hood C390, sold to TNT Simmentals, Almont.
- \$12,000** – Red PB SM Bull, “KS Euchre F64,” s. by RFS Daytona D73, sold to Circle G Ranch, Lacombe, AB.
- \$12,000** – Red PB SM Bull, “KS Millionaire F382,” s. by KS Robin Hood C390, sold to Bryan Thompson, Upham.
- \$11,000** – Black 3/4 SimAngus Bull, “KS Monopoly F947,” s. by RBS Boise B63, sold to Robben Cattle Company, sold to Ron Gilliland, Davis, CA.
- \$11,000** – Black 1/2 SimAngus Bull, “KS Pool Shark F982,” s. by Mohnen Impressive 1093, sold to Joe Wagner, Brandon, MN.
- \$11,000** – Black 1/2 SimAngus Bull, “KS Escape Room F245,” s. by HA Cowboy Up 5405, sold to Stuart Nielsen, New England.
- \$10,500** – Black 1/2 SimAngus Bull, “KS Card Shark F1908,” s. by Mohnen Impressive 1093, sold to Cole Fettig, Tappen.

Volume Buyers: Thomas Rusch, Hettinger; Jim LeRoy, Underwood; Joe Wagner, Brandon, MN; T-T Ranch, Grace City; and Cobb Cattle Company, Savery, WY.

Comments: Also selling were five PB Red Angus Bulls at an average of \$5,000. Cattle sold into eight states and one Canadian Province including: CA, KS, MN, MT, ND, SD, WI, WY and AB.



Prospective buyers brave a cold day.



Roger Jacobs (left) and Russ Danielson making pre-sale remarks.



Good crown on hand.



Drone view of the sale offering.

Kenner Simmental Ranch's 23rd Annual Sale

February 9, 2019 • Leeds, ND

No.	Category	Average
31	PB Black SM Bulls	\$5,548
38	SimAngus Black Bulls	6,263
25	PB Red SM Bulls	7,240
18	SimAngus Red Bulls	5,431
112	Total SimInfluenced Bulls	\$6,149
64	SimGenetic Bred Heifers	\$2,705

Auctioneer: Roger Jacobs, MT

Sale Consultants: Rocky Forseth, Allied Genetic Resources; and Brian Bouchard, Bouchard Livestock.

Sale Representatives: Jeff Thomas, *The Prairie Star*; Scott Ressler, ND Stockman's Association; Very Frey, Special Assignment; and Logan Hoffmann, DVAuction.

Representing ASA: Russ Danielson

Rydeen Farms 21st Annual Production Sale

February 9, 2019 • Clearbrook, MN

No.	Category	Average
73	Bulls	\$3,701
30	Bred Females	\$2,220
12	Open Females	\$1,296
115	Total Lots	\$3,053

Auctioneer: Tracy Harl, NE

Sale Consultants: Marty Ropp, Allied Genetic Resources; and Luke Keller, Progressive Genetic Solutions.

Sale Representatives: Alex Acheson, *Farm and Ranch Guide*; Kelly Schmidt, *Cattle Business Weekly*, and Dustin Carter, *Tri-State Livestock News*

Representing ASA: Bill Zimmerman

High selling lots:

- \$13,000 – Red PB SM Bull, “RFS Force F35,” s. by WS All Aboard B80, sold to Doll Simmentals, ND.
- \$5,750 – Red PB SM Bull, “RFS Flint F96,” s. by CDI Big Time 297D, sold to Emmons Ranch, MT.
- \$5,500 – Red PB SM Bull, “RFS Foster F95,” s. by CDI Big Time 297D, sold to Roy Lund, MN.
- \$5,500 – Black, 3/4 SM Bull, “RFS Fortified F83,” s. by WS All Around Z35, sold to Emmons Ranch, MT.
- \$3,500 – Black, PB SM Bred, “RFS Miss Etta E92,” s. by SVF Allegiance, bred to Proclamation, sold to Emmons Ranch, MT.
- \$3,400 – Red, PB SM Bred, “RFS Miss Emily E12,” s. by RFS Bulletproof, bred to All Aboard, sold to Emmons Ranch, MT.

Volume Buyers: Emmons Ranch, MT; Brian Nielsen, SD; Chris Bang, MN; and Stan Eckoff, MN.



Presale activity in the pens on a very cold day.



Sale host Paul Rydeen visiting with customers.



Good crowd on hand.



AJSA member Mitchell Melander with his dad, Nathan, looking for a heifer for the North Central Regional Classic coming up this summer in West Fargo, ND.

Oak Meadow Farms Inaugural Production Sale

February 10, 2019 • Cresco, IA

No.	Category	Average
36	Bulls	\$4,856
31	Bred Females	\$3,245
6	Open Females	\$5,291
1	Flush	\$4,000
74	Total Lots	4,205

Auctioneer: Jered Shipman, TX
Sale Manager: Innovation AgMarketing, LLC, KS

High-Selling Lots:

- \$15,500 – sold to Mark Kronebursch, MN.
- \$9,500 – sold to Todd Finke, ND.

Benda Ranch Simmentals' Production Sale

February 11, 2019 • Kimball, SD

No.	Category	Average
54	SM and SimAngus™ Yearling Bulls	\$4,865

Auctioneer: Justin Tupper, SD
Representing ASA: Colton Buus

High-Selling Lots:

- \$8,250 – PB, “JBS Mr Domination 112F,” s. by DCR Mr Domination D76, sold to Doug Konechne, Kimball.
- \$7,750 – 3/4 SM, “JBS Mr Eldorado 116F,” s. by WCS El Dorado 5209C, sold to Greg Wettlaufer, Winfred.
- \$7,500 – 1/2 SM, “JBS Mr Renown 521F,” s. by SAV Renown 3439, sold to Nathan Weiland, Trent.
- \$7,000 – PB, “JBS Mr Final Sort 418F,” s. by Hart 094B, sold to Terwilliger & Sons, Winfred.
- \$7,000 – PB, “JBS Mr Elevate 0617F,” s. by LRS Elevate 213B, sold to Tom Gorzalka, Clearmont WY.
- \$6,750 – 1/2 SM, “JBS Mr Resource 304F,” s. by SAV Resource 1441, sold to Nepodal Land & Cattle, Platte.

Volume Buyer: Vern Niles, Wessington Springs.



Inside sale facility.

Bichler Simmentals' 2019 Annual Production Sale

February 12, 2019 • Linton, ND

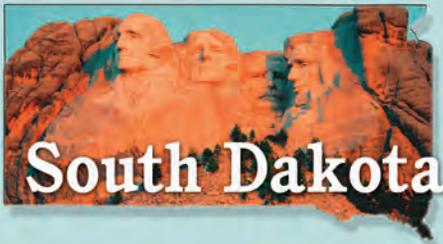
No.	Category	Average
62	SM Yearling Bulls	\$4,875
25	SM Bred Females	3,686
17	SM Yearling Heifers	2,047
2	Embryo Lots	2,125
1	Flush Opportunity	5,000
1	Donor Lot	13,000
108	Total SimInfluenced Lots	\$4,180

Auctioneer: Tracy Harl, NE
Sale Representatives: Tony Heins, *Cattle Business Weekly*; Scott Ressler, ND Stockman's Association; Kris Peterson, Special Assignment and Logan Hoffmann, DVAuction.
Representing ASA: Russ Danielson

High-Selling Lots:

- \$24,000 – SimAngus™ Yearling Bull, “BCLR Abilene F552-3,” s. by CCR Abilene 6018C, sold to Kenner Simmentals, Leeds.
- \$21,000 – PB SM Bred Female, “BCLR Miss Wide Range D653,” s. by CCR Wide Range 9005A, sold to Crosshair Simmentals, Dawson; and Kenner Simmentals, Leeds.
- \$13,000 – PB SM Donor Cow, “WS Mother Lode W21,” s. by HSF High Roller 12T, sold to Ashworth Farm and Ranch Ltd, Oungre, SK.

(Continued on page 90)



www.southdakotasimmental.com

**ANNUAL SALE
FIRST THURSDAY
IN FEBRUARY**

**STAVICK
SIMMENTAL**
Veblen, SD
605-237-4663 (Mike)
605-551-9016 (Owen)
www.stavicksimmental.com • stavickx@tnics.com

WERNING CATTLE COMPANY
Simmental - Angus - SimAngus™
27262 424th Ave. • Emery, SD 57332
Date: 605-825-4219
Scott: 605-682-9610
www.werningcattle.com

R&R Cattle Company
Steve & Elaine Reimer & Family
25657 345th Avenue
Chamberlain, SD 57325
Phone: 605-234-6111
Email: rrcattle@midstatesd.net

LEHRMAN Family SIMMENTALS
Spencer, South Dakota

Dan Lehrman 605-530-5903
605-523-2551 (Res) • lehrmanvd@triotel.net
43058 245th Street • Spencer, SD 57374

Christensen ★ Dunsmore

3C Christensen Ranch
John Christensen, Cam & Tyler Fagerhaug
37273 216th Street • Wessington, SD 57381
605-458-2218 home • 605-458-2231 fax
605-350-1278 cell
458-350-2018 Cam

Annual Production Sale
March 20, 2020 • Wessington, SD

NLC Simmental Ranch
Rick & Nalani L. Christensen
Dunsmore & NaLea, Chase & Swayzee
21830 372nd Ave • Wessington, SD 57381
605-458-2425 • 605-354-7523 cell
605-350-5216 cell

EKSTRUM EX SIMMENTALS
South Dakota's Source for Outcross Performance Simmentals!

Clay Ekstrum 605-778-6185 (H)
605-730-1511 (C)

John Ekstrum 605-778-6414
36220 257th St., Kimball, SD 57355
dayekstrum@midstatesd.net • ekstrumsimmentals.com

HART'S SIMMENTALS

Kerry, Justin, and Travis Hart
605-252-2065 (Kerry)
605-216-6469 (Justin)
605-252-0894 (Travis)
4hooves@nvc.net
www.hartsimmentals.com

10904 387th Avenue
Frederick, SD 57441

TRAXINGER SIMMENTAL

Reds, Blacks • Bulls and Females
Private Treaty Sales

Mike and Terri Traxinger
11176 - 406th Avenue
Houghton, SD 57449
Home: 605.885.6347
Mike's cell: 605.294.7227
mtrax@nvc.net
www.traxinger.com

Double J Farms
Simmental Cattle est. 1974

Kipp Julson • 605-351-9088
48672 252nd St
Garretson, SD 57030
doublejfarm@alliancecom.net
www.doublejsimmentals.com

Females by Private Treaty
46th Annual Bull Sale - January 25, 2020

SK cattle

1522 S. 5th Street
Aberdeen, SD 57401

Sterling Kappes
605-216-3581

Bruce Kappes
605-380-1303

Benda Simmentals

Jim and Jay Benda

26106 366th Ave. Jim: 605-730-6703 (Cell)
Kimball, SD 57355 Jay: 605-730-0215 (Cell)
605-778-6703 bendaranch@midstatesd.net

Black and Red Breeding Stock

CABLE RANCH

Harley - 605-680-0845
Dawn - 605-680-4224
Kari - 605-680-4386
Home - 605-894-4464

Simmental Cattle - Club Calves
Harley, Dawn and Kari Cable
2344 Rocky Road • Pukwana, SD
hdcable@midstatesd.net

ES EICHACKER SIMMENTALS

Steve & Cathy Eichacker
605-425-2391 or
605-421-1152
email: es@triotel.net
25446 445th Ave
Salem, SD 57058

Annual Bull Sale • March 6, 2020

FLITTIE Simmental

Bruce and Sandra Flittie
11913 342nd Ave • Hosmer, SD 57448
605-283-2662 • flittiesimm@valleytel.net



www.oklahomasimmental.com

WHITE FARMS SIMMENTAL

Jeff & Dawn Ann White
922 South Grand
Cherokee, OK 73728
HOME: 580.596.3245
MOBILE: 580.829.1337 • 405.612.4814
whiteda@aol.com
www.whitefarmsllc.com

Willis Simmentals

5759 Enville Road
Marietta OK 73448
willissimmentals@arbuckleonline.com

Quality Simmental Breeding Cattle
10 miles east on Hwy. 32,
1/4 mile north on Enville Road.

Bobby 580-276-2781 (ph. & fax) **Jon** 580-795-4601

Updyke Simmentals
Performance bred, registered Simmental cattle.

Gary and Cindy Updyke
Checotah, OK • 918-473-6831 (H) • 918-843-3193 (C)
garyupdyke38@gmail.com
www.facebook.com/UpdykeSimmentals

Thomas Ranch

18441 Capri Place
Harold, SD 57536

605-973-2448 (home) thomas@venturecomm.net
605-222-1258 (Troy cell) www.thomasranchcattle.com
605-222-1515 (Cally cell)

TOTAL HERD ENROLLMENT

ASA The PERFORMANCE RECORDS

Choose your best option!
www.simmental.org



Indiana

www.breedingcattlepage.com/
INSimmAssoc/index.htm

HRKER
Simmentals

Quality
Red & Black
Simmental

John & Barbara **Dan, Jill, Luke & Chase**
812-546-5578 812-371-6881
15633 E Jackson Rd. **Ben, Ashley, Gracie & Laynie**
Hope, IN 47246 812-371-2926

CLEARWATER
SIMMENTALS

- Bulls, Females & Show Prospects Available •
- visitors always welcome

Jeff & Leah Meinders & Family
3687 N. Co. Rd. 500 E • Milan, IN 47031
812-498-2840 Home • chm.excavating@gmail.com

CLOVER VALLEY SIMMENTALS

RAMSEY, INDIANA
STEVE SIEG 812-736-4129
KEVIN SIEG 812-736-1277
www.clovervalleysimmentals.com

HICKS CATTLE CO.
~ SINCE 1822 ~
Steve: 217-799-1105
15957 N 200 E • Covington, IN 47932
hickscattleco@gmail.com • www.thediamondh.com

TRENNEPOHL
FARMS

6591 W County Road 625 N • Middletown, Indiana 47356
765.620.1700 - Scott • 765.620.0733 - Jeff
Thomas Lundy: 502.471.0354
WWW.TRENNEPOHLFARMS.COM

Unprecedented awareness
of your calves.

NO COST!

- Identifies the relative value of your feeder calves.
- Open to the majority of breeds and breed compositions.

Feeder Profit CALCULATOR™
beef@internationalgeneticsolutions.com



Texas

www.texasimmentalsimbrah.com

Red Angus, Red Simmental & Red SimAngus™ Cattle
BULLS & FEMALES FOR SALE

BOIS D'ARC
LAND & CATTLE CO.
Mike and Jan White 903/450-1221 Office • 903/450-6236 Cell
104 Oak Lane, Ladonia, TX 75449
www.boisdarclandandcattle.com

DOUBLE M
Simmentals

RED & BLACK PUREBREDS
Sandy Scheu

903-962-6915 9208 FM 17
972-670-7467 cell Grand Saline, TX 75140
www.doublemsimmentals.com

Simbrah, SimAngus™ HT, SimAngus™ & Simmental

FILEGONIA
CATTLE COMPANY

Joe & Beth Mercer
327 CR 459
Lott, TX 76656
Cell: 956-802-6995
Home, Office: 254-984-2225
bethmercerc1974@gmail.com
www.filegoniacattle.com

Monte Christo Ranch & Investments
Jud and Margie Flowers
12111 N. Bryan Road • Mission, TX 78573-7432
956-207-2087
email: judf@lonestarcitrus.com
"No Nonsense" Simbrah Cattle

STgenetics
www.STgen.com
Beef@STgen.com

Pine Ridge Ranch
Pine Ridge Ranch
Pine Ridge Ranch
LLC ATHENS, TX

Jane and Bill Travis
billtravis@simbrah.com 9876 PLANO RD.
DALLAS, TX 75238
Office: 214-369-0990
www.simbrah.com Cell: 214-850-6308

Carcass Merit Sire Evaluation Program

- Average 74% Choice, YG 2.8
- Complete tenderness data
- 10,000 carcass records collected
- Over 35,000 commercial cows mated



Montana

KOCH CATTLE
Simmental, SimAngus™, Angus

Jeff & Shere Koch, Shane & Kate Koch, Taylor Koch
Jeff Cell 406-860-0211 • Shere Cell 406-860-0659
143 Shane Ridge Road • Roberts, Montana 59070
email: jskoch@itstriangle.com

Bulls of The Big Sky Sale • February 17, 2020

Miller
SIMMENTAL

Dale & Paula Miller
Gildford, MT 59525 406-376-3109
www.millersimmental.com
7DM0174@ttc-cmc.net

Bulls of the Big Sky
February 17, 2020
Billings, MT

LRS
LASSLE RANCH SIMMENTALS

Clay and Marianne Lassle
42 Road 245
Glendive, Montana
Clay: 406.486.5584
Ryan: 406.694.3722
lrsbeef@midrivers.com

Begger's

Bill Begger
482 Custer Trail Road
Wibaux, MT 59353
Bill: 406-796-2326
John: 406-795-9914
darbegger@yahoo.com

180 Black Simmental, SimAngus™ and Angus Bulls to Sell

Big Sky Genetic Source Bull Sale
Wednesday, February 2020 • at the ranch, Wibaux, MT

Prickly Pear Simmental Ranch
Birthplace of the first Polled Black Simmental Bull
Made in Montana Sale • February 2020
Troy Wheeler, Cattle Manager: 406-949-1754
Gary Burnham
2515 Canyon Ferry Road • Helena, MT 59602
ASA No. 174
E-mail: ppsranch@gmail.com

SALE RESULTS

Bichler Simmental Sale (Continued)

- \$8,000** – SimAngus™ Yearling Bull, “BCLR Ambition F108,” s. by CDI Ambition 255C, sold to Core and Amanda Bader, Lehr.
- \$7,500** – SimAngus Yearling Bull, “BCLR Mainline F009,” s. by CDI Mainline 265D, sold to Quandt Brothers, Oakes.
- \$7,500** – SimAngus Yearling Bull, “BCLR Driven F622,” s. by Bieber Driven B105, sold to Anita Seagraves, Pocahontas, AR.
- \$7,500** – PB SM Yearling Bull, “BCLR Ambition E731,” s. by CDI Ambition 255C, sold to Steve Bosch, Streeter.
- \$6,500** – PB SM Bred Heifer, “BCLR Ambition E731,” s. by CDI Ambition 255C, sold to Doll Farms, New Salem.
- \$6,500** – PB SM Bred Heifer, “BCLR Miss Ambition E769,” s. by CDI Ambition 255C, sold to Wheatland Cattle Company, Bienfait, SK.

Comments: Also selling were three Red Angus Yearling Bulls at an average of \$4,833; two Red Angus Bred Heifers at an average of \$2,500; and one Red Angus Yearling Heifer for \$2,000.



Auctioneer Tracy Harl and Doug Bichler from the auction block.



Erika Kenner, buyer of high-selling bull.



Kunkel Simmentals selected two high-selling females.

Werning Cattle Company's 38th Annual Production Sale

February 12, 2019 • Emery, SD

No.	Category	Average
9	SM and SimInfluenced Herd Bull Prospects	\$51,278
130	SM and SimInfluenced Yearling Bulls	6,873
9	SM and SimInfluenced Fall Yearling Bulls	7,195
18	SM and SimInfluenced Strong Aged Bulls	5,764
87	SM and SimInfluenced Bred Heifers	5,997
12	SM and SimInfluenced Fall Bred Heifers	3,979
265	SM and SimInfluenced Registered Lots	\$7,898
4	Commercial Bred Heifers	\$3,625
10	Embryo Lots	\$5,430 – \$1,065/embryo
50	Units of Hook's Cornerstone Semen	\$110.50/straw

Auctioneers: Dustin Carter, SD; and Jered Shipman, TX
Sale Manager: Eberspacher Enterprises (EE), Inc., Marshall, MN
Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE), NE; Jim Scheel, *Cattle Business Weekly*, SD; Randy Rasby, *Livestock Plus*, NE; Matt Macfarlane, *CA Cattleman*, CA; Ryan Johnson, SD; Mitch Armitage, OK; Justin Dikoff, DV Auction, SD; Chris Beutler, *Midwest Messenger*, NE; Scott Dirk, *Tristate Livestock News*, SD; Jered Shipman, TX; Dustin Carter, SD; Buddy Robertson, OK; Kelly Schmidt, MN; Graham Blagg, KS; and Quentin Smola, NE.

Representing ASA: Colton Buus

High-Selling Lots:

- \$180,000** -Bull, “W/C Bankroll 609F,” s. by W/C Bankroll 811D, sold to 609F Group: Sloup Simmentals, NE; Ferguson Show Cattle, OH; Eichacker Simmental, SD; H2O's Cattle Co., IN; 4B Land & Cattle, IA; Sandeen Farms, IA; Windy Creek Cattle, SD; Fenton Farms, OK; Red River Farms, CA; Lehrman Family Simmentals, SD; Prairie Cattle Co., IN; Shoal Creek Land & Cattle, MO; Tiede Farms, SD; and Hilbrands Cattle Company, MN.
- \$60,000** – Bull, “W/C Executive Order 665F,” s. by W/C Executive Order 8543B, sold to Dr. Karl Neeser, Red Wing; and Select Sires, Plain City, OH.
- \$50,000** – Bull, “W/C Main Event 355F,” s. by TJ Main Event 503B, sold to Western Cattle Source, Crawford, NE; and Magill Farms, Verona, ND.
- \$36,000** – Bull, “W/C Loaded Up 4562F,” s. by W/C Loaded Up 1119Y, sold to Terry Action, Holmesville, NE.
- \$35,000** – Bred Female, “W/C Miss Werning 7019E,” s. by WCS Mr. Husker 3076A, bred to CCR Anchor 9071B, sold to Hicks Cattle Company, Covington, IN; and Ferguson Show Cattle, Chardon, OH.
- \$31,000** – Bull, “W/C Innovator 4519F,” s. by CDI Innovator 325D, sold to 4B Cattle Company, Sioux City, IA; and Guthridge Farms, Kingsley, IA.
- \$30,000** – Bull, “W/C Relentless 2049F,” s. by W/C Relentless 32C, sold to C-Mor Beef Farms, Seymour, IL.
- \$27,000** – Bull, “W/C Bankroll 4275F,” s. by W/C Bankroll 811D, sold to Chad Ruda, Fremont, NE.

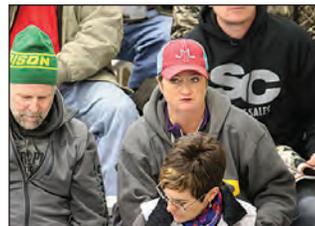
Comments: Also selling were two Angus Strong-Aged Bulls at an average of \$6,000; and 11 Angus Yearling Bulls at an average of \$4,091.



Dale Werning welcomes the large crowd with his family at his side.



Brandon Reck and finance Alexis representing Reck Brothers-N-Sons.



Brenda Beeson, Western Cattle Source, added W/C genetics to their program.



Many thanks to the Werning Family for their continued support of the American Simmental Simbrah Foundation.

Wilkinson Farms Simmentals 21st Annual Production Sale

February 13, 2019 • Montpelier, ND

No.	Category	Average
44	SM Yearling Bulls	\$4,665
3	SM Two-Year-Old Bulls	3,583
16	SM Bred Heifers	5,244
1	SM Yearling Heifer	4,000
64	Total Lots	\$4,749

Auctioneer: Tracy Harl, NE

(Continued on page 92)

QUANTUM LEAP

YOUR HERD IN THE DIRECTION OF PERFECTION!



HPF QUANTUM LEAP 2952

	CE	BW	WW	YW	MCE	Milk	\$API	\$TI
EPD	13	1.7	76	108	6	20	127	74
%	15		20	35	35			25

EPDs as of 11.19.18

**Sired Reserve Female at 2018 NAILE
Champion % Bull at 2018 NAILE
2017-18 PTP % Show Bull of the Year**

ASA#: 2649657 • Homozygous Polled • Heterozygous Black
Sire: HTP/SVF Duracell • Dam: RP/MP Right to Love 015U



Quantum Leap's famous dam at Hudson Pines Farm.



Quantum Leap's famous maternal granddam – Valentine.

Quantum Leap was a champion bull at nearly every major show in 2014 and 2015! Now, his first progeny are the result of the eye-appeal, body-capacity, and structural soundness that he is dominantly transmitting!

Owners: Circle M Farms and Rocking P

QUANTUM LEAP "LIT UP" THE 2017 AJSA NATIONAL CLASSIC!



Grand Champion Bred and Owned Percentage Cow Calf Pair – exhibited by Brooklyn Vurden.



Reserve Grand Champion Bred and Owned Percentage Female – exhibited by AK Phillips.



Grand Champion Bred and Owned Purebred Female – exhibited by AK Phillips.



3rd Overall Purebred Female – exhibited by Morgan Phillips.



11th Overall Purebred Female – exhibited by Kayden Tanner.



13th Overall Purebred Female – exhibited by Allie Jordan.



CMFM Time to Shine 99D, Champion at 2017 Simmental Sweepstakes Junior Show.

**Semen - \$50
5 ml sexed female - \$200**

CATTLE Visions

866-356-4565

SALE RESULTS

Wilkinson Farms Sale (Continued)

Sale Representatives: Tony Heins, *Cattle Business Weekly*; Scott Ressler, *ND Stockman*; Todd Finke, Special Assignment; Rocky Forseth, Allied Genetic Resources; and Logan Hoffman, DVAuction.

Representing ASA: Russ Danielson

High-Selling Lots:

\$25,000 – SimAngus Yearling Bull, “WS 7F,” s. by TJ Main Event 503B, sold to Tom Roberts, West Plains, MO.

\$19,000 – PB Bred Heifer “WS Electra E88,” s. by CDI Verdict 220Y, sold to Keller Broken Heart Ranch, Mandan; and Rydeen Farms, Clearbrook, MN.

\$11,500 – PB Bred Heifer, “WS Elaborate E58,” s. by WS All Aboard B80, sold to Jordon Schlenker, Montpelier.

\$10,750 – PB Bred Heifer, “WS Etiquette E131,” s. by CDI Verdict 220Y, sold to Jared Schlenker, Montpelier.

\$8,750 – PB Yearling Bull, “WS 59F,” s. by ES Classified CA46, sold to Mittleider, Tappan.

Volume Buyers: Arhart Farms, Alpena, SD; and Elko Lan and Cattle, Elko, NV.



Sale crowd enjoying lunch.



Terry Schlenker introducing his family prior to the sale.

Felt Farms Brand of Excellence Sale

February 14, 2019 • West Point, NE

No.	Category	Average
62	SM and SimInfluenced Bulls	\$5,125
30	SM and SimInfluenced Open Females	2,407
92	Total Lots	\$4,240

Auctioneer: Jon Schaben, IA

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE), NE; Brian Bester, NE; Chris Beutler, AgriMedia, NE; and Kent Jaeck, OK.

High-Selling Lots:

\$21,000 – Bull, “WS Sensation E11F,” s. by W/C Executive Order 8543B, cons. by Walsh Simmentals, sold to Copple Farms, Hubbard.

\$20,000 – Bull, “Felt Last Call 304F,” s. by W/C Bankroll 811D, cons. by Felt Farms, Lazy MC Angus, Bassano, AB.

\$11,000 – Bull, “Felt Ferdinand 302F,” s. by W/C Executive 8543B, cons. by Felt Farms, sold to Josh Behner, Avoca.

\$8,750 – Bull, “Felt Lesean 447F,” s. by W/C Lock Down 206Z, cons. by Felt Farms, sold to Brandon Ehling Abbyville, KS.

\$8,500 – Bull, “WS Jackson E13F,” s. by WS Jackson D20, cons. by Walsh Simmentals, sold to Goeken Cattle, Utica, SD.

\$6,750 – Bull, “WSJ Twenty-Twenty F51,” s. by WS Jackson D20, cons. by Walsh Simmentals, sold to Goeken Cattle, Utica, SD.

\$6,500 – Bull, “Felt Goff 216F,” s. by Ruby SWC Battle Cry 431B, cons. by Felt Farms, sold to Zach Ritter, West Point.

\$6,250 – Bull, “Felt Cousins 106F,” s. by W/C Executive Order 8543B, cons. by Felt Farms, sold to Royal Cropsey, Presho, SD.

Comments: Cattle sold into eight states and one Canadian Provinces including: FL, IL, KS, MO, LA, OR, SD, WY and AB.



Merlin and Delores Felt.



Josh Behner, NE, (left), pictured with Merlin Felt.



James Felt thanks Bryan Warner for his purchase and making the trip from Wyoming.



Jerry Walsh (right), Walsh Simmental, a guest breeder, visited with Stan Copple, NE.

Lassle Ranch Simmentals' 26th Annual Sale

February 14, 2019 • Glendive, MT

No.	Category	Average
21	PB Bulls	\$7,511
17	3/4 Blood SM Bulls	\$4,883
72	5/8 and 1/2 SM Bulls	\$6,069
5	Low % SM Bulls	\$4,150
115	Total Lots	\$6,073

Auctioneer: Roger Jacobs, MT

High-Selling Lots:

\$21,000 – 1/2 SM 1/2 AN, “LRS 902F, s. by MAR Innovation 251, sold to Beggars’ Diamond V, MT.

\$17,000 – PB SM, “LRS 303F,” s. by LBR New Front 0211, sold to Brandon Fortenberry and Daniel Hebert, MS.

\$12,000 – 1/2 SM 1/2 AN, “LRS 437F,” s. by MAR Innovation 251, sold to Rick Gross, ND.

\$11,000 – 3/4 SM 1/4 AN, “LRS 401F,” s. by RBS Boise B63, sold to Kelly Froelich, ND.

\$11,000 – PB SM, “LRS 103F,” s. by 3C Pasque 4331B, sold to Shawn Fredericks, MT.

Volume Buyers: Log Cabin Ranch, MT; Perhus Brothers, ND; Willow Creek, MT.

Comments: Bulls sold into five states including: MS, MT, ND, WI, and WY.

(Continued on page 94)



VCL FORESIGHT^{17F}

asa# 3506652

sire Mr CCF 20-20

dam HCCO Countess 412D

Foresight is not about predicting the future, it is about minimizing the surprise in your herd.

Contact us or **CATTLE Visions** for semen today!



5/units \$250

10/units \$350



HICKS CATTLE CO.

~ SINCE 1822 ~

15957 N 200 E Covington, IN 47932

217-799-1105, Steve

hickscattleco@gmail.com

www.thediamondh.com

SALE RESULTS

Lassle Ranch Simmental Sale (Continued)



Viewing the offering.



Crisp, clear winter day.



Inside the sale facility.

Dakota Xpress Annual Bull and Female Sale

February 15, 2019 • Mandan, ND

No.	Category	Average
122	PB and SimAngus™ Bulls	\$4,135
42	PB and SimAngus Bred Heifers	2,137
164	Total Lots	\$3,623

Auctioneer: Jim Birdwell, OK

Marketing Representatives: Matt Lachenmeier, Special Assignment; Scott Ressler, ND Stockman Association; Kirby Goettsch, *Farm and Ranch Guide*; Mary Ropp, Allied Genetic Resources; Jeff Thomas, *The Prairie Star*; Tony Heins, *Cattle Business Weekly*; and Rocky Forseth, Allied Genetic Resources.

Representing ASA: Perry Thomas

High-Selling Lots:

- \$8,500** – Red PB Bull, “MLC Mr. Red Integrity F466,” s. by KWA Integrity 148C, sold to Darrell Kemnitz, Cavalier.
- \$8,500** – Black 1/2 SimAngus Bull, “MLC Mr. Top Flight F592,” s. by Evenson Top Flight 552, sold to Brent Dolezal, Killdeer.
- \$8,000** – Black 3/4 SimAngus Bull, “MLC Mr. Fortclark F540,” s. by MRL Fortclark 56B, sold to Rick Sorenson, Williston.
- \$8,000** – Black 3/4 SimAngus Bull, “MLC Mr. Elevate F425,” s. by LRS Elevate 213B, sold to Dick Hach, McLaughlin, SD.
- \$8,000** – Black 3/4 SimAngus Bull, “MLC Mr. Fortclark F590,” s. by MRL Fortclark 56B, sold to Rick Sorenson, Williston.
- \$3,100** – Black 3/4 SimAngus Bred Female, “HRS Ms. Wide Ranch E668,” s. by CCR Wide Range 9005A, sold to Ethan Staigle, Center.

7P Ranch's 25th Annual Spring Bull and Female Sale

February 16, 2019 • Tyler, TX

No.	Category	Average
6	Two-Year-Old Bulls	\$3,033
55	Fall Yearling Bulls	2,225
61	Total Bull Lots	\$2,304

No.	Category	Average
9	Bred Cows	\$1,622
21	Bred Heifers	1,505
29	Pairs	2,000
59	Total Female Lots	\$1,766

Auctioneer: Mark Tillman, Junction

Sale Consultant: Warren Garrett, Canton

Representing ASA: Ben Spitzer

High-Selling Lots:

- \$3,700** – PB SM Bull, “Mr. 7P E130,” s. by Gibbs 2594Z SM UPG P342, sold to Tony Williams, Marshall.
- \$3,700** – 1/2 SM 1/2 AN Bull, “Mr. 7P E280,” s. by CCR Boulder 1339A, sold to Brenda Swope, Longville, LA.
- \$3,600** – 1/2 SM 1/2 AN Bull, “Mr. 7P E258,” s. by CCR Boulder 1339A, sold to Eddie Stavely, Nashville, AR.
- \$2,700** – PB SM Pair, “Miss 7P D226,” s. by Hook’s Yellowstone 97Y, Heifer Calf s. by NLC Break Free 72W, sold to Richard Luttrell, Winona.
- \$2,500** – PB SM Pair, “Miss 7P D234,” s. by Hook’s Yellowstone 97Y, Heifer Calf s. by NLC Break Free 72W, sold to Larry Edgmon, Burleson.

Volume Buyers: Brenda Swope, Longville, LA; Thomas Wagner, Horatio, AR; and Shane West, Overton.

Trauernicht Simmentals 44th Annual Production Bull Sale

February 17, 2019 • Beatrice, NE

No.	Category	Average
112	Total Lots	\$3,700

Auctioneer: Tracy Harl, NE

Sale Manager: Eberspacher Enterprises (EE), Inc., MN

Marketing Representatives: Val Eberspacher (EE); Derek Vogt (EE), NE; Chris Beutler, AgriMedia, NE; Randy Rasby, *Livestock Plus*, NE; Dennis Henrichs, NE; Mariah Miller, and LiveAuctions.TV, IA.

High-Selling Lots:

- \$8,000** – 1/2 interest in SimInfluenced Bull, “LHT Mr. Franchise 106F,” s. by TJ Franchise 451D, sold to LNL Cattle Company, NE.
- \$7,500** – 1/2 interest in SM Bull, “LHT Mr. Cowboy Cut 345E,” s. by CCR Cowboy Cut 5048Z, sold to 2L Ranch, NE.
- \$7,000** – SimInfluenced Bull, “LHT Frost Fever 149F,” s. by ACLL Fortune 393D, sold to Ryan Belgum, Roca, NE.
- \$7,000** – SM Bull, “LHT Plymouth 17F,” s. by Mr. CCF 20-20, sold to George Seward, Yuma, CO.
- \$6,750** – SimInfluenced Bull, “LHT Mr. Franchise 65F,” s. by TJ Franchise 451D, sold Pietzyk Farms, NE.
- \$6,750** – SimInfluenced Bull, “LHT Mr. Cadillac 05F,” s. by Leachman Cadillac L025A, sold to Pietzyk Farms, NE.
- \$6,250** – SM Bull, “LHT Mr. Cowboy Cut 62F,” s. by CCR Cowboy Cut 5048Z, sold to Terry Acton, NE.



Scott Trauernicht welcomes the large crowd despite the slick road conditions that day.



Alvin Bender, Bender Simmentals, NE, is a long time customer of the LHT program.



Maxine Trauernicht and grandson Grant, study the catalog prior to the sale.



Jarod McKeever is a repeat customer of the LHT program.

Bulls of the Big Sky

February 18, 2019 • Billings, MT

No.	Category	Average
140	Total Bulls	\$3,948

Auctioneer: Ty Thompson, MT

Sale Manager: Allied Genetic Resources (AGR), IL

Representing ASA: Dr. John Paterson

High-Selling Lots:

- \$10,500** – “Koch Beacon 731E,” s. by Hook’s Beacon 56B, sold to Werning Cattle Co., Emery, SD.
- \$10,000** – “MFSR Cowboy 355E,” s. by CCR Cowboy Cut 5048Z, sold to Traxinger Simmental, Houghton, SD.
- \$9,000** – “Koch Ranch Effective,” s. by Schiefelbein Effective 61, sold to Pocket Creek Ranch, Custer.
- \$9,000** – “MFSR Ace 843E,” s. by CDL Ace 223B, sold to Traxinger Simmental, Houghton, SD.
- \$8,500** – “Koch Black Night 779E,” s. by J Bar J Nightride 225Z, sold to Pocket Creek Ranch, Custer.

Comments: Consignors to this sale included: Fauth Ranch, H&H Livestock, Koch Cattle, Little Bitterroot Ranch, Miller Simmental, Promise Land Ranch and Rymo Cattle Company.



The auction block.

Mid-America Simmental Sale

February 23, 2019 • Springfield, IL

No.	Category	Average
48	Total Lots	\$2,525

Auctioneer: Cody Lowderman, IL

Sale Manager: DP Sales Management LLC, Paris, KY

Sale Staff: Shane Ryan, Chris Smith, Bret Sayre and Roger Holdstrom

High-Selling Lots:

- \$7,100** – Bred Female, “FC Aint Love Grand 41E,” s. by TNGL Grand Fortune Z467, bred to CCR Anchor, cons. by Fox Creek Simmentals/Emerson Tarr, sold to Ryan Cattle Co., IL.
- \$5,700** – Open Female, “CMB Fiona F271,” s. by LLSF Uprising, cons. by C-Mor Beef Cattle, sold to Mike Moore, IL.
- \$4,500** – Open Female, “KNRF Camilla F68,” s. by Mr. HOC Broker, cons. by Kiner Farms, sold to Jan Huebner, IL.
- \$4,000** – Open Female, “B3C/Beck Cinnamon Kisses,” s. by B3C Just Jackin D3, cons. by Beck Show Cattle, sold to Darryl Freeman, GA.
- \$3,650** – Open Female, “NXT Prim 812,” s. by NXT/SHS Teja’s Upbeat, cons. by Next Generation Farms, sold to James Watt, IN.
- \$3,500** – Bred Female, “ALL Annie 727E,” s. by WAGR Lightning 214Z, bred to Outlaw, cons. by Adcock Land and Livestock, sold to Hickory Hills, IL.
- \$3,300** – Bred Female, “Miss Red Nancy E347,” s. by WS Revival, bred to HPF Quantum Leap, cons. by Breezeway and Boyer Simmentals, sold to Megan Applegate, IL.
- \$3,100** – Open Female, “SF Primo’s Reba F8,” s. by Colburn Primo 5153, cons. by Stoutenborough Farms, sold to Justin McGrew, IL.



The sale aisle was crowded despite the foggy rainy weather



Ryan Heafner and Jenifer Tarr visit before the sale.



A strong crowd of Simmental enthusiasts took in the event.



Joey Chandler, Hillstown Farm, consigned several top lots to this year’s sale.

46th Annual Minnesota State Sale

February 23, 2019 • Cannon Falls, MN

No.	Category	Average
6	SM and SimInfluenced Herd Bull Prospects	\$2,792
16	SM and SimInfluenced Bred/Pairs	2,606
14	SM and SimInfluenced Open Females	2,442
36	Total SM and SimInfluenced Lots	\$2,574
8	Genetic Lots	\$1,660

Auctioneer: Jon Schaben, IA

Sale Manager: Eberspacher Enterprises (EE), Inc. MN

Marketing Representatives: Val Eberspacher (EE) MN; Derek Vogt (EE), NE; Austin Brandt, *Livestock Plus*, IA; Kelly Schmidt, MN; and Amanda Eberspacher-Hilbrands, *LiveAuctions.TV*, MN

High-Selling Lots:

- \$5,400** – Bred Female, “HSF Shelly E738,” s. by Hook’s Broadway 11B, bred to CCR Wide Range 9005A, cons. by Hecksel Simmental Farm, sold to Chambers Cattle Company, Orchard, IA.

(Continued on page 98)



www.washingtonsimmental.org

Trinity Farms Angus SimAngus™ Simmental

Generations of Excellence Sale...first Saturday in March
 Mike & Paulette Forman 509-968-4800 Robb & Debbie Forman 509-201-0775
 2451 Number 81 Rd. Ellensburg, WA 98926
 www.trinityfarms.info • Email: trinity@fairpoint.net



www.northdakotasimmental.com

Kaelberer Simmentals
 Claye and Michelle Kaelberer and Family
 4215 County Road 85 • New Salem, ND 58563
 701-220-3124 (cell) • 701-843-8342 (home)
 Edge of the West Bull and Female Production Sale each February

QBVJT Power by Design
Quandt Brothers 701-710-0080

VJT Ranch
 701-710-0843
 Oakes, ND
 Sale Feb. 2020

JOSH & TRISTA RUST
 759 7th Ave NW
 Mercer, ND 58559
 p: 701.447.2479
 f: 701.447.2478
 c: 701.391.9769

RUST MOUNTAIN VIEW RANCH
 Simmental • Red Angus • Mercer, North Dakota

rustmountainviewranch@hotmail.com
 www.rustmountainviewranch.com



www.illinoissimmental.com

RINCKER SIMMENTALS
 997 N 2050 East Road • Shelbyville, IL 62565

Curt and Pam Rincker Cell: 217-871-5741
 Brent Rincker 217-246-3550
 Cari Rincker 217-531-2179
 rincker@laketlandcollege.edu rincker@gmail.com rinckercattle@gmail.com

Visitors always welcome! Sale info at: www.rincker.com

Owner: Jim Berry
 Cattle Manager: Ben Lehman
 563-920-0315
 6502 Rt. 84 South Hanover, IL 61041
 815-297-5562

Commercially Targeted Seedstock

WILDBERRY FARMS Simmental Cattle
 www.wildberrymfarms.net

Hopewell Views Simmentals
 Rick Wombles 217-242-7551
 Mary Wombles 217-242-3573
 16168 St Hwy 96 • Rockport, IL 62370
 217-734-9234 • hopewellviews@irtc.net

Bichler Simmentals
 Doug & Maria Bichler
 130 83rd St SE
 Linton, ND 58552
 701-254-4306
 dougbichler@hotmail.com
 bichlersimmentals.com

Wilkinson Farms Simmentals
 Terry and Cathy Schlenker Family
 7649 49th Street SE
 Montpelier, ND 58742
 701-489-3583 (home)
 701-320-2171 (cell)
 www.wilkinsonfarmssimmentals.com

KELLER BROKEN HEART RANCH
 Annual Production Sale March 5, 2020

Dwight & Susan Keller Family
 Luke, Jake & Tess Keller
 1573 55th St., Mandan, ND 58554
 701-445-7350 (home)
 701-471-5215 (Dwight cell)
 701-471-1142 (Luke cell)
 701-471-5065 (Jake cell)
 kbhr@westriv.com
 www.kbhrsimmental.com
 "Simmental Beef on the Cutting Edge!"

BATA BROS.
SIMMENTAL CATTLE
 Adams, North Dakota 58210
 Joe: 701-944-2732 • Mark: 701-331-3055
 jpbata@polarcomm.com
 Annual Production Sale • February 2020

DAKOTA EXPRESS
 Wade & Merri Staigle
 Center, ND 701-794-3351

Kevin & Liz Hansen
 Ryder, ND 701-758-2571

Annual bull & female sale February 21, 2020
 www.dakotaxpress.com



redriver FARMS
 Red River Farms
 13750 West 10th Avenue
 Blythe, CA 92225
 Office: 760-922-2617
 Bob Mullion: 760-861-8366
 Michael Mullion: 760-464-3906

Simmental – SimAngus™ – Angus

KENNER SIMMENTALS
 Roger, Jeanette, & Erika Kenner
 5606 57th St. NE
 Leeds, ND 58346
 Phone 701-466-2800
 Erika 406-581-1188
 erika.kenner@gmail.com
 Fax 701-466-2769
 www.kennersimmental.com

Terry Ellingson & Family Phone: 701-384-6225
 Cell: 701-741-3045

Ellingson Simmentals
 5065 125th Ave. NE • Dahlen, ND 58224
 tellings@polarcomm.com • www.ellingsonsimmentals.com
 Annual Production Sale, January 24, 2020

Unprecedented awareness of your calves.
NO COST!

Identifies the relative value of your feeder calves.
 Open to the majority of breeds and breed compositions.

Feeder Profit CALCULATOR™
 beef@internationalgeneticsolutions.com



www.missourisimmental.com

Steaks Alive
John & Jeanne Scorse
 P.O. BOX 3832 • Joplin, MO 64803
 Phone: 417-437-0911 • Fax: 417-625-1574
 scorsej@steaksalive.com
 www.steaksalive.com

HARRIMAN SANTA FE
 Top of the Breed Sales (every day)
 SimAngus & Balancer
 Bulls & Females
Bob Harriman (660) 492-2504
 Private Treaty Listing www.bhsf.us
 bharriman39@hotmail.com

FOUR STARR SIMMENTALS

Greg Starr, DVM – Owner
 26441 West 109th Terrace
 Olathe, KS 66061
 913-634-3494
 dvmfleckvieh@me.com
 www.fourstarrgenetics.com
 Find us on Facebook

SHOAL CREEK

LAND & CATTLE
Ed and Kathi Rule
 Lucy, Olivia and Luke
 Excelsior Springs, MO • 816-336-4200 Office
Cattle Manager: J.R. Riechburg 386-717-1827
Farm Manager: Scott Akey 816-835-5332
 shoalcreekcattle@aol.com
 www.shoalcreeklandandcattle.com

LUCAS CATTLE CO.
 Registered Simmentals, SimAngus™ & Angus Cattle
 Cleo Fields 417-399-7124
 Brandin Atkins 417-399-7142
 Jeff Reed 417-399-1241
 Forrest & Charlotte Lucas, Owners
 RT 91 Box 1200
 Cross Timbers, MO 65634
 Office 417-998-6878
 Fax 417-998-6408

 www.lucascattlecompany.com Visitors Always Welcome



www.nesimmental.com

FORSTER FARMS
 Verlouis Forster Family
 74096 Road 434
 Smithfield, NE 68976-1039
 Ph 308-472-5036 Verlouis
 308-991-2208 Alan Cell
 Email: alan_forster@hotmail.com
 Just 20 minutes off I-80
 “Red and Black, Polled, Pigmented Simmentals”

Western Cattle Source

Jock & Brenda Beeson
 100 Wohlers Drive
 Crawford, NE 69339
 308-665-1111 (home)
 308-430-2117 (mobile)
 308-430-0668 (mobile)
 Email:wcsbeeson@bbc.net

Ediger Simmental

Lowell & Jennifer Ediger
 2204 E 13 Rd • Hampton, NE 68843
 402-725-3453 (H) • 402-694-1929 (M)
 402-631-9094 (M) • dediger@hamilton.net
 Private Treaty Sales  I-80 Exit 338. 4 miles north, 1/4 mile east.

J & C SIMMENTALS
Black Simmental Bulls & Females
 Purebred to Percentage
 Jay & Kim Volk • 402-720-7596
 Clark & Leslie Volk • 402-720-3323
 Bob & Jeanette Volk • 402-720-0469
 20604 US Hwy 30 • Arlington, NE 68002
 volkjk@aol.com • www.jandcsimmentals.com
J&C Annual Bull Sale –
January 25, 2020

Sales Call
 A bi-monthly electronic announcement of upcoming sales for ASA Publication advertisers.

Bull Sale - Feb. 21, 2020
 SPECIALIZING IN BLACK & RED POLLED SIMMENTAL,
 SOME FLECK INFLUENCE

 Melanie Miller 402-841-1450
 Leonard Miller 402-640-8875
 Neligh NE
 www.SandyAcresSimmental.com

VOLK LIVESTOCK

 SIMMENTAL ANGUS SIMANGUS™
 A DIVISION OF VOLK FARMS INCORPORATED
 Dean Volk Phone: (402) 992-9997
 84184 545th Ave. Email: volk.livestock@hotmail.com
 Battle Creek, NE 68715 Website: www.volklivestock.com

X GENGENBACH X
CATTLE COMPANY
 Registered Black Simmental, SimAngus™ and Angus
 Performance with Maternal Trait Cattle
Randy & Mary Jo Gengenbach
 75190 Rd 530 • Grant, NE 69140
 308-352-4975 www.gengenbachcattle.com
 308-352-6185 (C) mjgengenbach@hotmail.com

Triangle J Ranch
 Darby & Annette Line
 35355 Arrow Road • Miller, NE 68858
 308-627-5085 Darby Cell
 www.trianglejranch.com
 Bull Sale last Sunday in January
 and Female Sale first Sunday
 in November.

Zeis Simmentals

Dave Zeis
 26670 Bennington Road
 Valley, NE 68064
 Cell: 402-720-1967
 isdavidzeis@yahoo.com
 zeissimmentals.com
 Ladies of the Valley Sale West Point, NE October 2019
 Selling bulls at J&C Simmentals Annual Bull Sale, January 25, 2020

SLOUP SIMMENTALS
 402-641-2936 Cell
Nick and Andrea
 303 Northern Heights Drive • Seward, NE 68434
 a.sloup@juno.com • www.sloupsimmentals.com
 Join us at the Farm, October 12, 2019
 for our 24th Annual Production Sale.

Unprecedented awareness of your calves.
NO COST!

Feeder Profit CALCULATOR™
 • Identifies the relative value of your feeder calves.
 • Open to the majority of breeds and breed compositions.
 beef@internationalgeneticsolutions.com

SALE RESULTS

Minnesota State Sale (Continued)

- \$5,000 – Bull, “LBSM Perfect Storm F21,” s. by W/C Executive Order 8543B, cons. by Lunning Bros. Simmentals, sold to Triple T Simmentals, Arlington, NE.
- \$4,000 – Bred Female, “DKSM Dena 16D,” s. by WS All-Around Z35, bred to CCR Cowboy Cut 5048Z, cons. by Diamond K Simmentals, sold to Isla Gi Cattle LLC, Chatfield, MN.
- \$3,600 – Open Female, “RCC Juice Rumors F118B,” s. by CCR Santa Fe 9439Z, cons. by Redalen Cattle Company, sold to K-Ler Cattle Company, St. Charles.
- \$3,500 – Bred Female, “Brant Executive Rose E442Z,” s. by W/C Executive Order 8543B, bred to GW Major Move 390E, cons. by Brant Farms, sold to Lehrman Family Simmentals, Spencer, SD.
- \$3,200 – Bull, “HS Fuse F38C,” s. by TKCC Classified, cons. by Hilbrands Simmental, sold to Herman Farms, Hastings, MN.
- \$3,200 – Open Female, “Rockin H Ms. Fitty F50,” s. by TNT BCR Unified B203, cons. by Rockin H Simmentals, sold to Jerry Beck, Currie, MN.
- \$3,100 – Open Female, “ASF Full Moon F9,” s. by CCR Cowboy Cut 5048Z, cons. by Andersland Simmentals, sold to Golden Valley Farm, Rochester.

Comments: The weekend’s events also included the MSA Annual Meeting, banquet, Junior merchandise auction, awards to county fair winners and bronze merit awards.



Lincoln Lunning and Grandpa Dave Lunning attended the MSA sale.



Matt & Holli Hoffman, Rockin H Simmental received the prestigious traveling bell from last year’s recipients The Stacie & Jim Mueller Family (Left to right): Matt Hoffman, Holly Hoffman Stacie, Jim, Jordan and Joey Mueller.

Lehrman Family Simmentals’ Annual Production Sale

February 25, 2019 • Mitchell, SD

No.	Category	Average
42 ½	SM and SimInfluenced Bulls	\$3,565
18	SM and SimInfluenced Breds/Pairs	2,582
61	SM and SimInfluenced Lots	\$3,272

Auctioneer: Jered Shipman, TX

Sale Manager: Eberspacher Enterprises (EE), Inc. MN

Marketing Representatives: Val Eberspacher (EE) MN; Derek Vogt (EE), NE; Kent Jaecke, OK; Dustin Carter, SD; and Sarah Kucera, DVAuction, NE.

High-Selling Lots:

- \$8,000 – Bull, “LEFS Cowboy Cut 817F,” s. by CCR Cowboy Cut 5048Z, sold to Williams and Martin, Ainsworth, NE.
- \$7,200 – Bull, “LEFS Authority 816F,” s. by CDI Authority 77X, sold to Doug Leonard, Holstein, IA.
- \$6,000 – Bull, “LEFS Cowboy Cut 804F,” s. by CCR Cowboy Cut 5048Z, sold to Williams and Martin, Ainsworth, NE.
- \$5,750 – Bull, “LEFS Hometown 809F,” s. by XCDI Hometown 246A, sold to Bill McDonald, Yankton.
- \$4,600 – Bull, “LEFS Lokdown 518F,” s. by W/C Lock Down 206Z, sold to Steve Deurmier, Mitchell.
- \$4,500 – 1/2 interest in Bull, “LEFS Dreamboat 823F,” s. by MFR Dreamboat 3B, sold to Echard Farms, Farmersburg, IA.

\$4,250 – Bull, “LEFS Tanker 836F,” s. by TNT Tanker U263, sold to Mike Palmquist, Winfred.



Dan Lehrman welcomes the crowd to the sale.



John Ponner added a SimInfluenced bull to his battery.



Steve Durmeir (left) added a Lock Down son to his herd, pictured here with friend, Jim Shorzman.



Bill McDonald is a long time-customer of the Lehrman program.

C Diamond Simmentals’ 13th Annual Sale

February 27, 2019 • Dawson, ND

No.	Category	Average
75	SM Yearling Bulls	\$3,983
7	Embryo Lots	\$1,214
82	Total Lots	\$3,747

Auctioneer: Tracy Harl, NE

Sale Representatives: Scott Ressler, ND Stockman; Kris Peterson, Special Assignment; Marty Ropp, Allied Genetic Resources; and Justin Dikoff, DV Auction.

Representing ASA: Russ Danielson

High Selling Lots:

- \$18,000 – PB Bull, “CDI 281F,” s. by CDI Revival 3700, sold to Doll Ranch, New Salem.
- \$13,000 – PB Bull, “CDI 221F,” s. by CDI Perspective 238A, sold to Joe Berg, Little Falls, MN.
- \$7,250 – PB Bull, “CDI 309F,” s. by CDI Revival 3700, sold to Lazy C Diamond Simmental Ranch, Kintyre.
- \$7,000 – PB Bull, “CDI 258F,” s. by CDI Mainline 265D, sold to Craig Raatz, Jasper, MN.

Volume Buyer: Duane Scheer, Hazelton.



Owner Neil Nicholson confers with a buyer.



Joe Berg purchased a high selling buy.



Volume buyer Duane Scheer.

(Continued on page 100)

DOUBLE BAR D ANNUIITY ^{635F}

Homozygous Black Homozygous Polled Purebred Simmental Bull
ASA 3542861 • BD 3/22/2018 • BW 84 • ADJ WW 932

W/C Bankroll 811 D x Double Bar D Payton 425B

- \$56,000 high selling bull at 2019 Double Bar D Sale.
- Annuity is a very fluid moving bull with excellent foot and leg structure.
- Super clean fronted and smooth shouldered with a perfect phenotype and disposition.
- Annuity possesses a level of presence that is hard to find.
- He was extremely popular on display in Denver.
- Use him to improve phenotype and performance.



W/C Bankroll, Sire



Double Bar D Payton, Dam

SEMEN PACKAGES AVAILABLE!



18124 Shore Farm Rd,
Albemarle, NC 28001

Contact Bruce Cuddy
for package pricing...

704.695.2390

www.HighRidgeFarmsNC.com



SALE RESULTS

Minnesota State Sale (Continued)

Eichacker Simmentals' Bull and Female Sale

March 1, 2019 • Salem, SD

No.	Category	Average
89	SM and SimInfluenced Bulls	\$5,077
36	SM and SimInfluenced Bred Females	3,857
125	Total SM and SimInfluenced Lots	\$4,726

Auctioneer: Tracy Harl, NE

Sale Manager: Eberspacher Enterprises (EE), Inc. MN

Marketing Representatives: Val Eberspacher (EE) MN; Jim Scheel, *Cattle Business Weekly*, SD; Ken Snowdon, NE; Randy Rasby, *Livestock Plus*, NE; Chris Effling, *TriState Livestock News*, SD; Jeff Kapperman, *Tri-State Neighbor*, SD; Dustin Carter, SD; Marty Ropp, *Allied Genetic Resources*, IL; Rocky Forseth, *Allied Genetic Resources*, MT; and Justin Dikoff, *DVAuction*, SD.

Representing ASA: Colton Buus

High-Selling Lots:

- \$20,000** – SM Bull, “ES FA110-4,” s. by Welshs Dew It Right 067T, sold to CK Cattle, Highmore.
- \$16,000** – SimInfluenced Bull, “ES FY66,” s. by CDI Innovator 325D, sold to Walsh Simmentals, Hubbard, NE.
- \$13,500** – SimInfluenced Bred Female, “ES E77,” s. by CDI Authority 77X, bred to CDI Perspective 238A, sold to Lazy MC Angus, Bassano, AB.
- \$12,500** – SM Bull, “ES FA117-3,” s. by GLS Integrate Z3, sold to Werning Cattle Company, Emery.
- \$10,000** – SimInfluenced Bred Female, “ES E39,” s. by ES Loaded BU56-1, bred to TJ High Plains 986E, sold to Brantch Land and Cattle, Hinckley, MN
- \$9,500** – SimInfluenced Bull, “ES FT51-1,” s. by TKCC Carver 65C, sold to Goeken Cattle Company, Utica, SD.
- \$8,500** – SM Bull, “ES FA110-1,” s. by CCR Cowboy Cut 5048Z, sold to Craig Wilken, Akron, IA.
- \$8,500** – SM Bull, “ES FA110-2,” s. by CCR Cowboy Cut 5048Z, sold to Craig Wilken, Akron, IA.
- \$8,500** – SimInfluenced Bull, “ES FY20,” s. by SFI Enough Said D3, sold to Jones and Klumb Family, Mt. Vernon.

Comments: Also selling were seven Red Angus Bulls at an average of \$3,565; and two Red Angus bred females at an average of \$5,250.



Many thanks to the Eichacker family for their continued support of the American Simmental Simbrah Foundation



Fellow SD Simmental breeder Jaron Van Beck, Hilltop Simmentals worked the phone lines.



Glen Kummer is a cooperor for the ES program.



Steve Eichacker welcomes the crowd.

Cason's Pride and Joy Performance Bull Sale

March 2, 2019 • Russell, IA

No.	Category	Average
50	SM and SimInfluenced Herd Bull Prospects	\$3,733

Auctioneer: Phil Schooley, IA

Sale Managers: Eberspacher Enterprises (EE) MN; Chance Ujazdowski (EE) WI; Mike Sorenson, *Livestock Plus*, IA; Austin Brandt, *Livestock Plus*, IA; Joel Edge, *Midwest Marketer*, IA; Curt Peterson, IA; Tony Ballenger, IA; Dr. Dewy Nibe, IA; and Dr. Ryan Howard, IA.

High-Selling Lots:

- \$7,800** – “Cason’s Mr. Baylor F29TR,” s. by Badlands Opportunity 53Y, sold to Rod West, Centerville.
- \$7,000** – “Cason’s Mr. Winchester F408,” s. by CCR Santa Fe 9349Z, sold to Cory Hill, Bloomfield, IN.
- \$6,500** – “Cason’s Mr. Tucker F29T,” s. by CCR Cowboy Cut 5048Z, sold to Luke Laufenberg, Cashton, WI.
- \$6,000** – “Cason’s Mr. Windsor F351,” s. by CCR Cowboy Cut 5048Z, sold to Alicia Stephenson, Blakesburg.
- \$5,250** – “Cason’s Mr. Callahan F815A,” s. by Mr. NLC Upgrade U8676, sold to David Spurgin, Albia.
- \$5,250** – “Cason’s Mr. All Beef F95A,” s. by GW Premium Beef 021TS, sold to Richard Dudley, Central City.
- \$5,000** – “Cason’s Mr. Donley F78DZ,” s. by S D S In Force 112Y, sold to Georgia Miller, Lenox.

Comments: Congratulations to Denny Cason on being named 2019 Iowa Outstanding Seedstock Producer of the Year.



Friends of the Cason family, Scott Sandeen (left) visits prior to the sale with Brandon Reck.



Long-time customer, Rich Meinders and his mother attended the sale



Janet Cason, Denny's wife listens to the opening comments.



Denny Cason, senior partner in Cason Pride and Joy Simmentals welcomes the large crowd at the Russell Livestock Market.

Kentucky Beef Expo Simmental Sale

March 2, 2019 • Louisville, KY

No.	Category	Average
57	Total Lots	\$2,474

Auctioneer: Bruce Miller, GA

Sale Manager: DP Sales Management, LLC, KY

Sale Staff: Tommy Carper, Gene Steiner and Brent Elam

(Continued on page 102)

Join us where history and Simmentals meet on the battlefield.



Gettysburg
Stars & Stripes

MAY 4

12:30 EST GETTYSBURG, PA



112F – Secret Weapon x Red Jewell



D74 – Classified x Macho As You



HE22 – Hammer x Broker



59F – Steel A Legend x Substance



FD9 – Mooving Force x New Direction



E19 – Optimizer x Explorer



807F – United x Mo Magic

GROUP MEMBERS

- Mountain View Farms
- SVJ Farm
- CLO Simmentals
- Simme Valley Ranch
- Elm Side Farm
- Powell's Valley Simmentals
- Stewart's Simmental Cattle
- Curry Wagner Simmental Farm
- Ladybug Farm
- Hillcrest Farm
- Pine Creek Cattle Co.
- Green Ridge Farm
- On the Edge Farm
- Creek Bend Farm

Sale Hosted By Mountain View Farms, Gettysburg, PA

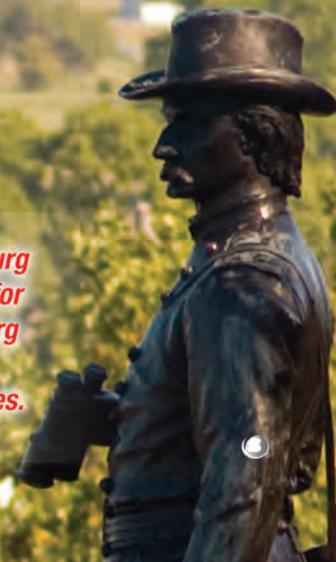
Tom and Barbara Vossler • 717-752-6823 • 717-337-1615



Doug & Debbie Parke • 859.421.6100
Drew & Holli Hatmaker • 423.506.8844
859.987.5758 • office@dpsalesllc.com
www.dpsalesllc.com



Plan to be in Gettysburg
on Friday afternoon for
the private Gettysburg
Battlefield
tour for sale attendees.



NEWSMAKERS

Stavinoha Wins Feeding and Management Contest

AJSA member Robert Stavinoha, Eagle Lake, TX, recently won the 2019 Houston Livestock Show and Rodeo Junior Commercial Steer Contest. The contest involves feeding a pen of three steers, record-keeping, an industry quiz, meat identification, and the top eight are interviewed and placed. Stavinoha placed first out of 155 contestants. He has competed in the commercial steer feeding contests at several levels for years.



Left to right: Tina, Robert, and Leroy Stavinoha.

Cason Recognized as Iowa Producer of the Year

Denny Cason, Cason's Pride and Joy Simmentals, Albia, was recently recognized as the 2019 Iowa Cattlemen's Association (ICA) Outstanding Seedstock Producer. The Cason family has been breeding Simmental and SimAngus™ seedstock for over 40 years with a five-digit ASA member number, 36712.



The Cason family left to right: Landon, Janet, Denny, and Colton Cason.

Iowa seedstock producers are nominated for the ICA Outstanding Seedstock Producer award and selected by a committee on the following criteria: record-keeping, industry participation and leadership, merchandising programs, selection criteria and herd improvement over time.

Meet the Newest Member of the ASA Staff



Amber Coila

Amber Coila, born in Moscow, ID, spent most of her childhood in the the Pacific Northwest and Montana. She grew up riding horses and enjoys spending her time outside of work reading, volunteering, and hiking. She currently lives in Anchorage, Alaska, with her husband, Chris.

Coila works in Total Herd Enrollment commercial options, focusing on data input services. Coila comes to ASA with a strong background in database, inventory and billing systems, and looks forward to assisting the membership and their customers. She is excited to be a part of the ASA team and hopes to contribute to ASA's success in helping members raise cattle with superior SimGenetics. ♦

SALE RESULTS

Kentucky Beef Expo Sale (Continued)

High-Selling Lots:

- \$8,000** – Open Female, “B C R Miss Divine F075,” s. by Mr. HOC Broker, cons. by Buck Creek Ranch, sold to Diamond J Simmental, TX.
- \$7,100** – Bull, “CLRWTR Locomotive E9015B,” s. by Mr. CCF Vision, cons. by Clear Water Simmentals, sold to Greg Drebes, MO.
- \$3,900** – Bull, “RIVF Stetson,” s. by Mr. HOC Broker, cons. by River Valley Farm, sold to Chad Smith IN.
- \$3,600** – Bred Female, “S B C Dixie 568E,” s. by WLE Uno Mas, bred to CCR Cowboy Cut, cons. by Stephens Beef Cattle, sold to Kenneth Odell, AL.
- \$3,600** – Open Female, “CAJS Francesca F5016,” s. by LLSF Pays To Believe, cons. by Happy 6 Simmentals, sold to Tripp McGee, MS.
- \$3,500** – Bred Female, “Rocking P Love Me E103,” s. by HPF Quantum Leap, bred to CCR Cowboy Cut, cons. by Rocking P Livestock, sold to Grady Woodcock, MO.
- \$3,500** – Open Female, “CAJS Amelie F42D,” s. by RGRS SRG Two Step 20Z ET, cons. by Happy 6 Simmentals, sold to Cherokee Hills Farm, SC.
- \$3,500** – Bull, “TLNT Walks Alone,” s. by LLSF Pays to Believe, cons. by Tallent Farms, sold to Marty Sporleder, IN.
- \$3,500** – Open Female, “MLJMM Diva 44F,” s. by WLE Uno Mas, cons. by Brad Hanewich, sold to John Crouch, KY.



The Hardy family of Indiana offered a top open female.



Long-time Indiana breeder Ed Neal attended the sale.



Good crowd on hand for the sale.

Tifton Bull Test Sale

March 6, 2019 • Irwinville, GA

No	Category	Average
5	PB SM Bulls	\$3,080
22	SimAngus Bulls	3,205
27	Total SimInfluenced Bulls	\$3,182

Auctioneer: Carroll Cannon, GA

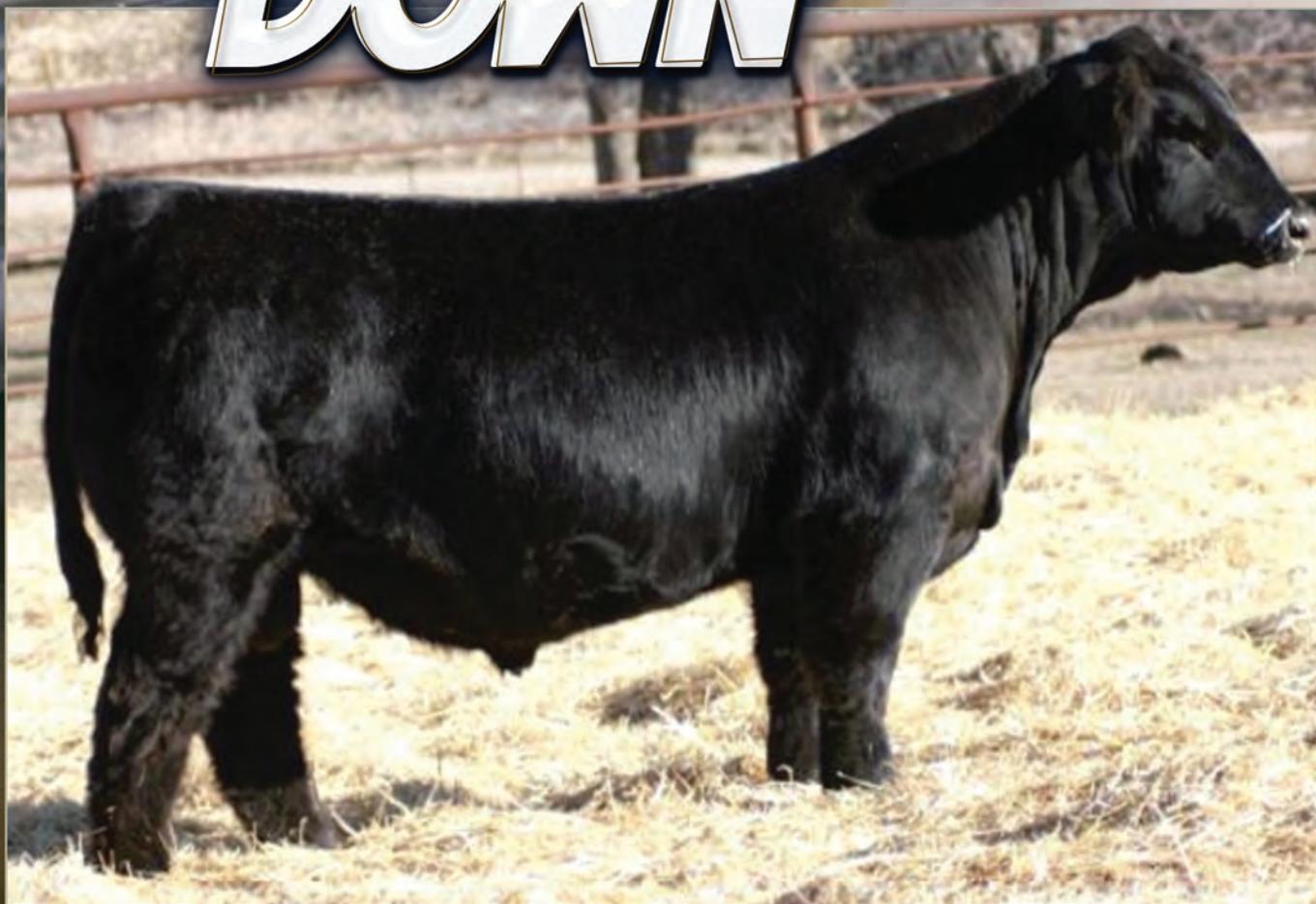
Comments: This sale is a joint effort by the University of Georgia and the Georgia Cattlemen's Association. Also selling were 44 Black Angus Bulls at an average of \$3,027; six Hereford Bulls at an average of \$3,083; three Charolais Bulls at an average of \$2,400; and one Red Angus Bull for \$2,400. ♦



W/C

DOUBLE DOWN

5014E



W/C Executive Order 8543B X W/C Miss Werning 5014C

ASA 3336150 • 01/28/17 • PB SM • HOMO BLACK • HOMO POLLED

CE	BW	WW	YW	ADG	MCE	MILK	MWW	DOC	CW	YG	MARB	BF	REA	API	TI
11.6	0.4	70.0	96.2	0.16	7.3	16.6	51.5	10.8	27.2	-0.33	0.08	-0.032	1.00	124.5	72.9

WERNING
CATTLE COMPANY

SCOTT 605.682.9610
JARED 605.933.1661
WERNINGCATTLE.COM



HICKS CATTLE CO.

~ SINCE 1822 ~

STEVE 217.799.1105
THEDIAMONDH.COM



HIGH PRAIRIE GENETICS

LUKE WOOD 913.775.3762
LEAVENWORTH, KS



TREY HARDESTY 708.774.1457
WALKERTON, IN

MAIL BAG

Editor's Note: ASA and the University of Nebraska-Lincoln partner on many research and development projects.

Dear Editor,

Many thanks for your gift to the Animal Breeding & Genetics Research Support Fund. Your generous support is driving the University of Nebraska-Lincoln's excellence in research, teaching and extension outreach.

Support for animal science is especially appreciated as the department continues its mission of education, research and community involvement. Our faculty researchers strive to solve problems and ensure that students receive a cutting-edge education that prepares them for exciting careers, whether they work for an agribusiness or return to the family farm. Animal science is proud to be part of Nebraska's #1 industry: agriculture.

There is so much to celebrate throughout the Institute of Agriculture and Natural Resources (IANR) right now. The East Campus Student Commons project, which will create a vibrant hub of social and academic life for students and faculty, is taking shape. This exciting project started with the 2017 opening of the Masingale Residential Center and continues to plan for modernizing the C.Y. Thompson Library, redesigning the Nebraska East Union and the Heuermann Lecture series bringing top thought leaders in agriculture and other fields to campus. And I'm invigorated from hitting the road with the IANR Listening Tour, where I've heard Nebraskans share their thoughts and vision for the future.

At IANR, we are all about people and the food, water and natural resources that sustain them. Your support drives the excellent programs, classes and facilities that fuel this mission.

With gratitude,
Michael J. Boehm, Ph.D.
NU Vice President and
IANR Harlan Vice Chancellor ◆



COW SENSE

Listed below are ten questions designed to test your knowledge of the beef industry.

Elite: 9-10 correct; **Superior:** 7-8; **Excellent:** 5-6; **Fair:** 3-4; **Poor:** 1-2.

1. How many pairs of chromosomes do cattle have?
2. What is the phenotype of a bull that is homozygous for the horned trait?
3. What is the grading system used to estimate the percentage of closely trimmed, boneless retail cuts from the four major primal cuts?
4. What is the study of the structure of an animal?
5. What is the ideal color of fresh lean meat in an oxygen permeable package?
6. What organ serves as the female gonad?
7. What is the most valuable wholesale cut of the beef carcass in terms of value per pound?
8. A process used by packing plants in which a shock is passed through each carcass to help increase tenderization is known by what term?
9. Which vessels carry blood from the body back to the heart?
10. What is the best preventative measure for flies?

Answers:

1. 30; 2. Horned; 3. Yield Grade; 4. Anatomy; 5. Cherry Red; 6. Ovary; 7. The Loin; 8. Electrical Stimulation; 9. Veins; 10. Sanitation

MENU MORSELS

Spicing up your dinner table with tasty, beef-based dishes.

Beef Broccoli Stir-Fry

Ingredients

- 1/2 tsp garlic powder
- 3 tblsp cornstarch, divided
- 2 tblsp plus 1/2 cup water, divided
- 1 pound boneless beef top round steak, cut into thin 2-inch strips
- 1/4 cup soy sauce
- 2 tblsp brown sugar
- 1 tsp ground ginger
- 2 tblsp canola oil, divided
- 4 cups fresh broccoli florets
- 1 small onion, cut into thin wedges
- Hot cooked rice

Directions

1. Mix garlic powder, 2 tablespoons cornstarch, and 2 tablespoons water; toss with beef. Mix soy sauce, brown sugar, ginger and the remaining cornstarch and water until smooth.
2. In a large skillet, heat 1 tablespoon oil over medium-high heat; stir-fry beef until browned, 2-3 minutes. Remove from pan.
3. In same pan, stir-fry broccoli and onion in remaining oil over medium-high heat until crisp-tender, 4-5 minutes. Stir soy sauce mixture; add to pan. Cook and stir until thickened, 1-2 minutes. Return beef to pan; heat through. Serve with rice. ◆

Unprecedented awareness of your calves.

NO COST!

Feeder Profit CALCULATOR™

- Identifies the relative value of your feeder calves.
- Open to the majority of breeds and breed compositions.

beef@internationalgeneticsolutions.com



North Carolina

www.ncsimmental.com

REGISTERED SIMMENTAL
F-1 REPLACEMENTS
REGISTERED BRAHMAN

MYRA NEAL MORRISON

8800 Row-Cab Line Rd. • Rockwell, NC 28138
704-279-3128 • 704-202-6171 Cell
E-mail: myram@morrisonfarm.com
www.morrisonfarm.com



TOTAL HERD ENROLLMENT **ASA The PERFORMANCE RECORDS**

Choose your best option!

www.simmental.org



Kentucky

<http://www.kysimmental.com>



Dr. James Ratliff
606-496-6522
100 Carpenter Ridge
Salysersville, KY 41465
Simmental and SimAngus™



Tennessee

www.breedingcattlepage.com/
TNSimmAssoc/

MARTIN FARMS

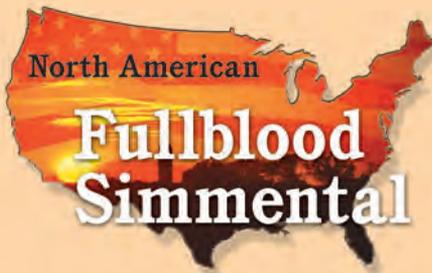


Neil Martin
931-623-2634 c
931-670-3646 h
Christopher Martin
931-580-6821 c
martin.farms@yahoo.com
9387 S Lick Creek Rd
Lyles, TN 37098
MartinFarmsBeef.com

Slate Farms & CATTLE COMPANY

Visitors Always Welcome

Steve Slate
4437 Highway 49 W • Vanleer, TN 37181
931-206-5026
slatefarms@att.net • www.slatefarms.com



North American

Fullblood Simmental

www.fleckvieh.com

ELK COUNTY SIMMENTALS

Fullblood Fleckvieh Simmentals
the breed that will improve your herd

Butch & Denise Casilio
1316 Water St. Ext.
Johnsonburg, PA 15845
814-965-5079 814-335-2434

Buzzard Hollow Ranch
Les Alberthal, Owner
Fred Schuetze, Director of Livestock Oper.
PO Box 968 • Granbury, TX 76048
Phone: 817-573-0957
Fax: 817-573-0967
Email: bhr@speednet.com
Website: www.BHR-Simmentals.com

JENSEN SIMMENTALS
Steven A. Jensen • 913-636-2540
24580 W. 319th Street
Paola, KS 66071
jensensimmentals@gmail.com

ART-JEN SIMMENTAL FARM
Arthur F. Jensen • 913-592-3047
18435 S. 169 Hwy • Olathe, KS 66062

In our 5th decade breeding Simmental cattle.

www.jensensimmentals.com

Triple Z Simmental

7920 Pratt Lake Rd.
Alto, MI 49302

Tom & Linda Zook

Cell: 616-437-3427
Office: 616-868-6195
tomzook@zookfarmequipment.com

Full-Fleckvieh Fullblood
Horned and Polled

ICF

Dr. Mikell & Mary Cheek Davis
662.418.0686

Dr. Jason & Nikki Gress
301.331.1773

2638 Turkey Creek Road
Starkville, MS 39759
662.324.7721

Little Creek Farm, LLC

Red Angus and Fullblood Fleckvieh Simmental Cattle
www.littlecreekcattle.com | info@littlecreekcattle.com

BRINK FLECKVIEH

23098 Gunder Rd • Elkader, IA 52043
Jerry: 563-245-2048 • Preston: 563-880-2075
jbrink@alpinecom.net

Visit our website: www.brinkgenetics.com

Mitchell Lake Ranch
Jim Ethridge and Donna Adams
9834 James Cemetery Road
Franklin, TX 77856-5838
979-828-5316 • 979-255-2882 cell
jim.ethridge@hughes.net
www.mitchelllakeranch.com
Fullblood and Purebred Simmentals • Quality by Design

Unprecedented awareness of your calves.

NO COST!

Identifies the relative value of your feeder calves.

Open to the majority of breeds and breed compositions.

Feeder Profit CALCULATOR™

beef@internationalgeneticsolutions.com

THE CIRCUIT

San Antonio Livestock Show National Simbrah Show

Date: February 11, 2019
Location: San Antonio, TX
Judges: Pasquale Swaner (Percentage and Purebred Simbrah)

Purebred Females



Calf Champion
 “Smith Diva’s Dancing Queen,”
 s. by Smith Made Solid, exh. by Smith Genetics, Giddings.



Reserve Calf Champion
 “BCC Cajun Lady,”
 s. by 6G/LMC Rajin Cajun, exh. by Baring Cattle Company, Elmendorf.



Intermediate Champion
 “5W Katie,”
 s. by TK/FCC Hard Body, exh. by Mackenzie Groce, Snook.



Reserve Intermediate Champion
 “Hensbros Ms. Spicy E765-1,”
 s. by Nieschwietz Ambition Z20, exh. by Hensgens Brothers, Rayne, LA.



Grand Champion and Junior Champion
 “Smith Paul Smiling,”
 s. by McCrary Inspired, exh. by Cody Labry, Orange.



Reserve Grand Champion and Reserve Junior Champion
 “LMC Honey Bun 5E 43,”
 s. by BETM LMC Rafa, exh. by Gabriella Ramirez, Linn.



Senior Champion
 “LMC SSC Catalina,”
 s. by LN LMC 12th Man, exh. by Caleb Fuchs, Burton.



Reserve Senior Champion
 “BBS Peggy Sue Walker,”
 s. by LMC 3P So Johnny 5W/286, exh. by Cole Mau, Columbus.

Purebred Bulls



Grand Champion and Calf Champion
 “KDJJ Firewalker,”
 s. by LMC Rhino 5W/367, exh. by Jessica Willey, LaVernia.



Reserve Grand Champion and Reserve Calf Champion
 “Smith Hensbro Triumph,”
 s. by Smith Secret to My Success, exh. by Smith Genetics, Giddings; and Hensgens Brothers, Rayne, LA.

Intermediate Champion
 “BBC Red Advantage,”
 s. by J7N Payload, exh. by Baring Cattle Company, Elmendorf.



Reserve Intermediate Champion
 “55E Coch Black Gold,”
 s. by LMC Gold Medal, exh. by Cochina Creek Ranch, Teague.



Junior Champion
 “Smith Cupid,”
 s. by Smith SWFS Divas Nu Mark, exh. by Jacob Friedrich, Zabcikville.

Groups

Produce-of-Dam
 S. by RGV LMC Dr. Beauty.

Get-of-Sire
 S. by TK/FCC Hard Body.

Percentage Females



Reserve Grand Champion Calf Champion
 “3CC Crimson,”
 s. by TK/FCC Hard Body, exh. by Marshall Curl, McAllen.

Reserve Calf Champion
 “BCC Lady Moon” s. by BCC Power Driver, exh. by Baring Cattle Company, Elmendorf.

Intermediate Champion
 “BCC Morning Dew,”
 s. by WRS Promotion, exh. by Elliott Mayson, Bertram.

Reserve Intermediate Champion
 “LMC Miranda 3E 169,”
 s. by SVJ NJC Built Right, exh. by Isabella Carrera, Rio Grande City.



Grand Champion and Senior Champion
 “BCC Alexandra,”
 s. by WRS Promotion Z305, exh. by Emily Ramzinski, Adkins.

Reserve Senior Champion
 “Smith McCrary So Good,”
 s. by Smith Entitled N Red, exh. by Hallie Hackett, Texarkana.

Percentage Bulls



Grand Champion and Calf Champion

"LBQR Ruger,"
s. by CMFM Explorer,
exh. by Diana Garcia, Mission.



Reserve Grand Champion and Reserve Calf Champion

"7N Savage,"
s. by Kappes Pendleton,
exh. by 7N Ranch, Falls City.

Intermediate Champion

"TMC RCKN Black Label,"
s. by CRF Mr. Hoover,
exh. by Jacob Saenz, Elena.

Senior Champion

"Smith Prince N Black,"
s. by Smith Prince Charming,
exh. by Jacob Freidrich,
Zabcikville.

Junior Simbrah Show Females

Calf Champion

"BPB Rousey 006F,"
exh. by Wyatt Huebner, West FFA.

Reserve Calf Champion

"BCC Lady Cajun,"
exh. by Luke Gonzalez,
East Central FFA.

Grand Champion and Junior Champion

"TKIFCC Glitter,"
s. by Wes Reeder.

Reserve Grand Champion and Reserve Junior Champion

"5W Katie,"
s. by Mackenzie Groce,
Burluson County 4H.

Senior Champion

"Smith 7N Sheza Barbie,"
exh. by Zachary Mills, Hooks FFA.

Reserve Senior Champion

"BBS Peggy Sue Walker,"
exh. by Cole Mau,
Fayette County 4H.

Simmental Show

Date: February 14-15, 2019

Judge: Kody Lucher,
Lubbock

Junior Show Females

Calf Champion

"DTF Relentless Girl 101F,"
exh. by Kayden Tanner,
Parker County 4H.

Reserve Calf Champion

"BLC/Bar D Fiesca 356F," exh. by Jack Sullivan, Trinity County 4H.

Reserve Grand Champion and Junior Champion

"SWC LCC Melody 302E,"
exh. by Karley Rayfield,
Cooper Lubbock FFA.

Reserve Junior Champion

"JCBB Lady E3301,"
exh. by Mason Metzler,
Johnson County 4H.

Grand Champion and Senior Champion

"FBFS Exclamation 045E,"
exh. by Kaylee McInvale,
Lockney FFA.

Reserve Senior Champion

"CMFM Tanqueray 727E,"
exh. by Morgan Jackson,
Kaufman County 4H.

Simmental/ Simbrah Superbowl XXVII

Date: February 13, 2019

Location: San Antonio, TX

Judges: Darla Aegerter, ASA;
and Dave Allen

Simbrah Females Purebred

Junior Calf Champion

S. by 6G/LMC Rajin Cajun,
exh. by Luke Gonzalez,
sponsored by Baring Cattle
Company, Elmendorf.

Reserve Junior Calf Champion

S. by Smith Stout N Black,
exh. by Jadan Butler, sponsored
by Smith Genetics, Giddings.

Senior Calf Champion

S. by Smith TMP Red Jewel,
exh. by Gavin Hinckley, sponsored
by Smith Genetics, Giddings.

Reserve Senior Calf Champion

S. by Smith LMC Gold Medal,
exh. by Tyler Denny, sponsored by
La Hacienda Hinojosa, Edinburg.

Intermediate Champion

S. by TK/FCC Hard Body,
exh. by Mackenzie Groce,
sponsored by Webb Fields, Bryan.

Reserve Intermediate Champion

S. by Smith Satisfies,
exh. by Lorelei Hill, sponsored
by Reavis Farms, McAllen.

Early Junior Champion

S. by Smith Satisfies,
exh. by Braxton Butler, sponsored
by Smith Genetics Giddings, and
7N Ranch, Falls City.

Reserve Early Junior Champion

S. by Smith Satisfies,
exh. by Callie Heaton, sponsored
by Smith Genetics, Giddings.



Reserve Grand Champion and Late Junior Champion

S. by McCrary Inspired,
exh. by Cody Labry, sponsored
by Smith Genetics, Giddings.

Reserve Late Junior Champion

S. by BETM LMC Rafa,
exh. by Gabriella Ramirez,
sponsored by La Muñeca
Cattle Co, Linn.



Grand Champion and Senior Champion

S. by 6G LMC Ragin Cajun,
exh. by Haley Bryand,
sponsored by La Muneca Cattle
Company, Linn.

Reserve Senior Champion

S. by LMC 3P So Johnny 5W/286,
exh. by Cole Mau, sponsored by
Boening Bros., Floresville.

Percentage Simbrah Females



Grand Champion Female

S. by FBFS Wheelman 649W,
exh. by Camryn Skaggs,
sponsored by Hagan Cattle
Company, Yoakum.



Reserve Grand Champion

S. by TK/FCC Hard Body,
exh. by Kanin Cleere, sponsored
by Blount Farms, Denison.

Purebred Simmental Females



Grand Champion and Calf Champion

S. by W/C Relentless,
exh. by Kayden Tanner, sponsored
by Double T Farms, Millsap.

Reserve Calf Champion

S. by W/C Loaded Up,
exh. by Roxton Stone,
sponsored by Southern Jewel
Cattle Company, Victoria.



Reserve Grand Champion and Junior Champion

S. by Rolling Hills Endeavor,
exh. by Aubree Blissard,
sponsored by Elmore Cattle
Services, Waukomis, OK.

Reserve Junior Champion

S. by OBCC Blacklist 915B,
exh. by Lane Thomae, sponsored
by Foster Bros, Lockney.

Senior Champion

S. by HPF Quantum Leap,
exh. by Morgan Jackson,
sponsored by Circle M Farms,
Rockwall.

Reserve Senior Champion

S. by Mr. HOC Broker,
exh. by Kirbie Faour, sponsored
by Knezek Simmental/Simbrah
Ranch, Yoakum.

(Continued on page 108)

THE CIRCUIT

Simmental/Simbrah Superbowl XXVII (Continued)

Percentage Simmental Females



Grand Champion

S. by Mr. HOC Broker, exh. by Zachary Wagoner, sponsored by BKE Farms, Montgomery.



Reserve Grand Champion

S. by W/C Loaded Up, exh. by Madison Culpepper, sponsored by Hilmes Cattle Company, Ft. Cobb, OK.

Showmanship

8-9 Year-Old Division

Roxton Stone (1st place)
Travis Ellis (2nd place)

10-11 Year-Old Division

Rylie Smith (1st place)
Jarrett Pool (2nd place)

12-13 Year-Old Division

Ryleigh Whitaker (1st place)
Aubree Blissard (2nd place)

14 Year-Old Division

Bradley Meuth (1st place)
Miranda Skaggs (2nd place)

15 Year-Old Division

Kirbie Faour (1st place)
Natalie Martinez (2nd place)

16 Year-Old Division

Madison Culpepper (1st place)
Kaylin Baugh (2nd place)

17 Year-Old Division

Olivia Mitchell (1st place)
Morgan Jackson (2nd place)

18 Year-Old and Older Division

Zachary Wagoner (1st place)
Gabrielle Barfield (2nd place)

Grand Champion Showmanship

Madison Culpepper

Reserve Grand Champion Showmanship

Olivia Mitchell



Showmanship winners gathered with judges Darla Aegerter and Dave Allan (center) and sponsors Simbrah-Simmental Superbowl sponsors/coordinators Carlos X Guerra (far left) and Tim Smith (far right).



At the conclusion of the 27th Annual Simbrah-Simmental Superbowl, 41 exhibitors were awarded \$250 scholarships each.

Sponsors

Sponsors, each of whom provided \$1,000 were: Boeing Bros Inc., Foster Brothers Farms, Blount Farms, LLC., Knezek Simmental/Simbrah Ranch, Diamond RF, La Muneca Cattle Co., Pine Ridge Ranch, Shallow Water Ranch, Burch Cattle, Freasier Ranch, Bar P Bar, Smith Genetics, Reavis Farms, 6G Ranch, Temperance Livestock, HDZ Cattle Co., JV Cattle Co., BKE Cattle Co., Triple C Cattle Co., Double T Farms, Blissard Cattle Co., Elmore Cattle Services, Circle M Farms, RGV Land & Cattle Co., Webb Fields, Southern Jewel Cattle Co., Hagan Cattle Co., H-3 Harris Farms, La Hacienda Hinojosa, 7N Ranch, La Morra Ranch, Hilmes Cattle Co., Baring Land & Cattle Co., Chappell Farms, Hidden Oaks, LPJ Ranch, McCrary Farms, Peach Creek Ranch, Walters Livestock, and GB Cattle.

Note: The grand champion in the Purebred Simbrah and Simmental Shows were each awarded \$1,500 and the reserve champions \$1,000. The grand champion in the Percentage Simbrah and Simmental Shows were each awarded \$500 and the reserve champions \$250. Division champions also received checks and trophy belt buckles were also awarded to each class winner as well as monetary awards deep in each class.

For more information on the event click on www.simmental-simbrahsuperbowl.com. Also sponsorships for the 2019 event are now being accepted and posted to the website. Contact Tim Smith, 512-587-7896 or Carlos Guerra 956-383-7566 for details. ♦

Big Things for Spring

BACK 2 THE FARM

BULL SALE

April 12 - Zanesville, OH

Selling 30 Bulls & 45 Females

TOP 10 Ten

April 17

Selling Our Best Options for Spring including Fall
Heifer Calves, Flushes, Embryos & more

On the farm and online at smartauctions.auction

smartauctions

1-866-419-6279



Circle M Tejas x HF Serena 74Y
Maternal sister to national winners
& accomplished sires



**WS Pilgrim x
Womack
Precious 240B**
Her dam was an
11-time champion



**W/C Loaded Up x
Lazy H Burn
Baby Burn R34**
Maternal brother to
multiple breed leaders



6591 W County Road 625 N • Middletown, IN 47356

SIMMENTAL - SIMANGUST™
Hay - Straw - Grain

Scott: 765.620.1700 | Jeff: 765.620.0733
Thomas Lundy, Herdsman: 502.471.0354

**Jacked Up x
Steel Force x
Red Label x
Joy L123**



For more information & bidding assistance contact the auction manager:



877.800.9230

NEW MEMBERS

AUSTRALIA

Dr Brian Costello
144 Jolimont Rd
Victoria, Australia 3002

ALABAMA

Chad Griffin
6026 US Highway 278 E
Hokes Bluff, AL 35903

**Thomas Shipp DBA
L-Pond Cattle**
12868 Alabama Hwy 51
Opelika, AL 36804

Clifford Trumbly
624 Enclave Ln
Calera, AL 35040

Schuler Properties LLC
2036 Liberty Road
Goodwater, AL 35072

Harmon Farms
PO Box 631
Lafayette, AL 36862

COLORADO

Cody Pitt
35793 Back River Rd
Hotchkiss, CO 81419

Kyle & Jenny Maez
5550 CR 45
Center, CO 81125

FLORIDA

Terry Pinkston
401 S Lenna Ave
Seffner, FL 33584

Michael K or Brenda J Wilder
1579 N Kenansville Rd
Kenansville, FL 34739

ILLINOIS

Courtney Swalve
3077 Oakville Rd
Chadwick, IL 61014

KJ Cattle Company
18 Clarke Dr
Jacksonville, IL 62650

MJR Angus Farm
3832 N 1850 Ave
Coal Valley, IL 61240

INDIANA

Robert Schwarz
17940 Kelly Bird Dr
Lawrenceburg, IN 47025

Carrie M Wiley
PO Box 3
Marysville, IN 47141

IOWA

Craig Handy
16607 110th Ave
Ottumwa, IA 52501

Jordan Steffner
11578 182nd St
Sperry, IA 52650

Tri'K Cattle Company
1760 Dakota Ave
Waverly, IA 50677

Harlan Cattle Company
22350 555th St
Exline, IA 52555

Jacob Darbyshire
20300 250th St
Morning Sun, IA 52640

**Speas Farms
& Donnie D Milby**
13353 NE 29th St
Elkhart, IA 50073

Brooke Handy
16607 110th Ave
Ottumwa, IA 52501

KANSAS

Turquoise Arrow Farms
1925 Co Rd 23
Colby, KS 67701

MICHIGAN

Jason Knieper
10978 Henderson Rd
Corunna, MI 48817

MINNESOTA

Mike Krause
3301 125th St NW
Oronoco, MN 55960

MISSOURI

Heidt Simmentals
1167 Mueler Rd
Sparta, MO 65753

Meyer Farms
1820 Price Rd
Owensville, MO 65066

Snodgras Farms
1259 CR 1180
West Plains, MO 65775

Rocking R Cattle Co
1400 E 370th Rd
Bolivar, MO 65613

Hidden Pines Cattle
10994 Hwy 5
Versailles, MO 65084

AJS Angus
3804 Dissen Rd
New Haven, MO 63068

NEBRASKA

Pospichal Livestock
704 E Main St
Chambers, NE 68725

Trevor Birky
516 Road 16
Strang, NE 68444

NEW MEXICO

Rolan Farms
PO Box 555
Peralta, NM 87042

NEW YORK

Nathaniel Z Martin
156 Newton Rd
Potsdam, NY 13676

NORTH CAROLINA

Longhorn Investments
PO Box 707
Warsaw, NC 28398

NORTH DAKOTA

Taylor Friesz
PO Box 67
New Salem, ND 58563

OKLAHOMA

Barrington Land and Cattle
PO Box 391
Canute, OK 73626

OREGON

TCross Ranch
10875 NW Wimp WY
Terrebonne, OR 97760

Climbing Arrow Ranch
3345 NW Coyner Ave
Redmond, OR 97756

SOUTH CAROLINA

CU Icow
107 Barre Hall
Clemson, SC 29630

Fariad Haniff Farm
426 Brier Patch Ln
Warrenville, SC 29851

Fariad Haniff Farm
426 Brier Patch Ln
Warrenville, SC 29851

SOUTH DAKOTA

Styles Ranch
PO Box 56
Brentford, SD 57429

TEXAS

Cypress Creek Cattle Co
566 McIntosh Rd
Diana, TX 75640

Rendon Cattle Co
499 Bluebonnet Ln
Lorena, TX 76655

UTAH

Brown Cattle Co
PO Box 2137
Beaver, UT 84713

WISCONSIN

Ashley Zimmerman
S 3222 Casey Ave
Spencer, WI 54479

WEST VIRGINIA

Sberna Cattle Company
2577 Irish Ridge Rd
Cameron, WV 26033 ♦

Unprecedented awareness
of your calves.

NO COST!

- Identifies the relative value of your feeder calves.
- Open to the majority of breeds and breed compositions.

Feeder Profit CALCULATOR™

beef@internationalgeneticsolutions.com

Make Headlines with
MAINLINE



1SM00163 CDI MAINLINE 265D

MAINLINE

Reg#: 3152346

TJ Main Event 503B x GW-WBF Substance 820Y

- › MAINLINE sons have topped sales all over the country this spring. They exhibit their sire's flawless phenotype, with big middles, adequate muscle and a look-at-me profile.
- › He offers a no-holes EPD profile that seedstock producers can use to create the next generation of herd sires and commercial producers can use to capture additional value with hybrid vigor.

CE	BW	WW	YW	ADG	MCE	MM	MWW	STAY	DOC	CW	YG	MB	BF	REA	SHR	API	TI
12.1	0.8	85.8	127.3	0.26	6.0	23.1	65.9	22.4	14.7	32.4	-0.32	0.27	-0.070	0.74	-0.47	146.6	81.8
.56	.72	.66	.66	.66	.29	.45	.46	.24	.52	.54	.38	.43	.33	.50	.20		
		2%	4%	20%			4%	1%	10%		30%		30%	30%	5%	10%	10%

888.333.1783 // www.genex.coop



ASA FEE SCHEDULE

DNA Services (Contact ASA For Testing Kits)

Genomic Tests:

*GGP-HD (Required for AI sires/donor dams)	\$90
*GGP-LD	\$50
GGP-uLD	\$33

*Add-on tests available

	Stand Alone ↓	Add-on ↓
**Parental Verification (PV)	\$18	Free
Coat Color	\$20	\$9
Red Charlie	\$15	NA
Horned/Polled	\$33	\$19
PMel (Diluter)	\$20	Free

**Research Fee charged at \$1.00/min – Includes but is not limited to: DNA re-checks to more than 2 additional parents, multi-sire pastures, excess time spent to confirm parentage, mis-identified samples, and samples arriving at lab without proper ASA paperwork.

***Prices are subject to change

Genetic Conditions Panel \$25

(Must run with LD or HD)

- Arthrogryposis Multiplex (AM)
- Neuropathic Hydrocephalus (NH)
- Developmental Duplication (DD)
- Tibial Hemimelia (TH)
- Pulmonary Hypoplasia with Anasarca (PHA)
- Osteopetrosis (OS)
- Contractural Arachnodactyly (CA)

(Individual defect tests can be ordered for \$25.)

- Oculocutaneous Hypopigmentation (OH) \$25
- BVD PI \$5

DNA Collector Fees: Allflex TSU - \$20.00 (box of 10) Allflex Applicator - \$40.00 Blood Cards - \$1.00 ea. (processing fee) Hair Cards - \$5.00 ea. (processing fee)

THE Enrollment

Spring 2019 THE Enrollment (dams calve January 1-June 30) — Early enrollment open October 15 through **December 15, 2019**.
Late enrollment available until February 15, 2020.

Fall 2019 THE Enrollment (dams calve July 1-December 31) — Early enrollment open April 15 through **June 15, 2019**.
Late enrollment available until August 15, 2019.

	Option A (TR)	Option B (SR)	Option C	Option D (CM)
Early Enrollment	\$15.00	FREE	\$7.50	\$500/herd
*Late Enrollment	\$16.00	\$1.00	\$8.50	\$500/herd
*Late enrollment fees				

A re-enrollment fee of \$35.00 applies to any dam that is removed from inventory and re-enters the herd at a later date. A member who has dropped out of THE and wishes to return, may do so for the next enrollment season. Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees. Non-THE registration fees will apply to the calendar year when a member did not participate in THE.

American Simmental Association Fees

First Time Membership Fee:

Adult First Time Membership Fee*	\$160
<i>(Includes: \$50 set-up fee and \$110 ASF)</i>		
Junior First Time Membership Fee*	\$50
Prefix Registration	\$10

*After January 1: \$105 for Adults and \$25 for Juniors

Annual Service Fee (ASF)*:

Adult Membership	\$110
Junior Membership	\$50

Fiscal year runs from July 1 – June 30

*\$50 reinstatement fee may apply if paying ASF after October 23, 2018.

Registration Fees:

Registration Fees enrolled in THE

Enrolled in THE — Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C ≥10 months <15 months	..	\$40
Enrolled in Opt B or C ≥15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>		
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing	
<i>(not including shipping or mailing)</i>		
Corrections	\$5

Registration Foreign/Foundation Fees:

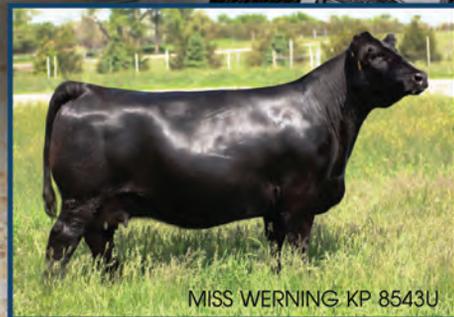
Register Foundation Cow	\$17
Register Foundation Bull	\$25

Registration Fees not enrolled in THE:

Non-THE <10 months	\$42
Non-THE ≥10 months <15 months	\$52
Non-THE ≥15 months	\$62

W/C ROLEX 0135E

Full Brother to Relentless



MISS WERNING KP 8543U

YARDLEY UTAH Y361 x MISS WERNING KP 8543U

D.O.B. 2-28-17 • ASA #3336320 • PUREBRED SIMMENTAL
HOMOZYGOUS BLACK • HOMOZYGOUS POLLED

CE	Brth	Wean	Year	ADG	MCE	Milk	MWW	Stay	Doc	CW	YG	Marb	BF	REA	API	TI
11.8	1.5	59.3	81.4	0.14	8.2	14.8	44.4	11.3	11.3	20.3	-045	0.12	-052	1.11	122.5	66.6

The look and pedigree to stand the test of time.
A more moderate version of his full-brother Relentless.
Massive, smooth, stout, balanced, and smooth on the move.

**Sexed
Semen
Available!**



Cowan Cattle Company

Burlington, WI 53105

Jim Cowan: 262.492.1220

Jordan Cowan: 262.757.3886

WWW.COWANCATTLECOMPANY.COM

SEMEN \$50/UNIT

Semen available through owners
and distributors below

CATTLE *Visions* **SEIK** **Genetics**
GENETIC HORIZONS

genetics



**WERNING
CATTLE COMPANY**

27262 424TH AVE • EMERY, SD 57332
DALE: 605-825-4219 (H) • 605-661-3625 (C)
SCOTT: 605-825-4003 (H) • 605-682-9610 (C)
JARED: 605-933-1661
WERNINGCATTLECOMPANY@GMAIL.COM

DATE BOOK



LUCAS CATTLE CO.

Bulls bred to meet commercial cattlemen's needs!



BULLS FOR SALE

SIMMENTAL & SimAngus™ BULLS

YEARLINGS AVAILABLE!

CALL FOR MORE INFORMATION

Cross Timbers, Missouri
www.lucascattlecompany.com

(417) 399-7124
(417) 998-6878



A brand you can trust and cattle you can count on!

Forest & Charlotte Lucas

APRIL

- 1 Georgia Made Online Sale — www.dponlinesales.com
- 5 CK Bar Ranch Bull Sale — Saint Onge, SD
- 5 South Dakota State University's 27th Annual Bull Sale — Brookings, SD
- 6 16th Annual 'Pick of the Pen' Bull Sale — Blacksburg, VA
- 6 Big Country Genetics Sale — Powell, WY
- 6 Bulls of the Bluegrass — Lexington, KY
- 6 The Gathering at Shoal Creek — Excelsior Springs, MO
- 6 WBIA's 62nd Annual Performance Selected Bull Sale — Platteville, WI
- 6 X/L Ranch Sale — Powell, WY
- 8 Nelson Livestock Co. Production Sale — Wibaux, MT
- 9 The Right Kind Performance Bull Sale — Richmond, IN
- 12 Trennepohl Farms' Back to the Farm Bull Sale — Zanesville, OH (pg. 109)
- 13 Brant Farms' Annual Sale — Hinckley, MN (pg. 81)
- 13 Haugestuen Ranches Build Your Herd Sale — Barron, WI
- 13 Hicks Cattle Company's Annual Production Sale — Covington, IN (pg. 7)
- 13 Southeast All Black Classic — Marianna, FL
- 17 Trennepohl Farms' Top 10 Sale — Middletown, OH
- 18 Virginia Beef Expo Simmental Sale — Harrisonburg, VA
- 19 VA Simmental Spring SimSensation Sale — Harrisonburg, VA
- 20 3rd Annual Southwest Showcase Sale — Crockett, TX
- 20 Diamonds and Spurs SimGenetics Sale — Bois d'Arc, MO
- 24 Propp Cattle Company's Inaugural Bred Cow and Heifer Sale — www.sconlinesales.com (pg. 55)
- 27 Customer's Choice Sale — Milan, IN
- 27 Heartland Performance With Class Bull Sale — Waverly, IA (pg. 117)
- 29 Goeken Cattle's Annual Bull Sale — Yankton, SD

MAY

- 2 Nelson Simmental and SimAngus™ Bull Sale — Glasgow, MT
- 2 PLG/Seward Cattle Co. PAP Tested Bull Sale — Burnt Fork, WY
- 4 Gettysburg Stars and Stripes Sale — Gettysburg, PA (pg. 101)
- 4 Hilbrands Cattle Company's Passion 4 Perfection Sale — Clara City, MN (pg. IFC)
- 4 Timberland Cattle's Spring Female Sale — Vernon, AL (pg. 81)
- 11 Banners and Beyond — Seward, NE (pg. 61)
- 11 Harriman Santa Fe Complete Female Dispersal Sale — Windsor, MO (pg. 69)
- 11 Shenandoah's Shining Stars Spring Sale — Quicksburg, VA (pg. 56)
- 18 25th Annual BHR's Designer's Classic Sale — Granbury, TX (pg. 39)
- 18 5th Annual Spring Turnout Sale — Seward, NE (pg. 67)

JUNE

- 11-15 North Central Regional Classic — West Fargo, ND
- 19-22 Eastern Regional Classic — Lewisburg, WV
- 19-22 South Central Regional Classic — Stillwater, OK
- 26-29 Western Regional Classic — Logan, UT

JULY

- 21-28 AJSA National Classic — Louisville, KY

SEPTEMBER

- 7 NC Fall Harvest Sale — Union Grove, NC
- 15 Illini Elite Sale — Shelbyville, IL
- 18 Gonsalves Ranch Bulls Eye Breeders Angus & SimAngus™ Bull Sale — Modesto, CA
- 21 Family Matters Sale — Auburn, KY
- 23 LRW Simmental's Genetic Harvest Sale — Janesville, WI
- 26 Beef Solutions Bull Sale — Lone, CA
- 28 16th Annual Head of the Class Sale — Louisburg, KS
- 28 Ferguson Show Cattle's Rare Vintage Sale — Jefferson, OH
- 28 Head of the Class Sale — Louisburg, KS

OCTOBER

- 5 Belles of the Bluegrass — Campbellsburg, KY
- 5 Buckeye's Finest Sale — Zanesville, OH
- 6 Field of Dreams Production Sale — Hope, IN, September Cal.

(Continued on page 116)



THE ONE-PIECE TAG. PERFECTED.

If you're looking for more from a one-piece ear tag, take a close look at Y-Tags from Y-TEX®.

Y-TAGS feature the revolutionary Surgi-Tip™, designed to slice through the ear fast and clean, creating a small incision that heals quickly. Y-Tags are molded out of advanced polyurethane, ensuring tags hold up in tough conditions, and printed using 100% PureLaser™, resulting in a dark mark that is guaranteed legible for the life of the animal.

Y-Tags are available in cow, calf, and feedlot sizes in a wide range of high-visibility colors.



To learn more,
visit www.y-tex.com or call 888-600-YTEX.



*Y-Tags Feedlot tags are printed using ink jet print and are not guaranteed for the life of the animal.
© 2019 Y-TEX Corporation. Y-TEX® is a registered trademark of Y-TEX Corporation. Y-Tags™, Surgi-Tip™ and PureLaser™ are trademarks of Y-TEX Corporation.

 **CHECK US OUT ONLINE**



www.simmental.org

Have you visited simmental.org lately?

The main page of the website has a new look highlighting ASA spotlight articles, industry news, and easy to navigate location for articles in a series.

simmental.org makes it easy for you.

Sections include:

- ◆ Industry News and Events
- ◆ ASA Spotlight
- ◆ EPD FAQs
- ◆ Women of ASA
- ◆ Down to the Genes

DATE BOOK continued

OCTOBER (CONT.)

- 6 Wisconsin Simmental's Midwest Fall Roundup — Lancaster, WI
- 12 New Direction Sale — Seward, NE (pg. 97)
- 12 The Black Label Event — Grandview, TX
- 14 Burlap and Barbed Wire Vol. V Female Sale — Clay Center, KS
- 15 Top Shelf Genetics Online Sale — www.sconlinesales.com
- 18 Buckles and Banners Sale — West Point, IA
- 19 Midwest Made Sale, Prairie City, IA
- 19 MN Beef Expo – White Satin On Ice and All Breeds Sale — Minneapolis, MN
- 22 Koz-E Acres and Wilmes Farms' Fall Harvest Sale — Le Sueur, MN
- 26 7P Ranch's 44th Annual Production Sale — Tyler, TX
- 26 Clear Choice Sale — Milan, IN
- 26 Fred Smith Company Ranch's Extra Effort Sale — Clayton, NC
- 26 Red Hill Farms' "Bulls and Females of Fall V" — Lafayette, TN

NOVEMBER

- 1 High Ridge Farms' Genetic Opportunity Sale — Albemarle, NC
- 2 Irvine Ranch Production Sale — Manhattan, KS
- 3 Hawkeye Simmental Sale — Bloomfield, IA
- 3 Triangle J Ranch's Female Sale, Miller, NE
- 9 Gibbs Farms' 14th Annual Bull and Replacement Female Sale — Ranburne, AL
- 11 NAILE Select Sale — Louisville, KY
- 15 Heartland Simmental Performance with Class Sale — Waverly, IA
- 16 Timberland Cattle's Fall Bull Sale — Vernon, AL (pg. 81)
- 17 North Central Simmental Fall Classic — Hubbard, IA
- 23 Felt Farms' Foxy Ladies Sale — West Point, NE
- 29 Chestnut Angus Female Sale — Pipestone, MN

DECEMBER

- 7 8th Annual Strickland/Driggers Bull Sale — Glennville, GA
- 7 Jewels of the Northland Sale — Clara City, MN
- 7 Montana's Choice Sale — Billings, MT
- 14 Hartman Cattle Company Customer Appreciation Sale — Tecumseh, NE
- 14 NDSA's Simmental Classic Sale — Mandan, ND
- 15 Trauernicht Simmental Nebraska Platinum Standard Sale — Beatrice, NE
- 21 South Dakota Source Sale — Mitchell, SD

JANUARY 2020

- 24 Ellingson Simmentals' Annual Production Sale — Dahlen, ND (pg. 96)
- 25 Double J Farms' 46th Annual Bull Sale — Garretson, SD (pg. 88)
- 25 J&C Simmentals' Bull Sale — Arlington, NE (pg. 97)
- 26 Triangle J Ranch's Bull Sale — Miller, NE (pg. 97)

FEBRUARY

- 2 Hartman Cattle Company Simmental Bull Sale — Tecumseh, NE
- 6 Stavick Simmental's Annual Sale — Veblen, SD (pg. 88)
- 10 Edge of the West Bull and Female Sale — Mandan, ND
- 12 Jackpot Cattle Company's Bull Sale — Wessington, SD
- 12 River Creek Farms' 9th Annual Production Sale — Manhattan, KS (pg. 38)
- 14 Bred for Balance Sale — Starbuck, MN
- 14 Cow Camp Ranch's Spring Bull Sale — Lost Springs, KS (pg. 96)
- 14 TNT Simmentals' 35th Annual Bull Sale — Almont, ND
- 17 Bulls of the Big Sky — Billings, MT (pg. 89)
- 21 Dakota Xpress Annual Bull and Female Sale — Mandan, ND
- 21 Sandy Acres Bull Sale — Neligh, NE (pg. 97)

MARCH

- 5 Keller Broken Heart Ranch's Sale — Mandan, ND (pg. 96)
- 6 Eichacker Simmentals' Annual Bull Sale — Salem, SD (pg. 88)
- 7 Trinity Farms' Generations of Excellence Sale — Ellensburg, WA (pg. 96)
- 13 Sunflower Genetics' Annual Production Sale — Maple Hill, KS (pg. 38)
- 14 Dickinson Simmental's 48th Annual Production Sale — Gorham, KS (pg. 38)
- 16 Bridle Bit Simmentals' Annual Bull Sale — Walsh, CO (pg. 81)
- 20 3C Christensen Annual Production Sale — Wessington, SD (pg. 88)
- 21 T-Heart Ranch's High Altitude Bull Sale — La Garita, CO (pg. 81) ◆



2019 BULL SALE

Performance WITH CLASS

Saturday at 5:00 pm
April 27th

Simmental,
 SimAngus™
 Red Angus
 Cattle

Waverly Livestock Auction • 2212 5th Avenue NW, Waverly, IA
 65 Performance Tested Bulls with Complete Ultrasound
 Data & 40 Registered Spring Calving Pairs



PB SM
 Herd Bull
 Prospect

WMCC EXPLOIT 101E
 Sired by HL Integrate 101B



PB SM
 Herd Bull
 Prospect

HL/DK FAST MONEY 16F
 Sired by Hooks Fast Money 67C



PB Red AN
 Herd Bull
 Prospect

CALM BEFORE THE STORM
 Sired by PZC TMAS Firestorm 1800ET



PB SM
 Herd Bull
 Prospect

HL CARVER 4F
 Sired by TKCC Carver 65C



PB SM
 Herd Bull
 Prospect

HL CARVER 63F
 Sired by TKCC Carver 65C



PB SM
 Herd Bull
 Prospect

HL CARVER 46F
 Sired by TKCC Carver 65C



PB SM
 Herd Bull
 Prospect

HL JUDGE 5F
 Sired by SFG The Judge D633



PB SM
 Herd Bull
 Prospect

HL FAST MONEY 45F
 Sired by Hooks Fast Money 67C



PB SM
 Herd Bull
 Prospect

HL BIG TICKET 36F
 Sired by Kappes Big Ticket C521

VIEW ALL SALE CATTLE ONLINE AT EBERSALE.COM

LiveAuctions.TV

Heartland Simmental

Tom & Cora Lynch • 2530 Cheyenne Ave, Nashua, IA
 Ph 641-435-4048 or Cell 563-380-1098 • tnclynch@gmail.com
 Kirk & Mary Lynch • 1849 190th St, New Hampton, IA • 563-379-1190
 kirklynch@gmail.com • www.lynchbeef.com

Please join us along with our great Guest Breeder:

Willie Morris Cattle 319-269-0844

Eberspacher
 ENTERPRISES INC.

Sale Managed By: Val & Lori Eberspacher
 Office 507-532-6694
 Val's Cell 612-805-7405

Download the EE smart phone app for all current sale information!



RATES & POLICIES

Ad Sales Staff

For All Your Advertising Needs



Nancy Chesterfield

406-587-2778

nchesterfield@simmgene.com



Rebecca Price

406-587-2778

rprice@simmgene.com

International Sales



Jeff Thomas

406-581-8859

jeffthomas138@gmail.com

Subscriptions

- Domestic \$50/year
- First Class \$100/year
- All International \$150/year (US)

Serving as American Simmental Association's (ASA) official publication, *the Register* is mailed nine times annually, has a circulation of 5,500+, and is focused primarily on ASA's paid membership. *the Register* is an 8 1/8 x 10 7/8 inch glossy, full-color publication that provides a direct and consistent line of communication to the ASA membership.

Space and four-color rates for *the Register*:

Space Rates	Non-Contract	5X Contract	9X Contract	Four Color
1 page	\$770	\$730	\$700	\$300
2/3 page	\$660	\$630	\$600	\$200
1/2 page	\$440	\$420	\$400	\$150
1/3 page	\$330	\$315	\$300	\$100
1/4 page	\$220	\$210	\$200	\$75
1/8 page	\$150			\$50
3-inch mini	\$100			\$30
2-inch mini	\$85			\$15
2-inch card	\$700/year, 9 insertion			\$135
1-inch card	\$390/year, 9 insertions			\$90
Classified Ads	\$.60/word, \$12.00 minimum, must be prepaid			

Register Deadlines for Publication:

Issue	Sales Close	Ad Materials	Camera Ready	Mail Date
May/June '19	April 1	April 8	April 19	May 3
July/August '19	June 21	June 28	July 10	July 22
September '19	August 1	August 9	August 16	Sept 4
October '19	August 30	Sept 10	Sept 20	Oct 1
November '19	Oct 1	Oct 10	Oct 21	Nov 1
Dec '19/Jan '20	Nov 15	Nov 21	Dec 6	Dec 19
February '20	Dec 27	Jan 3	Jan 17	Feb 5
March '20	Jan 31	Feb 10	Feb 17	March 9

Send all ad materials to: register@simmgene.com or Fax: 406-587-8853

A non-refundable fee of \$50.00 will be assessed if a client does not meet deadlines or if the client commits to advertising and cancels after the deadline or if the ad must be dropped to ensure on time publication.

Advertising materials (including photos) must be in *the Register* office by the dates listed above. *the Register*, which mails by periodicals rate, assumes no responsibility for actual receipt date.

Design Charges

Advertising rates are for camera-ready ads only. Additional design charges will apply to any ad that is designed by ASA Publication, Inc.

Layouts & Proofs

Although every effort will be made to provide proofs on all ads, proofs are guaranteed only if all ad material arrives in *the Register* office prior to deadline.

Terms

All accounts are due and payable as invoiced. Interest charges of 1.5 percent per month (18 percent APR) will be added to accounts 30 days past due. If an account becomes 60 days delinquent, all ASA Publication, Inc. work may be suspended until full payment is made. After review by the ASA Executive Committee, ASA privileges may be denied to those with accounts over 90 days delinquent.

Advertising Content

the Register and its staff assume no responsibility or obligation to verify the accuracy and truthfulness of advertising copy submitted to *the Register*. However, *the Register* reserves the right to reject any advertising copy or photo which *the Register* deems unsuitable for publication for any reason, including copy or photographs which are false or misleading. *the Register* assumes no responsibility for the accuracy and truthfulness of submitted print ready ads. Advertisers shall indemnify and hold harmless *the Register* for any claims concerning advertising content as submitted. Advertising containing pedigrees or statements regarding performance must conform to records kept by the American Simmental Association. Copy deviating from official records may be changed as necessary without advertiser consent.

Editorial Policy

Opinions expressed are the writers' and not necessarily those of *the Register*. Photographs are welcome, but no responsibility is assumed for material while in transit or while in the office.

ASA PUBLICATION, INC

One Genetics Way
Bozeman, Montana 59718 USA
406-587-2778 • Fax 406-587-8853
register@simmgene.com



Cattle First.

It's a
wild world
out there.

Prepare
them
for it.



Once a calf leaves the chute, they're sent off into the real world to face the real elements. Alone. Exposed. Vulnerable. You'd better make sure they're protected. Enter Pyramid[®] 5 + Presponse[®] SQ. Because the real world is relentless. So you'd better have relentless respiratory protection to match. Visit PyramidVaccines.com to get started.

Relentless Protection

PYRAMID[®] 5
+ PRESPONSE[®] SQ

AD INDEX

3B Cattle	61	Dorran, Steve, Auctioneer	80	Keller Broken Heart Ranch	41, 96	SC Online Sales	55
3C Christensen Ranch	88	Double E Fleckvieh	8, 9	Kenner Simmentals	96	Secondino, Krieger, Jame	80
3J Farms	61	Double J Farms	88	Kentucky Simmental Breeders	105	SEK Genetics Genetic Horizons	65, 113
ABS®	1, 88	Double M Simmentals	89	Kitzerow Cattle Company	81	Select Sires	5
Active Herd	64	DP Sales Management, LLC	61, 67, 85, 101	Koch Cattle	5, 89	Sexcel	1
Adkins Cattle Company	27	Drake Simmental	79	Kreis, Ron, Auctioneer	80	SexedUltra 4M®	3
AJSA Eastern Regional	33	DVAuction	67, 101	Ladybug Farm	101	Shenandoah Valley Simmentals	56
Alabama Simmental Breeders	81	Eberspacher Enterprises, Inc.	IFC, 117	Lassle Ranch Simmentals	89	Sherwood Cattle Co.	IFC
Allied Genetic Resources	1, 69	Ediger Simmental	97	Lazy C Diamond Simmental Ranch	59	Shipman, Jered, Auctioneer	80
Altenburg Super Baldy Ranch, LLC	81, BC	Eichacker Simmentals	88	Leadbetter, Jon, Auctioneer	80	Shoal Creek Land & Cattle, LLC	97
American Junior Simmental Association (AJSA)	26, 27, 30, 31	Ekstrum Simmentals	88	Lehrman Family Simmentals	88	SimApp	40
American Live Stock Inc.	80	Elk County Simmentals	105	Little Creek Farm	105	SimGenetics Profit Through Science	19, 47, 52, 70
American Simmental Association	19, 40, 47, 52, 53, 57, 58, 64, 68, 70, 116	Ellingson Simmentals	96	LiveAuctions.TV	39, 117	SimmApp	116
American Simmental-Simbrah Foundation	30, 54	Elm Side Farm	101	Livestock Services	80	Simme Valley Ranch	101
Anderson Cattle Co.	IFC	Emergent Group	51	Log Land Farms	8, 9	Simmental Breeders Sweepstakes	27, 31
ART-JEN Simmental Farm	105	Estroject™	60	Lucas Cattle Company	97, 114	SimTalk Membership Directory	72
ASA DNA	77	Fall Focus	19, 54	MAI Animal Health	60	SK Cattle	88
ASA Performance Advocate	38, 89	Faulkner Farms	8, 9	Martin Farms	105	Slate Farms & Cattle Company	105
ASA Publication, Inc.	62	Feeder Profit Calculator	38, 89, 96, 97, 105	MBK Cattle	61	Sloup Simmentals	67, 97
Avamar Farms	61	Ferguson Show Cattle	38	Mel Boehland Cattle Co.	IFC	Smart Auctions	109
Banners & Beyond	61	Filegonia Cattle Company	89	Merck Animal Health	121	Smith Genetics	2
Bar 5 Simmental Stock Farms Ltd.	81	Fleckvieh Marketing Coalition	8, 9	Midwest Genetics	65, 113	South Dakota Simmental Breeders	88
Bar CK Cattle Company	38	Flittie Simmental	88	Miller Simmentals	89	Southern Cattle Company	61
Bar QH Farms	49	Forster Farms	97	Minnesota Simmental Breeders	81	Spring Turnout, The	67
Bata Bros.	96	Foundation Breeders Cup Golf Tournament	30	Missing Rail Simmentals	38	Springer Simmental	81
Begger's Diamond V	89	Four Starr Simmentals	97	Missouri Simmental Breeders	97	Stanley Martins Farms	4
Benda Simmentals, Jim	88	Freedom Run Farms	8, 9	Mitchell Lake Ranch	105	Stavick Simmental	88
Bessler Inc, James F.	80	Freeman Cattle Company	61	Montana Simmental Breeders	89	Steaks Alive	97
Bichler Simmentals	96	Full Circle Farms	8, 9	Monte Christo Ranch & Investments	89	Stewart's Simmental Cattle	101
Birdwell, James M., Auctioneer	80	GENEX™	11	Morrison, Myra Neal	105	STgenetics®	3, 89, BC
Blackford Show Cattle	49	Gengenbach Cattle Company	97	Mountain View Farms	101	Sullivan Supply	27
Boehringer Ingelheim	119	Gettysburg Stars & Stripes	101	National Classic	26, 27, 30, 31	Sunflower Genetics, LLC	38, 77
Bois d'Arc Land & Cattle Co.	89	GGP	70	Nebraska Simmental Breeders	97	SVJ Farm	101
Bouchard Livestock International	80	Gibbs Farms	5	NEOGEN®	70	T-Heart Ranch	81
Brant Farms	81	Gold Bullion	38	Nichols Cryo-Genetics, Inc.	73	Tennessee Simmental Association	27
Bridle Bit Simmentals	81	Green Ridge Farm	101	NLC Simmental Ranch	88	Tennessee Simmental Breeders	105
Brink Fleckvieh	105	H2O's Farm	103	North American Fullblood Breeders	105	Texas Simmental & Simbrah Breeders	89
Brooks Simmental Ranch	38	Haley Farms	38	North Carolina Simmental Breeders	105	<i>the Register</i>	62
Brush Country Bulls	89	Harker Simmentals	89	North Dakota Junior Simmental Association	35	Thomas Ranch	88
Buck Creek Ranch	63	Harriman Santa Fe	69, 97	North Dakota Simmental Assoc.	31, 35	Timberland Cattle	81
Bulls of the Big Sky	89	Hart Simmentals	88	North Dakota Simmental Breeders	96	TNT Simmentals	5
Buzzard Hollow Ranch	39, 105	Hawkins Cattle	77	Oak Meadow Farms	81	Top Sires	113
C-MOR Beef Farms	49	Heartland Simmental	117	Ohio Simmental Breeders	38	Total Herd Enrollment (THE)	57, 58, 81, 88, 89, 97, 105
Cable Ranch	88	Hensgens Brothers	2	Oklahoma Simmental Breeders	88	Trauernicht Simmentals	5
California Breeders	96	Hicks Cattle Co.	7, 16, 17, 27, 63, 85, 89, 93, 103	Oklahoma Simmental-Simbrah Association	31	Traxinger Simmental	88
Canada Simmental Breeders	81	High Prairie Genetics	103	On the Edge Farm	101	Trennepohl Farms	89, 109
Canadian Simmental Country Magazine	80	High Ridge Farms	99	Oregon Simmental Breeders	101	Triangle J Ranch	5, 79, 97
Carcass Expansion Program (CXP)	47	High-Bred Simmental	38	ORigen	1, 80	Trinity Farms	96
Carcass Merit Program (CMP)	47, 68, 89	Hillbrands Cattle Company	IFC	Passion for Perfection	IFC	Triple Z Simmental	105
Cattle Visions	12, 13, 17, 21, 22, 23, 45, 49, 63, 65, 71, 73, 80, 85, 91, 93, 113, 122, IBC	Hillcrest Farm	101	Pearson Cattle Co.	IFC	Updyke Simmentals	88
CattleMax Software	6	Hillstown Farm	5	Pine Creek Cattle Co.	101	Utah Simmental Association	31
CCI Live	7	Hilltop Simmentals	51, 67	Pine Ridge Ranch, LLC	89	Vista®	121
Check Us Out Online	116	Hofmann Simmental Farms	38	Powell's Valley Simmental	101	VJT Ranch	96
Circle 3 Genetics	81	Hopewell Views Simmentals	96	Prickly Pear Simmental Ranch	89	Volk Livestock	97
Circle M Farms	91	HTP Simmentals	51	Priest, Gibson	61	Washington Simmental Breeders	96
ClearWater Simmentals	89	Illinois Simmental Association	27	PrimeTime Agri Marketing Network	109	Wayward Hill Farm	73
CLO Simmentals	101	Indiana Simmental Breeders	89	Professional Livestock Solutions	9	Weaver Leather Livestock	27
Clover Valley Simmentals	89	Innovation AgMarketing, LLC	7	Propp Cattle Company	55	Werning Cattle Company	16, 17, 65, 88, 103, 113
Colorado Simmental Breeders	81	Innovative Breeding Management	60	Pyramid® 5 + Presponse® SQ	119	West Virginia Simmental Association	31
Conover, Al, Auctioneer & Sale Management	80	Iowa Simmental Breeders	81	Quandt Brothers (QBVJT)	96	Western Cattle Source	97
Cooks Cattle Service	61	Ivie & Sons Simmental	27	R&R Cattle Company	72, 88	White Farms Simmental	88
Cooperator Herds	68	J & C Simmentals	5	Ratliff Cattle Company	105	Wildberry Farms	96
Cow Camp Ranch	38	J/C Simmentals	97	Reavis Farms	2	Wilkinson Farms Simmentals	41, 96
Cowan Cattle Company	65, 113	Jacobs, Roger, Auctioneer	80	Red River Farms	27, 96	Williams Land & Cattle Auction Co.	80
Creek Bend Farm	101	Jass Simmentals	IFC	Regional Classics	26, 31, 35	Willie Morris Cattle	117
Curry Wagner Simmental Farm	101	Jensen Simmentals	105	Rincker Simmental	96	Willis Simmentals	88
Customer Service Team	52, 53	Johnson's Simmental Farm	77	River Creek Ranch	5, 38	Windy Ridge Simmentals	51
Dakota Xpress	96	Jones Show Cattle	38	RJ Cattle Co.	16, 17	Woodlawn Farms	61, 85
Diamond H Ranch	7, 38	JS Simmentals	49, 73	Rocking P	91	Y•Tags™	115
Diamond M Ranch	8, 9	K Diamond Cattle	5	Rocky Hill Farms	61	Y•Tex®	115
Dickinson Simmental and Angus Ranch	38	Kaelberer Simmentals	96	Rolling Hills Farms	38	Zeis Simmentals	97
Dixon Farms, Inc.	38	Kansas Simmental Association	19	Ruby Lane Farm	8, 9		
		Kansas Simmental Breeders	38	Rugged R Cattle	8, 9		
				Rust Mountain View Ranch	96		
				Rydeen Farms	83		
				Sales Call	38, 81, 97		
				Sandy Acres Simmental	97		

WE TRUST VISTA.



Lee Ranch's brand is more than a brand. It's a reputation, earned each year by producing quality calves. And it starts with Vista[®] vaccines.

"I think the biggest challenge on this ranch is preventing problems rather than fixing them," says Jason Held, ranch manager. "Vista is really good insurance for us and the feed yard."

Only Vista vaccines offer the most complete, longest-lasting respiratory protection for your cattle – and one-dose fetal protection for your cow herd.^{1,2}

Get reliable protection. Talk to your veterinarian about Vista vaccines.



vista[®]

Visit MAHCattle.com to learn more.

¹ Duration of Immunity Comparison for IBR and BVD Types 1 and 2; and *M. haemolytica* and *P. multocida*

² Vista One, Vista 5 and Vista 3 product labels; Bovi-Shield Gold[®] One Shot[™] product label; and Pyramid[®] 5 + Prespense[®] product label

Bovi-Shield Gold One Shot is a trademark of Zoetis. Pyramid 5 + Prespense is a trademark of Boehringer Ingelheim.

All Vista vaccines are labeled for use in pregnant cows and calves nursing pregnant cows.



NEW

Ruby's Turnpike 771E

By WBF Significant
EPDs: CE: 10 \$API: 119 \$TI: 76



NAILE Champ!

CAJS Blaze of Glory 42B

By WLE Uno Mas X549
EPDs: CE: 13 \$API: 125 \$TI: 71



WS A Step Up X27

By SS Ebony's Grandmaster
EPDs: CE: 11 \$API: 103 \$TI: 61



Mr. Hoc Broker C623

By Steel Force
EPDs: CE: 3 \$API: 84 \$TI: 55



SSC Shell Shocked 44B

By Remington Secret Weapon 185
EPDs: CE: 18 \$API: 107 \$TI: 58



THSF Lover Boy B33

By HTP/SVF Duracell T52
EPDs: CE: 17 \$API: 138 \$TI: 72



Fitz POL Blazon B1203

By PRS Blazin Hot W192
EPDs: CE: 11 \$API: 122 \$TI: 70



S&S Sweet Dreams 507C

By CNS Dream On L186
EPDs: CE: 8 \$API: 114 \$TI: 60



CSCX Bandwagon 513A

By TJSC Optimus Prime
EPDs: CE: 8 \$API: 115 \$TI: 58



W/C Bullseye 3046A

By Lock N Load 54U
EPDs: CE: 17 \$API: 136 \$TI: 66



Kappes Big Ticket C521

By Lock N Load 54U
EPDs: CE: 10 \$API: 116 \$TI: 68



NEW

Hook's Brilliance 37B

By Hooks Shear Force
EPDs: CE: 13 \$API: 168 \$TI: 84



NEW

OBCC Ships Ahoy D150

By CCR Anchor 9071B
EPDs: CE: 15 \$API: 150 \$TI: 77



NEW

PAL/CLAC Meant To Be 823E

By Mr HOC Broker
EPDs: CE: 6 \$API: 102 \$TI: 62



NEW

JBSF Gavel 9D

By Mr TR Hammer 308A
EPDs: CE: 8 \$API: 110 \$TI: 70



TJSC 152A "Vindication"

By Flying B Cut Above
EPDs: CE: 3 \$API: 87 \$TI: 58



STF Rock Solid 033C

By CDI Rimrock 325Z
EPDs: CE: 11 \$API: 128 \$TI: 73



CNS Pays To Dream T759

By CNS Dream On L186
EPDs: CE: 13 \$API: 113 \$TI: 66



NEW

WS Proclamation E202

By CCR Cowboy Cut 5048Z
EPDs: CE: 17 \$API: 150 \$TI: 90



Angus

Circle M Tejas 107Z

By BC Lookout 7024
EPDs: CE: 14 \$API: 113 \$TI: 57



W/C Relentless 32C

By Yardley Utah Y361
EPDs: CE: 8 \$API: 127 \$TI: 69



3/4 SimAngus

WS Stepping Stone B44

By W/C Lock Down
EPDs: CE: 10 \$API: 124 \$TI: 74



Angus

Silveiras Style 9303

By Gambles Hot Rod
EPDs: CE: 15 \$API: 121 \$TI: 59



Angus

SP The Answer 813

By SAV Final Answer 0035
EPDs: CE: 18 \$API: 126 \$TI: 65



WS Revival B26

By LLSF Uprising Z925
EPDs: CE: 12 \$API: 119 \$TI: 70



LLSF Pays To Believe ZU194

By CNS Pays To Dream T759
EPDs: CE: 8 \$API: 111 \$TI: 73



W/C Bankroll 811D

By W/C Loaded Up 1119Y
EPDs: CE: 14 \$API: 135 \$TI: 66



W/C Cash In 43B

By JS Sure Bet 4T
EPDs: CE: 14 \$API: 117 \$TI: 57



LLSF Addiction AY792

By Top Grade
EPDs: CE: 7 \$API: 111 \$TI: 66



W/C Rolex 0135E

By Yardley Utah Y361
EPDs: CE: 16 \$API: 132 \$TI: 66

Relentless brother - sexed semen available.



CDI Executive Power 280D

By W/C Executive Order
EPDs: CE: 11 \$API: 144 \$TI: 84



HPF Tradecraft D010

By JF Milestone 999W
EPDs: CE: 5 \$API: 107 \$TI: 67



FBF1 Combustible Y34

By Steel Force
EPDs: CE: 13 \$API: 88 \$TI: 60



LLSF Uprising Z925

By Heads Up 20X ET
EPDs: CE: 7 \$API: 103 \$TI: 74

SimAngus™



CCR Anchor 9071B

By CCR Cowboy Cut 5048Z
EPDs: CE: 17 \$API: 160 \$TI: 84

SimAngus™



HILB Royal Rumble E102W

By W/C Executive Order 8543B
EPDs: CE: 15 \$API: 133 \$TI: 75

NEW



W/C Grandstand 6B

By W/C Wide Track 694Y
EPDs: CE: 14 \$API: 142 \$TI: 72



Ford's-WMCC Revolution 60E

By CCR Cowboy Cut 5048Z
EPDs: CE: 13 \$API: 137 \$TI: 77

NEW



HPF Rockstar B332

By JF Milestone 999W
EPDs: CE: 7 \$API: 117 \$TI: 77

HPF



LHT Viper 65E

By W/C Loaded Up 1119Y
EPDs: CE: 17 \$API: 130 \$API: 65

NEW



JBSF Logic 5E

By W/C Relentless 32C
EPDs: CE: 13 \$API: 125 \$TI: 64

NEW



Long's Stand Alone B35

By Built Right
EPDs: CE: 7 \$API: 125 \$TI: 69

Andrew Brown



Yardley Top Notch C371

By Sandeen Upper Class 238E
EPDs: CE: 11 \$API: 126 \$TI: 64

Yardley



Perfect Vision 26D

By MR CCF Vision
EPDs: CE: 14 \$API: 116 \$TI: 71

20-20's brother



Rousey Gold Strike 512C

By Hooks Trinity 9T
EPDs: CE: 16 \$API: 158 \$TI: 89

SimAngus™



WLTR Nashville 22A ET

By High Voltage
EPDs: CE: 11 \$API: 107 \$TI: 69

W/roen



SAS Big Bruzer Y131

By King of the Yukon (outcross)
EPDs: CE: 10 \$API: 121 \$TI: 67

CATTLE Visions

Call for your free book
866-356-4565

Entire lineup online at:
www.cattlevisions.com

Semen available on the best
Angus and Clubbie sires too.

ALTENBURG

ASA Member #8973
Super Baldy Ranch, LLC



ASR BIRTH RIGHT

ASA# 3485818

W/C Executive Order 8543B X Remington Lock N Load 54U

EPDS		%Rank
CE	18.3	1
BW	-2.4	2
WW	70.2	40
YW	109.8	30
MCE	9.6	3
Milk	24.2	30
MWW	59.3	30
DOC	16.3	2
Marb	0.16	20
BF	-0.08	99
REA	1.05	10
API	143.4	10
TI	80.3	10

PUREBRED

- *Thank You* to TNT Simmental, North Dakota and ST Genetics, Texas
- A big time red prospect! This may be one of the top red calving ease prospects available this spring!
- Top gain, top scans, top phenotype, top EPDs and indexes!
- Grand dam is the dam of ASR Augustus Z2185 at Genex.
- Sold for \$16,000 in 2019 ASR sale.
- Semen available from ST Genetics

BW	WW	YW	ADG	WDA	FS	PAP	Score	ADJ IMF	IMF Ratio	ADJ BF	BF Ratio	ADJ REA	REA Ratio
64	733	1343	3.72	3.41	5.2	38		3.11	107	0.23	96	15.93	107



ASR AMERICAN PATRIOT F843

ASA# 3485821

Hook's Black Hawk 50B X BBS True Justice B10

EPDS		%Rank
CE	16.6	2
BW	-1.4	4
WW	77	15
YW	122.6	10
MCE	11.3	1
Milk	23.7	35
MWW	62.1	15
DOC	11.4	40
Marb	0.35	3
BF	-0.077	99
REA	1.2	2
API	171.3	1
TI	87.6	1

PUREBRED

- *Thank You* to Bonnydale Simmental, Bridgetown, Western Australia
- Super scan data for IMF and Ribeye. Check out ratios and EPDs across the board!
- Off an outstanding first calf heifer! BW ratio of 102, WW ratio of 111, YW ratio of 114!
- Dam traces back to the ASR Ms Primrose M231, dam of ASR Longevity Y184
- #1 API, #2 TI Black Hawk son in the entire breed!
- Sold for \$12,500 in 2019 ASR sale.
- Semen available from owners \$30/straw

BW	WW	YW	ADG	WDA	FS	PAP	Score	ADJ IMF	IMF Ratio	ADJ BF	BF Ratio	ADJ REA	REA Ratio
75	771	1418	4.20	3.63	6.0	40		4.5	137	0.25	114	14.49	104

Thank You to all our buyers from Colorado, Nebraska, Utah, and Wyoming!

98 Simmental and SimAngus bulls averaged \$4,205

32 Simmental/SimAngus™ averaged \$1,348

ALTENBURG

Super Baldy Ranch, LLC

Sharon and Willie Altenburg

570 East County Road 64

Fort Collins, CO 80524

willie@rmi.net

www.altenburgsuperbaldy.com

